

## The FRONT PAGE

### "Bible Students" Tuned Out

The International Bible Students' Association has only itself to blame for the action of the government in cancelling its radio licences at Toronto and Winnipeg. This outfit has not only consistently abused its broadcasting privilege by filling the night with propaganda designed to further its own peculiar religious ideas and to create dissension among other religious organizations, but it has also violated an important canon of radio ethics by barging in at all hours with sublime disregard for the recognized rights of other local stations and for the meritorious nature of special programs.

Some months ago the unseemly attitude of the International Bible Students was forcibly brought to the attention of the public with the broadcast speech of Judge Rutherford, head of that association, when he poured abuse upon established religious denominations, protestant and catholic alike, and insinuated that these were in reality agents of the devil. Now, the International Bible Students, or any other group, are entitled to hold what opinions they will and even to express them provided that it is in a legitimate manner. But so public a medium as the radio which has access to the homes of a great bulk of the population is not for purposes like theirs. The nature of radio at the present time is such that when unwelcome matter is locally broadcast on a powerful wave-length, the fan is often faced with the limited choice of suffering it to come into his home or of disconnecting his set.

The average individual who tunes into the ether is not looking to be converted either in a political or a religious way. He is looking for entertainment and that of a wholesome kind. And if the radio is to survive, it will be because it offers him, as the movies have done, inexpensive and easy amusement free, as far as it is humanly possible, from any suggestion of propaganda or "preaching". The action of the government with regard to the International Bible Students' Association would seem to indicate that in this particular instance, it has interpreted the radio fan's desires in a very intelligent fashion.

### Allotment Of Toronto Wave Lengths

Unfortunately, the course of the government in re-allocating the wave-lengths of Toronto stations cannot be viewed in the same commendable light. There is a strong flavor of patronage about its grant to the only newspaper supporter of the Liberal Government in Toronto, the Daily "Star", of an exclusive wave-length of 356 metres for its station CFCA. The fact that CNRT is included in this allotment has no significance, because CNRT despite the excellence of its programmes has no physical existence so far as its Toronto distribution is concerned, and uses the apparatus of CFCA at the discretion of the latter.

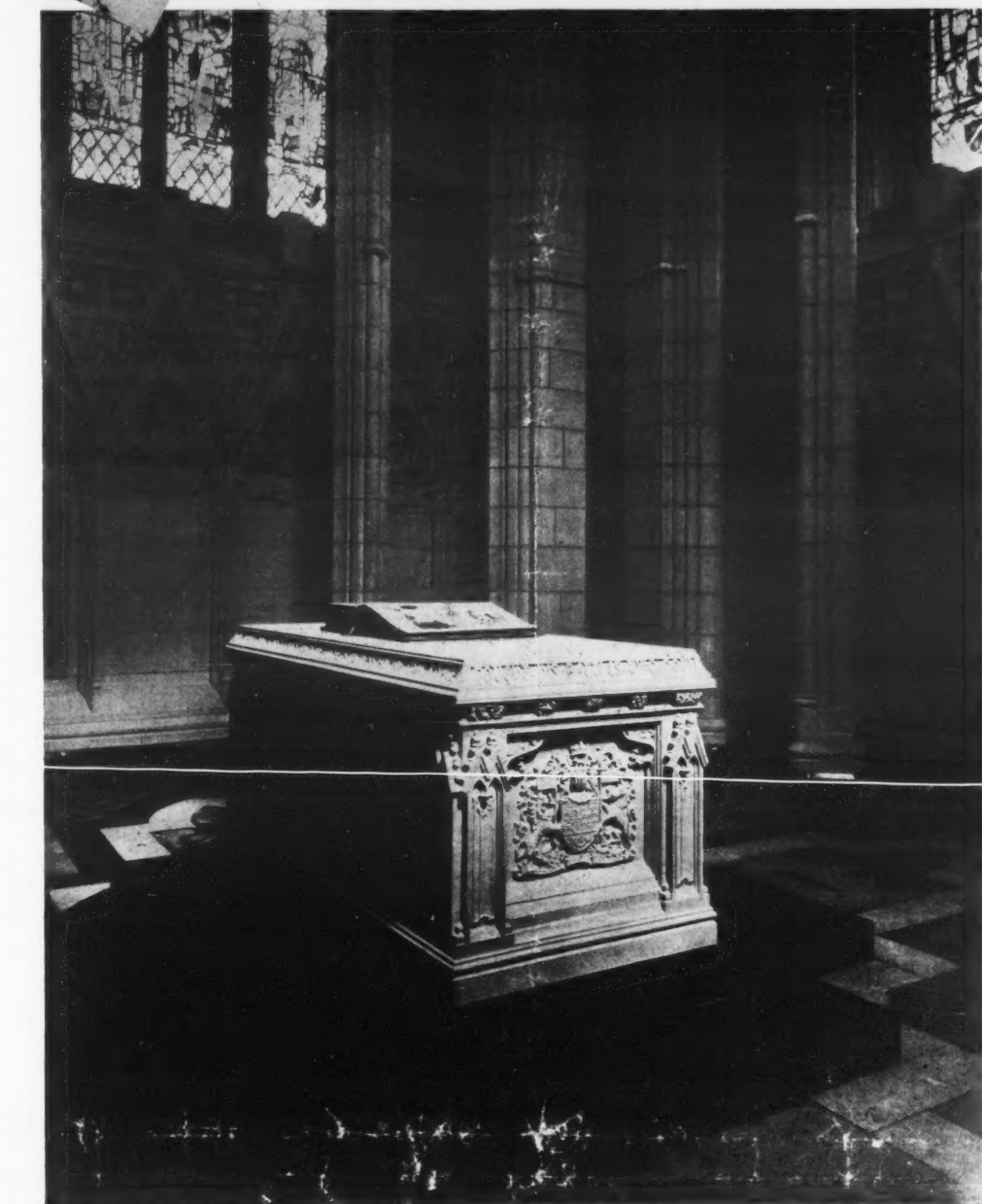
No other station in Toronto has been given the privilege accorded to the Daily "Star" and station CJYC has been peremptorily closed for no satisfactory reason. It is true that the International Bible Students, under the phantom call of CKCX, operated over this station, but the cancellation of the latter's license was as far as it was necessary to go. CKCX, owned by the Universal Radio of Canada, Ltd., has broadcast many excellent programs in its own right and its removal from the air leaves the unpleasant impression that the government is looking with too great a favor on the "Daily Star".

And it is not a question of the excellence of programs, for CFCA is by no means the outstanding station of Toronto in that regard, CJYC, CKNC, and CKCL having provided the fans with entertainment of equal, and often of greater attractiveness. The situation that finds a single powerful newspaper with strong sympathies for the Liberal Administration at Ottawa dominating the radio field in Toronto is one that will not be regarded by the public with any degree of satisfaction.

### Quebec and Constitution Tinkering

It looks as though it had been decided, since Premier Taschereau's emphatic declaration on the subject, to put the soft pedal on the question of constitution tinkering at Liberal meetings held in the Province of Quebec. Speaking at the Outremont Liberal Club, the other day, Hon. Fernand Rinfret, Secretary of State in the Federal Government, appeared in the role of the soft pedaller, and his remarks were received with every demonstration of approval. He took occasion—to use his own words—to "dissipate a misunderstanding", with regard to two items of interest submitted to the Inter-Provincial conference last November, the said misunderstanding consisting in the idea, on the part of "some people", that the King Government, in bringing forward the matters of Senate reform and the amendment of the Constitution, had meant to give expression to its own views on these questions. According to Mr. Rinfret, any such idea was quite a mistaken one. "The pact of Confederation," he said, "is not, and cannot be subject to the fluctuations of the majority. It is in its entirety a matter for unanimity and, when that does not exist, the question falls aside. My aim is to let you know, especially in the Province of Quebec, that we do not wish to change one iota of the pact, and we will never take an attitude which will not have the adhesion of the entire Province of Quebec."

So now we know where we are. It was not the Government of which Mr. King is the chief, and of which Mr. Rinfret is a member, that desired to bring up these thorny questions of Senate reform and Constitution amendment—indeed, we should rather gather from the tenor of the Secretary of State's remarks that that Government was disposed to play the part of champion of the Upper Chamber and of the unimpaired Constitution. For it seems that though "At various times, members from British Columbia, from the Western Provinces and from elsewhere"—the pestiferous fellows—"had brought up such matters, the Government, not considering it to be its affair to deal with them, had promised to submit the matters to the nine Provinces, since both matters pertained to



## CANADA'S BOOK OF REMEMBRANCE

One of the most beautiful features of the Canadian Parliament Buildings at Ottawa is the alcove which enshrines the Book of Remembrance containing the names of Canadian soldiers who fell in the Great War. It rests upon a beautifully ornamented chest which is in turn raised upon a dais and the architectural surroundings are in keeping.

the Confederation pact of 1867, and there could be no change without the unanimous consent of the nine Provinces."

Can it be that all the "high falutin'" anent Senate reform and Canada's right to amend her Constitution is to peter out thus? Well, it looks so—down in Quebec, anyway. In that Province, the next Federal election, whatever else it may be fought on, will not be fought on these high matters. In this connection, it is interesting to observe the certainty with which the press forecasts the elevation of Hon. Ernest Lapointe, Minister of Justice, to a judgeship of the Supreme court as soon as an opportunity for such elevation presents itself. Mr. Lapointe has certainly appeared to identify himself with Senate reform and Constitution amendment to an extent that goes a good deal beyond the rather colorless attitude of the Federal Government, as described by Mr. Rinfret. With an election on, he probably could not be relied on to be "munchance" on two topics as to which he apparently feels so strongly. Any attempt on his part to "open up", with regard to either of them, would bring him into conflict with the Taschereau-Gouin forces—and it looks as though the Government were determined, at all costs, to avoid this. The papers friendly to Mr. Lapointe now concentrate on his legal erudition and his judicial temperament. As to his possession on the former quality we have no reason to feel doubt, though we have never yet felt absolutely dumbfounded at his position of detachment on any question that has come forward for public discussion. But we strongly suspect that it is the impossibility of reconciling his recent utterances with the views to which Premier Taschereau is known to adhere, on the two questions mentioned, quite as much as either his legal erudition, or his judicial mind, that will end in his giving to the Supreme Court bench what at one time looked to be meant for Parliament.

### Should Newspapers Do This?

"Hilda Goes Down for Life", "Arthur Pays Supreme Penalty", or "Jerry Spends Sleepless Night in Jail", are typical of the headlines that have come to adorn the columns of these newspapers. As a result, the public is brought into the same feeling of intimate acquaintanceship with the outcasts of society as with motion picture stars and civic politicians.

It is a question whether the pursuance of such a newspaper policy is wise. When the subscriber picks up his paper in the evening and learns that Henrietta has left to spend ten years in the Kingston Penitentiary, or that Bertie has been hanged by the neck until he is no longer news, he (the aforementioned subscriber) is apt to feel a strong sense of personal loss. One whom, through the medium of his daily newspaper, he has come to know more intimately and completely than he knows many an acquaintance of long standing, has gone out of his life and

left a gap that cannot be filled until the advent of another murder or bank robbery. In this way, through the thoughtlessness of his newspaper, he has been burdened with a totally unnecessary grief, a useless and uncalled-for pain.

It would seem, therefore, if the newspapers are sincere in the concern they express for the happiness of their readers, that they should exercise a higher degree of wisdom and care in dealing with a public criminal figure and present him more distantly, with greater reticence and reservation, in order that the readers may not become too personally interested in an individual whose afflictions, sooner or later, will only bring them distress and sorrow.

### Humane Society's Tag Day

On April 12th next the Humane Society of Toronto will make its annual appeal to the citizens of that city for financial assistance and has set as its objective the sum of \$35,000. This amount should easily be realized as the public has surely by this time become cognizant of the heroic work the Humane Society is doing in connection with the care of distressed animals.

The Toronto organization is in the nature of a public utility, but outside of a small annual grant from the city government it is dependent upon voluntary contributions for support. And in spite of the excellent measures it has taken to stamp out cruelty, there still remain many flagrant abuses particularly with regard to the transportation of cattle and the still too prevalent custom of leaving horses that have given years of faithful service to starve to death in their old age. More inspectors are urgently required to cope with this situation.

In addition to its practical work, the Humane Society is carrying on an educational campaign among children that is to be highly commended. By means of intimate talks in the public schools, Mr. J. M. Wilson, managing director of the Society, is fostering in young people the spirit of humanity and chivalry toward every living creature, and Miss Elizabeth Harrison, past president of the Women Teachers' Association has compiled a pamphlet entitled "Humane Education" which is distributed among the teachers for their guidance.

The Humane Society of Toronto is one charitable organization that is deserving of the unqualified support of every member of the community.

### "Flappers" Likely to Get Vote

At this writing it seems certain that the so-called "Flappers' Bill" which extends the franchise to women between the ages of twenty-one and twenty-five will pass the British House of Commons. The "die-hards" are plainly agast at the non-appearance of any formidable opposition to the measure and are already shivering in anticipation of the situation it will bring about, when the women voters of Great Britain will outnumber the male voters by two million.

It is difficult to understand the apprehension of those opposed to the bill. The Englishman undoubtedly knows

his women-folk better than the outsider and may base his fears on that superior knowledge. To most of us in this part of the Empire, however, he appears to be distressed over something of no great importance. Canadian women have had a complete franchise for some time and our institutions have weathered the storm very well. The mass of the women do not display any alarming interest in such an intangible affair as the ballot and rarely go out to vote, and when they do, seem to exercise the same lack of general intelligence as the men.

It may be that the situation will assume a different aspect with the arrival of the great feminine revolt, so long heralded by the ardent feminists and their gentlemen friends. But in such an event, however, the possession of the franchise by women should be a social advantage rather than otherwise. It will permit them to express their will in a decent and legitimate manner and things will be much more comfortable in the home as a result.

The passage of the "Flappers' Bill" will at least remove an anomaly that would have tickled the Gilbertian fancy. Under the present circumstances a woman between the ages of twenty-one and twenty-five is not allowed to vote, but can legally be elected to parliament.

Still, there may be something in the idea that it requires more judgment and intelligence to vote than to conduct the nation's affairs.

### To Arouse Public Spirit In Montreal

At a meeting of representative citizens held in Montreal lately, it was decided to organize a body, which would be irrespective of creed or political color, called the "United Associations of Montreal". Expression was given to the feeling that, in a city of Montreal's size and rapid growth, there is great need for united public opinion on a variety of subjects of civic interest. We imagine there will be few voices raised in contravention of this sentiment. For, if there is one city of any size in Canada where there is need for an alert and informed public opinion, it is Montreal. With all its attractions, with all its wealth and with all its eminence in so many lines of thought and endeavor, Montreal conspicuously lacks vigorous and rightly-directed public opinion on matters of moment to the city at large. If the new organization can help to supply this want, it will be doing a work for which there is obvious and urgent need.

Many matters of the very first importance are bound to be brought before the public of Montreal in the near future. In various directions, large expenditures are about to be incurred for the benefit of the city and those who dwell therein. The idea underlying the new organization is that it should function as a clearing-house for ideas for various local organizations and for solidifying and unifying public opinion on matters of civic concern. Dr. A. Grant Fleming, director of the Montreal Anti-Tuberculosis and General Health League, cited at the initial meeting, the other day, the typhoid epidemic of last year as a case which might have reached a much speedier and more satisfactory termination had such an organization as that now proposed been functioning. In connection with various other inauspicious events in the recent history of Montreal, such an organization as is now contemplated could probably have played a rôle of almost incalculable benefit to the public. There can be no question but that such a body is capable of wielding an important educational influence and, if adequately supported, it should do much to improve the general tone of the city in relation to the wide field of civic affairs.

### Repatriation Of French Canadians

In innumerable speeches, Quebec Ministers have, from time to time, deplored the exodus of French-Canadians—mainly to the United States—that has been going on for so long. Of late, owing to the prosperity that has been the lot of the Province, by reason of its remarkable industrial development, this *trek* has largely ceased, and now efforts are being made to repatriate some of those who have emigrated or established themselves elsewhere. With this end in view, Hon. J. E. Perrault, Minister of Colonization, Mines and Fisheries, has passed a little bill through the Assembly, making provision for the expenditure of \$50,000 a year by the Quebec Government for repatriation purposes. It is, apparently, the understanding that the Federal Government is going to contribute a like annual amount to the Province of Quebec for purposes of repatriation, the assistance from this source being rendered on the ground that little benefit accrues to Quebec from the large sums spent by the Dominion Government on its general immigration policy, because very few immigrants settle in the Province, but that co-operation with the Quebec Government in its repatriation endeavors promises better results. It is hoped that two hundred families a year will be repatriated in this way.

### Quebec Children and "The Movies"

By a vote of 57 to 5 Premier Taschereau's bill, providing that all children, under the age of sixteen years, whether accompanied by adults or not, shall be prohibited from attending the "movies", passed the Quebec Legislative Assembly the other day. The Premier strongly commended his bill as necessary to the physical protection of children. He said that the experience of the Laurier Palace disaster had shown the helplessness of children, in the case of an outbreak of fire, and that he, for one, was not going to be responsible for any neglect to safeguard them so far as possible. He added that the Province has special laws to protect young children working in factories, both in the matter of hygiene and in that of morals, and they required protection in this matter also.

The Premier made it perfectly plain, in the course of the debate, that, in his view, attendance at the "movies" is highly undesirable, in the case of children under sixteen, at all events, from the moral standpoint, and quoted Judge Lacroix, of the Montreal juvenile court, and Judge Choquette, of Quebec, to the effect that juvenile delinquency is largely attributable to that cause. This view of the matter evidently appealed strongly to members of the Legislature on both sides. Mr. Arthur Sauvé, leader of the Opposition, declaring that it was evident that much harm

was done to the morals of children by motion pictures, while Hon. J. E. Perrault, Minister of Colonization, Mines and Fisheries, bluntly asserted that four-fifths of the motion pictures shown are not good for children, and, in most cases, are even harmful to the morals of young girls and young boys, and they would be better off if they did not attend them. Other speakers roundly condemned the kind of films, emanating from the United States, that are shown in this country. Mr. Alderic Blain, Conservative M.L.A. for Dorion, contended that the increase in divorce cases kept pace with the development of the film industry, laying particular stress on the facts that films are produced in California and sent to New York for distribution, and that the highest rate of divorce in the United States is for New York, and the second highest for California, and drawing his conclusion from these facts.

In the course of the debate the Premier made his position plain with regard to the very general non-observance of the Lord's Day Act in the Province. He said that anyone can take action, and that, time and again, in his capacity as Attorney-General, he had expressed his willingness to grant permission to give the use of the lawyers of his department, and to pay the costs, to enable such action to be taken. He added that, in the past two years, he had authorized the city of Montreal to take over four hundred actions; "but no, not one of the puritans, not a single 'sky pilot', not one of those who are so anxious to see us in Heaven, would take the initiative." "Very well, then," he concluded, indicating his intention to bring cases before the courts himself, "I will be the bull's eye."

### Chances for Canadian Architects

Two or three weeks ago SATURDAY NIGHT published an editorial on the tendency of great Canadian corporations to employ foreign architects as discouraging to the rapidly increasing number of well qualified architects of Canadian birth. The editorial was based on the letter of a young Canadian architect now in Europe. Though no institutions were named there is an assumption seemingly reasonable that one of the allusions was to the proposed head offices of the Canadian Bank of Commerce at Toronto. SATURDAY NIGHT is gratified to learn, through a communication from the Supervisor of Bank Premises of that institution, that the chief architects of the new edifice are to be the renowned Canadian firm, Messrs. Darling and Pearson. The Bank is merely using a New York firm in a consultant capacity, to ensure that the more recent ideas in commercial architecture that have been developed in the United States metropolis may be incorporated in the new structure.

Though Canadian cities are under no such necessity to construct heaven-storming structures as is the circumscribed island of Manhattan, it is unquestionable that under pressure of necessity New York architects have developed many ideas relating to commercial structures of the utmost value and utility. There is not the slightest objection to Canadians availing themselves of these ideas, provided that in the process, the claims of Canadian practitioners of one of the noblest of arts are not passed over.

### The House of Nonsense

A Recent Visit to the Toronto Art Gallery

By Roger Priestman

DON'T say the grass is far too green,  
The sky ridiculously blue;  
That's just exactly what they mean  
That simple folk like me and you  
Should say. They quite expect us to.  
They like it!

It gives them such a chance to pose;  
To smile at art inferior.  
With head erect and tilted nose,  
It makes them almost cheery or  
At least to feel superior.  
They like it!

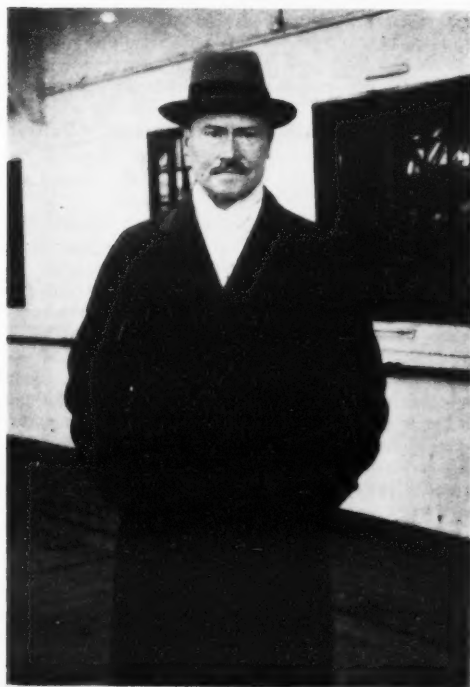
The whole uncouth, diseased effect,  
Means nothing in the world to us.  
That's just what they themselves expect.  
To hear the layman rage and fuss  
Thrills this peculiar kind of cuss.  
He loves it!

Pretend you think it wonderful;  
Praise it in every sort of way;  
Give 'em a jazzy line of "bull";  
Be cheerful, slangy, flippant, gay,  
And we submit you'll find that they  
Don't like it!

### Canada Leads

Canadians appear to be regarded as phenomenal egg eaters. In a report received from the Canadian trade commissioner, Harrison Watson, stationed in Old London, it was pointed out that the consumption in Canada amounts to 337 per head of population per annum, outstripping the rest of the world in this respect.

Well, how about ham?



MR. JOHN WALTER, OF THE LONDON TIMES  
Photographed on board the C. P. R. steamer "Montcalm" on his arrival at St. John, N.B. Mr. Walter, accompanied by his wife and secretary, is lecturing in Canada under the auspices of the National Council of Education, and will cross the Dominion to the Pacific Coast.



THE NEW TYNE BRIDGE  
Rapid progress is being made with the bridge to connect Newcastle with Gateshead. The cost is just over £1,000,000. The arch, now completed, is the largest in the British Empire.

### Queen Victoria and Canada BY A BYSTANDER

FOUR-SQUARE Tory though she was, and keen enough as a politician at all times to be unconsciously partisan, Queen Victoria appears through the medium of her diaries and correspondence as a rather antiquated Imperialist. She believed without any trace of misgiving in colonial autonomy; nor is there a hint in the present volume of revealing records that she at any time interfered with the colonial policy of her constitutional advisers, however assiduous she may have been in quizzing and nagging them concerning domestic and foreign policies. But the unavailing attempt to prevent Lord Lansdowne's appointment as Governor-General of Canada is an unusually interesting episode. The Queen had the condescending manner to the Colonies, apparently regarding patriotic allegiance from beyond the seas as the happiest privilege of colonial people. She was proud to be a "great favorite" of the United States, although deeply disliking "democracy." Ottawa and Washington are capitals not very far apart in point of distance, yet the British Queen opened her diary of 1879 with a geographical lamentation over "my poor dear Loosy (Princess Louise) far away in a distant land in another quarter of the globe." She was feeling especially blue that New Year's Day, however.

Lord Lansdowne appears to have misunderstood her with barely tolerable tactlessness. After the return of Sir John Macdonald from England towards the close of 1884 Lansdowne wrote his only letter to the Queen appearing in this collection. It is in the best style of the immortal cook-book and manual of British mistresses, Mrs. Beeton. The cook-book breezily counsels the young mistress in this fashion: "When entering the kitchen, invariably say, 'Good morning, cook!' — a courtesy much appreciated below stairs." And Lord Lansdowne, on the one occasion that he had the opportunity, counselled his royal mistress similarly: "Sir John Macdonald, returned from England, was pleased and touched at the reception accorded to him by his Sovereign and by the Prince of Wales. It is (Lord Lansdowne thinks) very desirable that advantage should be taken, as your Majesty has taken it on this occasion, of every opportunity of showing attention to colonial statesmen. They are quick both to notice a slight and appreciate a kindness."

THIS curiously worded commendation of royal grace did not draw the Queen. Likely enough she had not forgotten that Lord Lansdowne's appointment was made over her own head, not because she may have liked him less but that she loved her own household more. She was temperamentally incapable into the bargain of understanding the reason why such a lesson should be read to her. Lord Lansdowne may have been hinting incidentally at the value of his own office in nourishing the roots of British allegiance among Canadians. As though he had seen the title-erasing shadow of William Folger Nickle long before the entrance into public life of the erratic Kingston democrat, Lord Lansdowne noted in the same letter: "There is a disposition, though not by any means general, to make light of imperial distinctions, and it is for this reason, and most important, that they should be conferred upon and accepted by men of prominence, or whose position in their own colonies is unquestionable and admitted by even those who differ from them."

Was the Queen receptive to this sort of suggestion? She was not really much impressed by Sir John, and it is doubtful that she could think of him or any other colonial except as people sincerely grateful for the British tie. The Canadian Premier was invested by the Queen on November 24th, 1884, with the Grand Cross of the Bath. Princess Louise was present to tell her mother all about Sir John's popularity and British patriotism. But this is how the Sovereign rated him in her diary: "An interesting and agreeable old man, he shortly returns to Canada." What she meant by calling him "old" may have had more association with her general ideas of colonies and democracy than with any impression of physical age. Sir John was but four years the Queen's senior, and looked four years younger. The writer can very clearly recall the appearance both of the Queen and of Sir John about that time.

NO DOUBT Princess Louise had been able to reassure her fond mother as to the dismal conditions of life at Ottawa, because the Queen went hot after the appointment of Canadian Governor-General on behalf of Prince Leopold (Duke of Albany), just as soon as Lord Lorne's term had ended. She notified Lord Derby on May 10th, 1883, through Sir Henry Ponsonby: "I am commanded by the Queen to let you know that Her Majesty has received a request from Prince Leopold (Duke of Albany) that he might be considered a fit successor as Governor-General of Canada. It has been the object of His Royal Highness's life for some time, and he has the support in this desire by the advice of Lord Lorne and by the knowledge that the Canadian Government, Opposition and people wish it

The Queen does not think it right to influence you with her own private feelings in this matter. But has commanded me to make His Royal Highness's wishes known to you and until she hears from you in reply to this letter will delay her consideration of the submission you made to her yesterday."

Why this attempt to block Lord Lansdowne's appointment after it had been submitted for royal signature did not succeed the reader is left to guess. Lord Derby probably explained verbally to Sir Henry Ponsonby, and it is not reckless guessing to say that he foresaw a reaction against the Irish policy of the Government by an eleventh-hour rebuff to the most conspicuous Irish landlord of the day. The Queen took it agreeably: "(May 16th) As you have offered to explain in detail the decision against Prince Leopold going to Canada, I am to ask you to let Her Majesty hear from you; as, though she does not wish he should be now so employed, the Queen hopes that in future years new opportunities may offer themselves in which His Royal Highness might be able to serve her. H. P."

The story as revealed by the Queen's letters tells of the failure of unparalleled pull—the Canadian Government, Opposition and people, backed by a Queen who never felt any hesitation about resenting opposition.

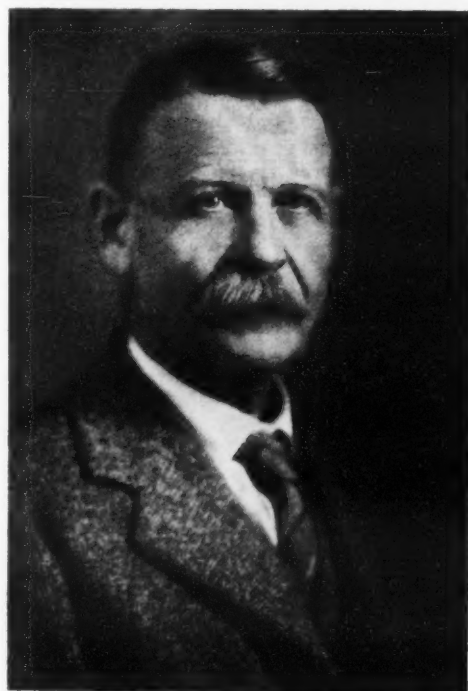
### A Thousand Swans

(In the New York "Herald Tribune")

A THOUSAND wild swans, the papers report, were swept over Niagara Falls on the night of March 24. A great flock landed late in the afternoon, and in the night were borne over the Horseshoe Falls just as the ice bridge went down the river for the season. Many were killed when they struck the ice floes; others struggled through successfully; some even rose and flew up river, perhaps to be borne over the falls a second time.

If there were indeed a thousand swans in the flock, some unknown cause brought more swans to the Niagara than the old river has seen since Indian days. The great birds were regular migrants in Colonial times, even on the Atlantic Coast, but they are too spectacular a bird to be tolerated in a world of guns. The chief migration route seems to cross the Great Lakes at Niagara, and a few swans light in the river almost every March; but never before have they been counted in thousands. It was a notable event in birddom twenty years ago when 350 swans lit in the Niagara River on March 14, 1908. That night more than a hundred of them were swept over the falls. Many of them were merely stunned, but it was a field day for the neighbors. With clubs and guns men triumphantly killed a hundred—the slaughter was exultantly recorded in the Buffalo newspapers of March 17; and on March 18 three more swans were killed. That was a great year for swans. On March 18 a series of flocks arrived on Lake Cayuga, and by evening the observers on shore counted 118 of the great, graceful birds swimming in the lake. That night they left.

Not since then had so many swans been seen in New York State until this year. Now, doubtless, the survivors have flown on to their Arctic breeding ground, and no man knows whether next spring's migration will bring another thousand swans, or none at all, to the dangerous water above the falls.



ELEVATED TO THE BENCH  
Mr. Donald Ross, for years a well-known lawyer, of Barrie, Ont., who was recently appointed Senior Judge of the County of Simcoe.



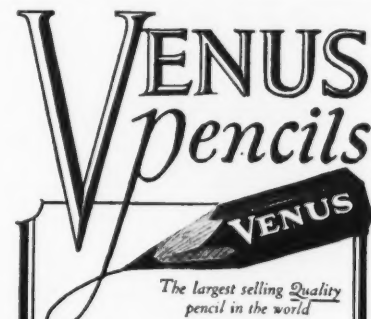
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**"Tay Pay"**

*Sidelights on the Veteran Irish Statesman*

By F. ST. BLASE STANLEY, F.R.G.S.

FEW people set out to deliberately cross the Atlantic in the winter, except for business or pleasure, but to undertake the crossing, and the re-crossing at the age of 80, and in the helpful service of others, is the rare exception.

Yet that veteran Irish statesman, T. P. O'Connor, has spent some six weeks on this continent, in an endeavor to gain financial support for the youths, and young men of Ireland who are just starting out in life.

Service to others is not new to this young-old man; for forty-eight years, inside and outside of the House of Commons, he has been giving it.

Thomas Power O'Connor, or as he is affectionately known, "T. P.", or to be strictly accurate,—"Tay Pay", first saw the light of day in Athlone in 1848. Graduating from Queen's College with a B.A. at the age of eighteen, he became a junior reporter on "Saunders News Letter", a Dublin conservative newspaper.

If T. P. has any strong political convictions other than sympathy toward the under-dog, they tend towards Liberalism. But as he admits himself, most of his early help in life came from Conservatives.

Cramped in Dublin, young O'Connor decided to try his luck in London, the Mecca of all British journalists. Speaking in his soft Irish brogue, which persists, despite more than 50 years' residence in London, T. P. told me, recently, of some of his early struggles in the great metropolis.

"I arrived with less than five pounds in my pocket," he said, "but what I lacked in wealth, I made up with optimism."

"London can be a terribly lonely city," he added reminiscingly, "in the early days I made a hand to mouth existence in Fleet Street, as a free lance journalist. Away from my work I had no friends and few interests. It was a hard school, if a good one."

His chance was to come; a vacancy occurred on the "Daily Telegraph". T. P. secured it, and became sub-editor, on one of the leading Conservative newspapers.

From the Daily Telegraph he migrated to the London office of the "New York Herald", and later to the New York Sun.

IT WAS in 1880 that he first entered the field of politics, being returned an M. P. for Galway in the Nationalist



**FIRST AID TO THE INJURED**  
Dr. Sharpe, of the Toronto Humane Society, renders assistance to a canine victim of a motor mishap.



**BRITISH SHIPS AT PRACTICE**

Battleships, aircraft carriers, destroyers, submarines and auxiliary craft—eighty-two vessels in all—of the Mediterranean and Atlantic fleets are now in the eastern approaches of the Straits of Gibraltar for exercises. Above is a remarkable picture taken from the deck of H.M.S. Marlborough showing the big guns of H.M.S. Emperor of India in action during the full calibre shoot.

interest. At the next election four years later, T. P.—with true Irish inconsistency, fought and won two seats, Galway and the Scottish division of Liverpool.

It was, of course, impossible to sit in the House of Commons for two seats at the same time, so he chose the Scottish division, which, in spite of its name, is not Scottish, but the Irish quarter of Liverpool.

So without a break, Tay Pay has represented the same constituency in the British Parliament.

Elected in 1880 as a Nationalist, he still remains the sole remnant of that party in Parliament; the last vestige of which vanished with the setting up of the Irish Free State.

IN THE House of Commons, T. P. O'Connor's position is a unique one. For years he has held the unofficial position of father of the house.

Today he belongs to no party; he is "always in opposition" though, for a short time during the late Labor régime, he crossed the house and sat with the Government.

A friend and counsellor of all parties, he is more than punctilious over his parliamentary duties. A chairman of a committee is wanted, "Tay Pay" is the man. The Government decides that a censorship of films is desirable. After consultation with the trade, it is decided that an unofficial censorship board be set up. "We will ask Tay Pay". He does it voluntarily for fifteen years, and without a single criticism being offered, with the result that to-day Great Britain is one of the few countries in the world without a state censorship of moving pictures.

Neither are his colleagues unmindful of his great work. A labor government desired to give him a peerage, which he refused, so they made him a Privy Councillor. He was invited, and joined with the four party leaders in paying a tribute to the memory of the late Mr. Bonar Law, and would doubtless have been invited to do likewise for Lord Oxford and Asquith, had he been in England at the time of that statesman's death.

EVERY man has his faults, the only one of which Mr. O'Connor has ever been accused is insincerity, yet no man was less insincere than T. P. With tears in his eyes he told me of a letter he recently received from a New York Irishman, accusing him of being the paid tool of King George, over in the United States on a secret diplomatic mission.

"They don't understand me," he said. "All my life I have given of my best for Ireland and still they mistrust me."

T. P.'s fault is that he agrees with everybody; he is so kind hearted, he cannot help it. But let him once take his pen in his hand, and then it becomes a different story. He does not believe in mincing matters, whether he be declaring the execution of Sacco and Vanzetti to be a Federal murder, or championing the cause of some small minority; it is all the same to T. P., he goes after it with a punch, and convinces his readers of the justice of his case.

Every moment of his forty-eight years in public life, T. P. has lived and studied.

Nothing has escaped him, innumerable biographies of persons important in the history of the British Empire have come from his pen—Gladstone, Parnell, and a score of others, all have been meat to this prolific writer. Until at last, Lord Birkenhead himself undertook to write T. P.'s biography, in poetic justice on the virile Irishman.

T. P. has no recipe for old age, he has always lived well, he declines; he is addicted to snuff, and first took it thirty years ago to cure a cold, and has taken it ever since. He likes a whisky and soda, and continues at eighty to do the same things that he did at forty, with the exception that he has had to abandon his favorite hobby of riding a bicycle, owing to the "infernal rheumatism". Certainly he gives the impression of being good for at least another twenty years of service, and according to himself he can see no reason why he should not be.

Anyway, the familiar top hat, shabby morning coat, and snuff stained waistcoat will be seen for many a year yet in the stone corridors of Westminster.

**"Do You Read Poetry?"**  
(From London "Daily Express")

EVERY man and woman, every boy and girl, who is able to read aloud with understanding and well-spoken syllables, possesses the key that opens the gate to the splendor of English literature. Of poetry it is more true than of prose that to be enjoyed it must be heard. Music on paper is but black scores to those who are not highly educated in a musical sense. Translated into sound its significance is apparent to a far greater number. What is true of music is true of poetry. To be enjoyed it must be heard, and generally you must be your own elocutionist.

"Remembering that poetry always has rhythm, first read your poem to discover the lift, not caring much for the meaning; the inmost beauty may be revealed only long

after you have learned to love the poem for its cadences.

"Read quietly, using the lower notes of your speaking voice, not too slowly and, above all, not sentimentally or with soul-melting sadness. Poetry may be sad or glad. If it is real poetry, it will be strong—and strength must be expressed in the voice of the reader.

"Next time you read a poem, make a careful analysis of each sentence; look for such 'old-fashioned' things as subjects and predicates, for a poet takes no liberty with the grammar of his language. Your analysis will show you the structure of the work, even if it does not reveal the emotion which inspired the composition. You may have to read a stanza half a dozen times before you are able to speak it well, but each time you will be a step nearer understanding the spirit of the author.

"Do not be afraid to vary your voice from line to line. Monotony is never a characteristic of art. Stevenson has nine different vowel sounds in twelve syllables in his line:

"I will make you brooches and toys for your delight," and thirteen different consonant sounds in a total of seven-teen.

"Vary also the type of poetry you read. Be aware of the tenderness or sprightliness in a love lyric and the disciplined form of a sonnet as you are of the vivid movement of a ballad or the sublime majesty of an epic. Feel the pleading in the heart of Juliet no less than the swaggering gusto in the bulk of Falstaff."

**THE PASSING SHOW**

Firemen of Tulsa, Oklahoma, have been forbidden to wear suspenders.

This leaves the police a complete monopoly.

**BALLAD OF THE OPEN-HEARTED GUY**

If I'm in love with Judith  
And I'm in love with Jane,  
It does not really matter  
The which of them I gain—

For I'm in love with Phoebe  
And I'm in love with Flo,  
And Maribel is lovely, too,  
And lovelier is Jo. —Aloysius

A Chicago man asks the courts to prevent his mother-in-law visiting him.

The husbands of the land will await the decision with great anxiety.

It is really advisable for those who intend to go in for golf, to take a course in public speaking first.

He: "Your mother looks like an Old Whistler."  
She: "You're no hot saxophonist yourself either."

The station announcer was rushed to the hospital for an operation. When they gave him the ether he said dreamily, "this is station FLOP now signing off until to-morrow morning."

Out of a cast of 187 artists in "Christ the King", each of whom contributed to the general success of the production, it is difficult to specialize. John K. Boles, the Herald, lucidly gave the curtain monologue. As the Christus, John W. Corbett did exceptionally well a most difficult part—"The Globe".

**SPRING**

The robin's on the tree's branch,  
The golfer's on the green,  
And violets and daffodils  
Are freshly to be seen—

And all along the highways  
Awake to life the Fords,  
While men are busy posting bills  
Upon the line of boards.

Personally, we don't object to women smoking cigarettes so long as they smoke their own.

This is the year of Schubert's centenary and it is unofficially rumored that the song writers of Tin-Pan-Alley are contemplating celebrating his memory by incorporating his remaining melodies in their popular songs.

Still, modern furniture may serve a useful purpose if you have callers whom you do not wish to stay long.

You will never know what appreciation is, however, until you see an American tourist when a glass of real Scotch is placed before him.

Hal Frank



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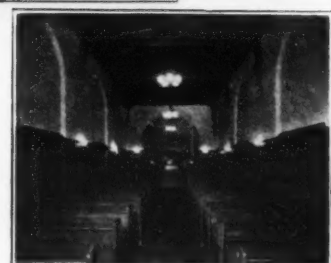
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## Commoners Discuss Problems of World Peace—Parliament Continues to be Academic Rather Than Active—Senate Busies Itself on St. Lawrence Canal and Other Questions

HAVING nothing more urgent before it, the House of Commons devoted a couple of days to an academic discussion of ways and means of promoting peace. The subject came up on a resolution by Miss MacPhail calling for the creation of a department of the government to be exclusively devoted to peace propaganda. Miss MacPhail was almost overcome at finding the House in sympathy with her. Everybody was in agreement with her idea, but the government resisted her plan for carrying it out. Miss MacPhail desires effort in the way of peace propaganda as active as that expended on military preparedness. She feels that it is a matter of psychology—that the country should be trained to "think peace" instead of "thinking preparedness". She deplores the mental reaction that is induced by monuments to military achievements. She goes so far as to condemn the memorials to the victories of the allied nations in the Peace Tower of the Parliament Buildings. Her plan is to have a department of the government devoted exclusively to the promotion of the spirit of peace. Miss MacPhail was induced to withdraw her resolution to this effect by the assurance of Mr. MacKenzie King that his Ministry was exerting itself consistently in the direction of world peace.

The Prime Minister went so far as to take credit to his government for having been instrumental in averting a world war in 1922 when he declined the invitation of Lloyd George and Winston Churchill that Canada should join with England in a military gesture against Turkey. Further efforts of the Canadian government of a pacific nature were its refusal to subscribe to the treaty of Lausanne and its disinclination to have anything to do with England's recent negotiations with Egypt. Mr. King maintained that the whole course of his government in international affairs was more effective in the promotion of peace than anything that might be done by a distinct department of peace propaganda. He suggested to Miss MacPhail that she could best accomplish her purpose by placing herself and her party behind the government. Since she was of the same mind as the Ministry in the matter of peace her voice should be heard, Mr. King said in effect, in the government caucus. Miss MacPhail couldn't see it that way. While consenting to the Prime Minister's request that she withdraw her resolution, she declined to respect his argument. She threatened to raise the subject again next session unless in the meantime the government created a peace promotion branch in one of its departments.

Running into the second day, the debate on the subject of peace developed brief interlunatic warfare in the House. Mr. Hocken of Toronto had the notion that the spread of the English language throughout the world was an effective agency for the maintenance of international goodwill. Mr. Cahan of Montreal vigorously disputed this idea. He regarded Mr. Hocken's contention as a reflection on the language of the province of Quebec. Incidentally Mr. Cahan argued that it would not be well to promote the idea of peace to the exclusion of all thought of the necessity for preparedness against inevitable war. He envisioned conflict on the Pacific that would engage this country in the not distant future.

COMPLAINT is frequently made that the statute books of Canada are over-crowded. This Parliament isn't increasing the offence. Two months of this session have produced practically nothing in the way of legislation, and the Prime Minister has announced that there is nothing forthcoming. Having got its budget through, the Ministry seems content. It will ask Parliament to sanction a couple of trade treaties, to extend some assistance to harbor boards, and subscribe to some conventions of the League of Nations. Except for its supply bills that is the extent of the government's legislation. It hopes to get out of the hands of Parliament by the end of May. The

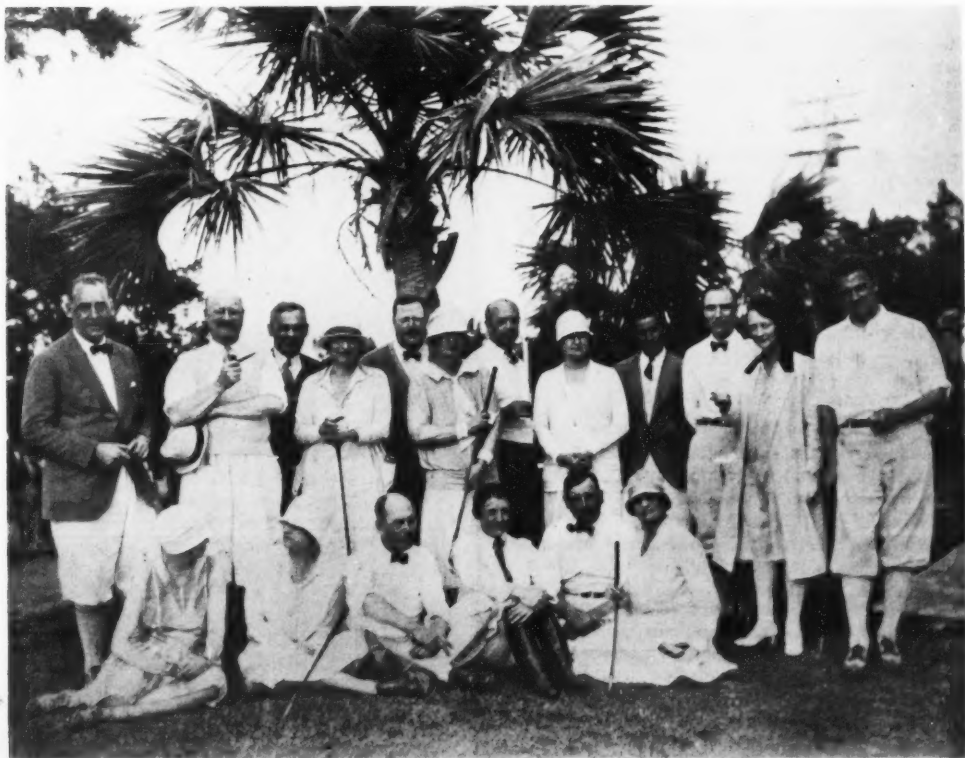
heaviest job before the House of Commons after the Easter recess is the financial estimates. The Opposition is promising to give a demonstration of its fighting ability in connection with the monetary requirements of the Ministry.

THE government is to be free of any instruction from Parliament in its negotiation with the Western provinces regarding the restoration of natural resources in consequence of a general desire to side-step the subject. Dr. Edwards of Frontenac had a resolution on the order paper calling for the return to the provinces of their lands without restriction in respect of the school question, but he failed to get the support of his party in caucus and in the House he disqualified himself by ignoring the rules regarding the amendments of motions. As soon as the session is over the prairie premiers will go into conference with the federal government with a fair prospect of disposing of this long-standing issue.

WHILE in the House of Commons the government is evading the St. Lawrence Waterway issue, the Senate is about to devote itself to the subject. The senior chamber is appointing a committee of fifteen members to conduct an investigation into the possibilities of the canalization of the St. Lawrence and the incident development of electric energy. There is a thoroughness in the work of Senate committees and the public interest probably will be well served by the proposed inquiry. After Easter the House of Commons will have an opportunity of discussing the subject on a resolution to be moved by T. L. Church of Toronto, advocating the carrying out of the deep waterway project. Mr. Church rather embarrasses his party in his resolution in that he advocates an international undertaking whereas the Conservatives in convention at Winnipeg went on record as favoring an all-Canadian canal.

HAVING nothing better to do, the Upper House has been devoting itself to the question of the possible union of Newfoundland with Canada. There appears to be an idea in the minds of some of the Senators that the ancient island colony is about to make overtures to Canada in respect of confederation. The subject comes up probably by reason of the recent detachment from Canada of a large part of Labrador by decision of the Privy Council. The Senate is discussing the matter on a resolution by Hon. C. E. Tanner of Nova Scotia to the effect that should any proposal come from Newfoundland it should be favorably received. The elder statesmen are not unanimous as to the wisdom of the proposal. Hon. Gideon Robertson urges that any opportunity for the annexation of the island should be embraced because of its possible strategic importance in the event of war. Hon. J. P. B. Casgrain, who has wandered extensively over the island as an engineer, doesn't think it would be a worthwhile acquisition. He believes that the Newfoundlanders are happy in their present condition and should be left alone.

THE Conservative party is feeling the misfortune of the recent accident to Major-General A. D. McKee. It was expected that he would take over the work of organization from Dr. Tolmie, who has to relinquish it because of his responsibilities as leader of the party in British Columbia. General McKee's injury, however, is of such a severity that he will have to refrain from strenuous activity for some months. An election in British Columbia is forecast for the summer, and most of the representatives of the province have gone home to work for their parties in advance of the contest. Since his selection as Tory leader in British Columbia, Dr. Tolmie has retained his seat in the House of Commons, but this is probably his last session in Ottawa. His efforts henceforth will be required in the provincial field.



Members of several Canadian golf clubs who spend their winters at Belmont Manor in Bermuda have organized a permanent golf association, patterned after the Famous Tin Whistles Club at Pinehurst. A. W. Taylor, of St. Catharines, was the winner of the men's low net with a 77; James Parker, of Toronto, the second low net with a 75, while the first and second low net in the women's division were won by Mrs. A. C. Carr, of Napanee, and Mrs. Fred Grant, of Midland, with scores of 72 and 79. Top Row, Left to Right:—E. D. Gooderham, Toronto; A. W. Taylor, St. Catharines; Mr. Northway; Mrs. A. C. Carr, Napanee; Harold Mara, Toronto; Mrs. E. D. Gooderham; James Parker, Toronto; Leslie Louth; J. B. White; Mrs. F. W. Grant, Midland; F. J. Coy, St. Catharines. Bottom Row—Mrs. Hugh Murray, Toronto; Mrs. White; Hugh Murray; Mrs. Taylor, F. W. Grant and Mrs. F. J. Coy.

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NOT being burdened by an extensive legislative programme, the legislators are indulging their propensities for the lighter side of life. There were three competing parties the same evening last week. While the Ontario cabinet ministers were entertaining at the Country Club the Western Liberals were staging an affair at the Chaudiere Golf Club across the way, and the Conservatives were holding a sing-song in the Parliamentary Restaurant. The House of Commons is fond of music, and to appease its appetite in this connection the carillon of the Peace Tower has been required to give short recitals daily as the members are assembling at three o'clock for their duties.

### Writers in Exile

BLASCO Ibanez, who died so recently in his beautiful villa in the South of France, adds yet another notable name to the already considerable list of literary men who have lived and, sometimes, died in exile.

Nations intolerant of political heresy supply most instances of the banishment of rebellious writers who have enlisted their pens to further political causes which are anathema to the powers that be.

Ibanez was a case in point. Spain loves not the political Don Quixote; and Spain today is harnessed to a dictatorship which has clipped the wings of many ancient liberties, and threatened more than one literary malcontent.

Heinrich Heine, actuated perhaps more by his incorrigible weltanschauung than by any profound political views, sought in France the security he found wanting in a Fatherland that threatened him too often and too emphatically with the military fortress prison whenever he inveighed against the Government. Heine lived and died in Paris, an Ishmael incapable of friendship.

Victor Hugo, in like case, left his beloved France for a voluntary exile in Jersey, where, eating his heart out for the Paris he loved, or perchance, for the rural charms of his Seine-side home at old-world Caudebec, he wrote *Les Travailleurs de la Mer*.

No stranger case of the exile of the literary rebel is to be found than that of Rousseau, the author of the frank and revolting confessions and still famous social contract. Brilliant, perverse, faithless and honest only in his frank confession of ingrained dishonesty, Rousseau was forced to flee from France following his *Emile*, in which he expressed without restraint his views upon Kings.

So France saw nothing of the queer combination of political philosopher and rogue for some years. But it continued to hear of him, for in his secure mountain retreat at Motiers, near Neuchâtel, he wrote his mordant *Letters From the Mountain*. In the end, however, Rousseau was permitted to return, and in Ermenonville, some thirty kilometers from Paris, he died: probably by his own hand.

Political activities of literary men have not been the only cause of exile: crime and disease have also played their part. The name of Wilde occurs to mind, and Wilde as Sebastian Melmoth, died in exile in a sordid little Paris hotel, later to find a resting place in Père Lachaise Cemetery.

Paul Verlaine was forced to leave France for England, England for Brussels, where he suffered, not only exile, but imprisonment for his attempt upon the life of his wretched companion, Arthur Rimbaud. Although Verlaine came back to Paris to die, it was as an exile from all decent people that he passed away in loneliness and poverty.

Writers who by reason of ill-health have had to turn their backs upon their native lands make a more direct appeal to the sympathies. Stevenson, in distant Samoa, making the best of things, finding all about him the stuff of life, of romance, yet thinking so often and so wistfully of the Scotland he was never to see more.


James Elroy Flecker, the brilliant author of the scintillating *Hassan*, exiled by consumption and doomed to a death that called when the creative impulse was still in bitterest rebellion against the impending dissolution of the frail body.

With that strange creature of genius, Lafcadio Hearn, it was not quite the same. If Hearn, the unique interpreter of Japan to the western world, died in exile it was as the result of his own choosing.

As tragic are the many letters written from all parts of Europe where the sun is wont to shine by John Addington Symonds, consumptive and stylist. His letters breathe the authentic tragic note. He loved London, but better still Oxford. But they were not for him.

One last glimpse of the exile. The figure is tragic, tall, painfully thin, dark-eyed, melancholy. Chopin, in quest of life, tended by the devoted Georges Sand, in the high mountains of Northern Italy, composing between bouts of hemorrhage, dying and struggling before death touched his elbow, to bring to immortal life the melodies that flooded his febrile brain.

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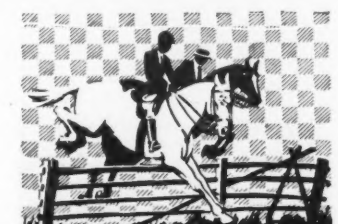


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# HAIGH, The Hen Hunter

A Mysterious Figure of the Upper St. Lawrence Who Left a Monument Behind

BY H. R. MORGAN

SET down in the heart of a populous and long-established farming community, Charleston Lake, situated in the County of Leeds not far distant from the village of Athens, is nevertheless so delightfully secluded and possesses natural charm in such abundance that the amateur fishermen who largely frequent its waters, may be excused if they fondly imagine themselves to be enjoying a rough-and-ready holiday at one of the northern lakes so graphically described in tourist literature. The veritable wilderness formed by its immediate surroundings and its comparative inaccessibility do, indeed, at first glance belie its true location upon the map and, no doubt, in some measure account for the great popularity which it enjoys among those who make the lake their summering-place.

It was the Reverend William Smart, then newly-arrived from England to found the Presbyterian mission of Elizabethtown (now Brockville), who "discovered" Charleston as early as 1811 and since then its praises have been sung by many.

The casual visitor to Charleston who is tempted to explore beyond the prosaic environment of the village of the same name will thus find much to arrest his attention besides the exquisite scenery. No doubt he will be shown a peculiar cairn which rises from a shoal off Rock House Island (the "rock-house" being a small cavern in the granite cliff) and which immediately conveys an impression of the unusual. Enquiry will reveal that this conjecture is not without foundation and that the story of what is known as "The Englishman's Monument" forms one of the most entertaining tales associated with the Lake.

Properly to appreciate the incidents surrounding the erection of this "monument", it is necessary to return to the period in which the first steam launch had but recently made its appearance upon the lake and when summer visitors from a distance were few and far between. This was not so long ago as time is measured historically, for it is only within comparatively recent years that Charleston has enjoyed popularity beyond its immediate district. Indeed, to the rather eccentric individual who becomes the central figure in the story is often ascribed the credit of having been the first to recognize the advantages of Charleston as a summer resort.

Inscribed upon one of the stones forming the base of the cairn, the figures "1877" will be observed by the visitor, indicating a date sufficiently remote to make but few of the remaining "old-timers" familiar with the details of its construction. About two years before that date, it is related, an Englishman of distinguished mien and refined speech bearing the name of William H. Haigh arrived at the lake without previous warning and there in the following year he caused to be built a species of rude house-boat. As the whim of the owner dictated, this strange craft was towed from place to place, the while Haigh, in company with a few cronies from the surrounding countryside, engaged in fishing and shooting. The rustics found Haigh a novelty and enjoyed his society, the more so as he appeared to possess an ample purse and a well-stocked wine chest and was not above sharing the contents of either with his new-found associates.

ONE of the Englishman's favorite amusements, we are told, was, fowling-piece in hand, to enter the barnyard of an unsuspecting farmer and to take pot-shots at such birds as were within range. If the irate owner appeared and demanded compensation, as was not infrequently the case, Haigh would settle handsomely and readily for the damage done and walk off in triumph with his trophies of the chase.

It is further recounted that the stranger was a man of unflinching kindness which he exemplified in many and strange ways. Should he meet a boy upon the road who was without boots, he would enquire where they were. If the boy confessed that he had none, as was sometimes the case in a region whose inhabitants were not particularly distinguished by their opulence, Haigh would see that he was provided with footwear. In this way scores of orders for clothing signed by "The Englishman", for as such he was universally known, were honored by Athens merchants during the years in which he was a dweller at the lake.

One or two of the men who were employed by Haigh to act as guides and to propel his craft are said to have taken the liberty, in his temporary absence, of rummaging his private papers in an effort to determine his identity. Their furtive investigations led them to the conclusion that he was of noble birth. By his own admission, he was at least an aristocrat who had left home at an early age to escape participation in the dissipation of his father's household and who had previously spent some time in the Rockies engaged in the shooting of big game. The real identity of the man was never disclosed and it is not unlikely that the name was one which he chose to assume for the occasion. Two things are, however, certain, and they are that he was kept plentifully supplied with funds and that he cut a great dash at the resort and throughout the surrounding country.

The events leading to the erection of the cairn which has since become known as "The Englishman's Monument" are related with some discrepancies and, no doubt, with uncertain fidelity to detail by surviving associates of the mysterious stranger. One Saturday morning in passing the shoal, Haigh is said to have asked his guide, Sammie Kelsey, according to the version most generally accepted, what might be done with all of the loose rocks that were to be seen upon it.

"Suppose you could make a hay-stack or a fence out of them," was the guide's laconic suggestion.

"Well," returned Haigh, "when you get to Charleston, tell all those loafers over there to come over on Monday morning to Slack's, but do not tell them for what reason. Tell them to bring their boats."

IN COMPLIANCE with these instructions and in anticipation of further enjoyment of the Englishman's hospitality, a number of men reached the agreed rendezvous on the following Monday. They were not disappointed. After having treated the men liberally, Haigh stocked the locker of his skiff and led the way by a circuitous route to the shoal which he had remarked and which lay off Rock House Island. Here they were again treated and asked to pile the loose stones in the form of a hay-stack. This they did, making the base about 14 feet in diameter and the height about six feet. One of the men was then given the princely sum of \$25.00 with which to whitewash the entire structure. In the centre of the pile Haigh placed a pole, to the summit of which, with mock ceremony, he nailed his familiar felt hat.

On a subsequent Sunday, in the presence of an admiring



"The Englishman's Monument," at Charleston Lake.

and thirsty audience, the cairn was christened. According to one story, Haigh gave a certain Wight a bottle of whiskey which he broke over the cairn, at the same time dedicating it as "The Englishman's Monument". By others it is stated that the actual christening ceremony was performed by Haigh himself. At any rate, the ceremony was attended by copious libations and unsavory merriment, after which the party dispersed to their several homes.

For one year afterwards Haigh remained at the Lake with Israel Slack as his guide. There followed a departure as mysterious as the arrival. Giving his house-boat into the care of his guide, he left ostensibly for his winter haunts in Montreal, but in the spring of 1879 he did not reappear, nor has anything since been heard of him.

Whether the erection of the cairn was to the Englishman merely a characteristic idiosyncrasy or whether, in view of his impending departure, he intended that it should commemorate his pleasant sojourn at the lake, is something that has never been determined and that will probably never become known.

In course of time both monument and house-boat, sole material reminders of the Englishman's stay, suffered under the influence of the weather and the depredations of man and ultimately both collapsed. Not until comparatively recent months has the Charleston Lake Association, representing those interested in the lake and in the preservation of its landmarks, been successful in effecting the restoration of the "monument". Stone brought from the mainland was laid in the form in which the original cairn had stood and every effort was made faithfully to preserve the detail of the structure. But there was one essential which defies duplication. The pole was replaced, but to-day from its top a fish carved of wood indicates the direction of the winds in place of the long-since-vanished, weather-beaten hat of the enigmatical Englishman.

## The Soul of a Machine

(In the Vancouver "Sun")

EVERY machine, according to Prof. Michael Pupin, famous scientist and inventor, has a soul.

This soul, he adds, is part of the soul of the man who invented it.

We are accustomed to consider our present age a materialistic age, for it is dominated by machines. Prof. Pupin says we are mistaken; on the contrary, he says, it is precisely the inventors and masters of the machines who are the greatest idealists.

What is an idealist, anyway?

Perhaps we may say that an idealist is a man who refuses to fix his standards of life and conduct by the world as it actually exists, but insists upon setting them in accordance with his ideas of what the world ought to be like. He shapes his life by ideas, that is, instead of by concrete facts.

Sometimes this leads him so far away from realities that he gets mentally befogged and becomes somewhat ridiculous. Probably it is for this reason that the word "idealist" is often used as a term of reproach.

But in its best sense, the word is a high compliment. For a man who gauges his life by the standard of what ought to be rather than what is, is obviously bent on making the world better.

And who should be more of an idealist than the man who makes machines?

Back of every machine in use today lay some man's belief that a certain phase of life could be improved upon. Back of the steam engine lay Watts' feeling that such tasks as pulling coal up out of mines were too hard for men's muscles, and that men ought not to have to work so hard. Back of the steamboat lay Fulton's feeling that the old method of crossing the water was too laborious and wasteful. Back of the cotton gin lay Whitney's feeling that men spent too much time and effort in turning the fluffy cotton into usable threads. Back of the telephone lay Bell's belief that man ought to be able to communicate with his fellow man more easily and speedily.

In other words: All of these inventors and every other inventor and machine builder, were dissatisfied with existing conditions. Each one wanted to see life made more easy. Each one was an idealist.

We have misunderstood our machines and their makers too long. We have conceived of them as the chief agents of the great wave of materialism that lately has risen too high. But we have been mistaken.

The machines have given us a new civilization. Whether we realize it or not, the coming of the machine has upset old standards. Life can never again be as it was a century ago.

And it is the maker of machines—the supreme idealist—who will see us through the transition.

## The Truth About Lions

Alfred Aloysius Horn, author of "Trader Horn" and now conducting a lecture of the United States, gave the low-down on lions at a recent meeting in New York:

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## MUSIC and DRAMA

### "The Sidewalks of New York"—Toronto Symphony's Closing Recital—Westminster Glee Singers—Other Events

Ray Dooley  
In Routine  
Show

It is surprising what youth and liveliness of spirit can do to give life to a show that in itself can make no pretensions to being anything of importance at all. Thus, "The Sidewalks of New York" (attracted at the Princess Theatre, Toronto, the week of April 2nd) which has a plot that has been worn thread-bare on the musical comedy stage and is distinguished neither by cleverness of dialogue nor originality of score, is speedy and jolly vaudeville entertainment for those in a receptive and generous mood. This is due to the vitality and exuberance of a cast who may be lacking in outstanding scenic ability, but who undoubtedly know the value of "pep" and enthusiasm.

None the less, if it were not for Ray Dooley, "The Sidewalks of New York" would resemble those of the Deserted Village. This diminutive comedienne whose comical legs and monkey-like antics are extremely amusing, carries the burden of the show and it may be said, carries it very well. As the little orphan, Gerie, who gets into all kinds of trouble until the final curtain, she romps from scene to scene with hilarious result.

Outside of Fiske O'Hara, who has been seen here in many an Irish play in the past, and who plays an Irish police sergeant in the present production, there are no singers worth mentioning.

The dancing of the chorus is largely of the "step" variety, and while not particularly novel, is snappy and well-done. It was Charles Davis' colored steppers, however, who brought down the house. A young lady by the name of Linda, and Ruby Kewler do some attractive solo dancing and William Ahern presents some intricate steps with skill.

An interesting event during the course of the show is a program by some old-timers of the vaudeville stage, Barney Pagan, author of that once popular favorite, "My Gal's a High Born Lady" showed that despite a half century before the footlights he can still shake a foot with the best of them. Jim Thornton, who wrote "When You Were Sweet Sixteen," was another old stager who made an appearance while Fiske O'Hara rendered the song. There was Josephine Sabel, also, remembered for having introduced "Daisy, Daisy, Give Me Your Answer, Do," and "There'll Be a Hot Time in the Old Town Tonight" the latter of which she gave again with no apparent loss of vim. And Elizabeth Murray, playing the Irish mother of Ray Dooley's stage sweetheart, who scored in a negro song.

Norman Wilks with Symphony

The Toronto Symphony Orchestra closed its series of twilight recitals for this season with an attractive concert that embraced the scherzo movements of Beethoven's magnificent ninth Symphony, Wagner's overture of "Tannhäuser," and the crazy Last Concerto in E Flat Major with Norman Wilks, the English pianist, at the piano in the last-named composition. The "Ninth" Symphony, which was first performed in Vienna on the 7th day of May, 1821, is tremendous music, cosmic in its recaptulation of the struggle of humanity for existence. The Toronto Symphony, on its mettle, rendered in stirring fashion the first and second movements, one of its most satisfactory performances, as a matter of fact, this season.

It is rarely that one finds a soloist at a symphony concert who regards himself as part of the orchestra and not one who is merely being accorded orchestral accompaniment. It was gratifying, therefore, to see how completely Norman Wilks identified himself with the orchestra on this occasion with the result that a fine effect of continuity and synchrony of utterance were given the Last Concerto. Wilks has little or no mannerisms, and performs in a splendid workmanlike style, achieving a tone of strength and excellent depth and impressing one by and large with his musical authority. The Concerto in A Major, which has all the characteristics of Liszt, is not a particularly thoughtful composition, but it is stimulating and of great interest and as played by Wilks and the Toronto Symphony delighted the audience in full measure.

It has been announced that an evening program will be given by the orchestra at Massey Hall in the near future, details of which will be given out later.

Westminster Glee Singers

In the matter of a capella choral singing one must acknowledge the superiority of the English. Such a realization was further emphasized recently by the return visit of the Westminster Glee Singers to Massey Hall (Toronto). This group of nine men and six boys from the leading church choirs and colleges of London and under the direction of Edward Bramcombe are in perfection of pitch and unity of effort about as skilled as one could wish for.

The program gave for several encores, was a secular one, opening with Hatten's "The Hunt Is Up" sung in rousing fashion by the men. Martin's song, "Haste Ye, Soft Girls," and Samuel Webber's catch, "My Little Chorus" were later done by these with happy effect.



FRANK CRAVEN  
Who appears in his domestic comedy success, "The 19th Hole," at the Princess Theatre next week.

Three entrancing numbers were given by the entire group of men and boys. Thomas Morley's ballet, "Now is the Month of Maying," William Knyvet's glees, "The Bells of St. Michael's Tower" and Dudley Buck's vocal waltz, "Come Join in the Dance," all rendered with such an infectious spirit and felicity of expression as to occasion a storm of applause.

The six boy singers were exceptionally sweet-voiced and needless to say, highly trained in diction and enunciation. They rendered among other selections Dr. Arne's "Where the Bee Sucks" with a unison of tone that was charming in its liquid purity. Edwin Brazier, the tallest of these young lads, charmed the audience with his clear unblemished soprano in Sir Frederick Cowan's "The Swallows."

The adult soloists were heard to exceptional advantage. James Barber, operatic exhibitioner of the Royal College of Music possesses a bass of fine robust flavor, which proved of great effectiveness in Purcell's "Arise, Ye Subterranean Winds," and James Davis, of St. Paul's Cathedral, in "The Dawn" (Sir Edward Elgar) revealed a tenor voice of distinction and appeal. One rarely hears on this side of the water an alto voice of such impeccable sweetness and clarity as that of Donald Reid who captivated his hearers with his rendering of "Ye Banks and Braes" against a beautiful muted accompaniment by the Westminster singers.

Charles Draper, exhibitioner of the Royal College of Music, has a bass whose splendid baritone quality was disclosed in Sir Arthur Sullivan's "Youth Will Needs Have Dalliance." A colorful departure in the program was the singing of a number of Sailor Shanties by Albert G. Groves, who delivered these in an ingratiating and easy manner.

It is satisfying to hear that the Westminster Singers have already under contemplation another and more extended visit to Canada in the near future.

Light Fare At The Empire

Light-hearted sophistication, with more giggles than hearty laughs, yet with a sufficient number of sparkling lines to assure a good measure of humor throughout, just about takes the measure of "Pomero's Past," the current offering at the Empire

Hal Frank



DEIDRE DOYLE

One of the principals of the Brandon Thomas Company, who will be seen in its production of "Lord Richard in the Pantry" at the Royal Alexandra next week.

There is no more time past it has been the custom of the Empire players to follow one of their more pretentious efforts with something inconsequent, and while the custom seems to have been retained in the selection of "Pomero's Past," nevertheless the play itself provides excellent entertainment without taxing too greatly the ability of the cast.

The piece is one of rapidly recurring ridiculous situations rather than of any characterization, and the fun moves at a continuous trot from beginning to end based entirely upon innuendo and misunderstanding concerning the parentage of an adopted child, nevertheless the play by its sheer frankness pokes fun at the six nudgings and whisperings which are the usual accompaniment of such situations. One can imagine that playwright Clare Kummer has enjoyed exceedingly the delight of taking much of the material of the stock sex-drama and making of it a sparkling burlesque.

The story tells of what happens when young Pomero's Chilton, much under the thumb of his elder sister, adopts a child and then in desperation to obtain permission to keep it in their home, declares that he is the father. How this affects his budding romance, the reactions of his ultra-proper sister, the sanctimony of the pastor, and what means are adopted to clear the situation up, is all delightfully amusing.

Robert Leslie, as Pomero's Chilton, and as his affinity Mary Thorne, while Anne Carew, as the splinter sister once more demonstrates emphatically her cleverness and real capacity. A particularly bright spot is the work of Jane Aldworth, as Francesca, the Italian sewing-maid, who eventually proves to be the real mother. Little Jeanette Garrat is a clever juvenile, and the usual measure of support is accorded by House Baker Jameson, Frank Camp, Nat Burns and Ellen Crowe. "Pomero's Past" is light stuff but exceedingly capably done. It is good for an evening of sure-fire merriment.

Return of Sir John Martin Harvey

Toronto has extended a hearty and twofold welcome to Sir John Martin Harvey, who is spending two weeks at the Royal Alexandra Theatre on the farewell engagement of his Canadian tour. In addition to the unquestionable excellence of his presentation of "The Lyons Mail" the rousing reception tendered by the opening night's audience was in the nature of a congratulatory to Sir John upon his recovery from an illness which militated against the success of his tour this season. It will be recalled that during the presentation of "Scaramouche" in Toronto earlier in the season, Sir John was suddenly stricken and removed to hospital, where he underwent an operation which prevented him from rejoining his company until it had reached Vancouver. All appreciative theatre-goers will learn with satisfaction that despite the strain of his work following an extremely short convalescence, he appears to have completely recovered.

Sir Henry Irving's version of Charles Reade's "The Lyons Mail" as offered by Sir John Martin Harvey, possesses an unusual quality of interest. In that it offers followers of the theatre an opportunity to enjoy one of the venerable melodramas in its purest form, unspiced by any touch of modernism, in addition to being excellent entertainment in its own right. The play itself is filled with those unashamed asides and hearty exclamations which were the much-loved devices of another generation of authors. While apparently they are not to the taste of today's audiences who want the solution of the mystery reserved for the "punch" in

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In general, the enthusiastic reception which has been accorded to Sir John is well merited. His visits bring a most acceptable haven to the season's theatrical diet, and the opportunity to enjoy the best type of acting of the traditional manner, is one which Canada could ill afford to miss.  
—H. W. McE.

**Edmund Abbey as "Old English"**  
"Old English," that altogether delightful and sympathetic play from the pen of Galsworthy, presented last week at the Empire Theatre, reverses the order that has been hallowed into a tradition by generations of dramatists. Galsworthy has taken Age, in its advanced decrepitude, and made it vigorous, compelling, majestic. He has shown a gallant gentleman fighting on, against suspicion, scandal and meanness, and the same gallant gentleman engaging in a conspiracy that is questionable in method, if not in the hoped for results.

The spirit of Sylvanus Heythorpe was continually impeded by the frailties of the old body and wounded by the knowledge of that body's dependence on outside assistance. Compared with his grandfather who lived to be one hundred, and his father who saw ninety-six, he was but a stripling in his eighties. He'd show them—these upstarts like his vinegar-mouthed daughter, who locked up his liquor and tried to restrict him to a diet of "soup" or, like his creditors who attempted to push him into bankruptcy. He'd show them—by the swagger tilt of his top hat, by his straight spine, by his insistence on recognition as a human being with a normal brain, by the clever scheme he makes his wrangling board of directors ratify, and by his triumphant departure from the earthly scene when he finds his enemies closing up. "Old English" would have stayed and fought, if the inheritance of his grandchildren had not been endangered; as it was, he decided to have done, and like a true hedonist, he literally dined himself to death.

Edmund Abbey does a sweepingly splendid piece of work as "Old English." In the first place, he had a magnificent grasp of the character, and to that understanding he brought finished artistry, subtle humor and carefully controlled mannerisms. Every step, halting yet cocky, was a joy to behold, and no finer tribute to Mr. Abbey's portrayal could be found than the manner in which the Empire audience held their breaths during his entrances and exits. His smooth diction, his clear enunciation even in the whispered death scene, make his work continuously enjoyable in an age when sloppy speaking is so prevalent. His "Old English" will long be remembered for its fine shadings, its stamina, and its nineteenth century gallantry that will still go on, as "Old English" declares, because "it's in the bone."

One must not forget to give deserved praise for other parts, which though overshadowed by the principal theme, were none the less important. Miss Taliaferro did a delightful bit of ingenue work as the granddaughter, and face, figure and voice were found quite convincing for the role of a 17-year-old Frank E. Camp, a Sylvanus' old friend, was good, though none too certain of his lines. House Baker-Jameson, in a blustering role, blossomed out in a villainous make-up, and Anne Carew, as the widow of "Old English's" illegitimate son, distracted by debts and given to friendly loans, gave an excellent performance. Robert Leslie, Nat Burns and Ellen Crowe were all more or less amusing. One of the most charming scenes in the whole play was that with "Old English" and Molly, the Irish maid, acted to perfection by Grace Webster.

#### Note and Comment

PHYLLIS LEITH, from the studio of W. O. Forsyth, gave a piano recital in the Conservatory hall on the evening of March 27th, when she displayed her very excellent gifts as an executant of delightful *naïveté* and refinement of style. Crisp, clean cut runs, rapid octaves, power, brilliancy, and a liquid vocalism in melodic passages, are among her virtues. There was, however, a restlessness in the delineation of certain moods, perhaps due to nervousness, and her tempo seemed to be in certain cases a little fast, but where so much was commendable, critical suggestion need not be stressed further here.

Her program embraced Mozart's Sonata in A Major, several studies, a Nocturne and Valse by Chopin, with pieces by Mendelssohn, Rubenstein, Kreisler, Palmgren, Forsyth, Moszkowski, Cyril Scott and Balfour Gardiner. Mr. Wishart Campbell, baritone, (pupil of Dr. Ham) assisted, his captivating style, rich voice, and fine singing expression giving much pleasure to the large audience.

ARRANGEMENTS have been made by the Philharmonic Concert Company to take reservations for the Metropolitan Opera season at Cleveland from April 26 to May 5.

"Aida," the favorite season's premiere in New York has been selected for the opening performance Monday night. The repetition of "Mignon", which took Cleveland so by surprise last spring, has been insisted upon, and will be presented Tuesday evening. Wednesday evening, the season's greatest novelty, "Norma" in which Rosa Ponselle in the title role, and the young American, Frederick Jagel, the leading tenor, "Rigoletto", with Galli-Curci, Gigli and DeLuca has been selected for Thursday evening. Friday afternoon, the new production of the captivating children's storybook opera, "Hansel and Gretel" will be sung, followed by "Pagliacci", while in the evening "Tannhauser" will be given. Offenbach's fantastic, melodious "Tales of Hoffman" is scheduled for Saturday afternoon, and in the evening "Il Trovatore" will make a fitting finale to the season.

Toronto music lovers, desirous of attending these attractions, may secure more detailed information from Miss Agnes Steels, local manager of Philharmonic Concerts, 186 Victoria St., Toronto.

ANNOUNCEMENT by Miss Agnes Steels, local manager of the Philharmonic series of concerts, indicates a (Continued on Page 10)

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### The Amazing State of Uncle Sam's Pocket-Book

"American Prosperity: Its Causes and Consequences" by Paul M. Mazur; Viking-Irwin & Gordon, Toronto, 268 pages; \$2.50.

BECAUSE the economic well-being of the United States is a matter of world wide concern; and because—war debts apart—Canada shares in large degree the industrial and financial fortunes of her neighbor, an analysis of American business conditions, past, present and future, written by Mr. Mazur, an American banker, merits our special interest. In his desire to be precise he is somewhat long-winded and repetitious; and as he writes in the jargon of American present day business, his book is harder to read than it ought to be.

I have been through it with unflinching attention, and shall proceed to submit a précis of his book. The ideas are his; the words are mine, but based as far as possible on his idiom. Here, then, is the essence of his book:

**A**BUNDANCE of raw materials and a shortage of labor early turned the attention of United States industry to labor-saving devices, that is, to machinery. Because a machine can only do one thing, while a man can do many, machine manufacture meant the making of standard goods, and if the price was to be kept down, it also meant making goods in quantities—mass production. By this method was evolved the condition of high wages and low priced goods existing to-day.

Under mass production, competition for sales meant expensive distribution that ate up the profits earned by cheap manufacture of standardized products. Competition for sales therefore introduced the new factor of style and novelty, which means low sales costs, and modifies mass production.

War prosperity was due to increased wages, that gave the wage earner added purchasing power to keep up with rising prices. Business and profit taxes induced manufacturers to invest part of their profits in better factory equipment and extensive advertising—both of which would result in business and added profits when the tax was lifted.

The collapse of 1920-21 was due to falling prices, and to the accumulation of large stocks ("inventories") in the hands of retailers or manufacturers due to the needs of mass production to run machinery at an even peak load, though demand varied somewhat seasonally.

The reasons for continued prosperity ever since, in the face of falling prices and low money rates, are as follows:—

- (a) Coolidge's non-interference with business created confidence and the economies of his administration resulted in reduced taxes.
- (b) Beneficent financial control by the Federal Reserve System.
- (c) Huge exports to Europe on account of her own deranged industrial system.
- (d) While wages remained at practically war level, commodities fell 40 per cent. in price; and through extended advertising the consumer was induced to absorb more goods at the lower prices.
- (e) Unexampled national advertising was supported by high-pressure sales methods.
- (f) Replacement by consumers, due formerly to wear, was more now due to obsolescence (getting out of date) as consumers were taught to want "the latest".
- (g) Extension of instalment plan sales.

**T**HE present situation is marked by modification of mass production by the new factor called mechanized production. That means that instead of beginning at the factory, making as many articles as cheaply as possible, and then making the sales force get rid of them, the new idea is to begin with the sales force, to see what it believes will sell, and in what quantities, and then to manufacture that as cheaply as possible. This system, by allowing for frequent changes of style, avoids high cost distribution (sales effort), and also avoids the large inventories that were the great danger of mass production. It has been found also that the cost of replacement by new, attractive styles, is actually cheaper than the loss resulting from either a glutted market for the standard article, or the excessive sales costs of forcing the old-fashioned, standardized thing upon the consumer.

Mr. Mazur then goes on to discuss the economies and dangers of mergers, and many other problems of that

kind. Most of his points are illustrated out of the well-known history of concerns like Ford Motors, General Motors, Woolworth, United Cigar Stores, chain grocery stores and so on; so the book will be found to come very close home, somewhere or other, to every reader, since the reader is at least a consumer.

The financial situation does not as yet show the results of international war finance. Despite European debts to the United States, the latter is still exporting more goods to Europe than she buys from it, and has a favorable trade balance. Equilibrium is maintained by (a) present European borrowings in the United States for re-



From "The Mob" by Ibanez.

habilitation purposes, (b) the vast sums spent by American tourists abroad, and (c) funds sent home to Europe by the foreign-born resident in the United States. He sees, of course, the time when Europe's debt to the United States must be paid in the excess of import of European goods into the United States over the export of American goods to Europe. He thinks this will be a long time off—"a matter for concern only to our great-grandchildren."

This is the rather unsatisfactory ending of an able and timely book. Mr. Mazur has every confidence in American industry to weather the storm when it inevitably comes, whether it be soon or late. He is not too specific on the reasons for his optimism, beyond the fact that American industry's success is based primarily on attention to the home market; and that this market alone is enormous and is being better, that is more intensely, cultivated every year. He admits that with cheaper labor, European goods are already offering the United States manufacturers severe competition in the world's markets. He admits that while tariffs may help to keep European goods out of the United States there will be ill effects from raising the tariff barrier. He further acknowledges that ultimately the United States must receive back her debts from Europe in the form of European goods, since Europe does not produce gold. And why, therefore, this inevitable dumping of cheap European goods on the American market is not going to ruin American industry he absolutely fails to make clear. That is the great defect of a book that is otherwise an excellent exposition of the present trends in American business and industry.

### The Founding of Port Royal

"Nova Francia: A Description of Acadia, 1606" by Marc Lescarbot; Translated by P. Erondelle; with 2 maps; Routledge-Masson, Toronto; 346 pages; \$4.

**L**ESCARBOT'S narrative of the early days of French rule in what is now Nova Scotia will not die. From its publication in Paris in 1609 it ran a fair course in both French and English until 1745, when it went out of print, not to be revived until Principal W. L. Grant made for the Champlain Society the new translations which came out in 1907, 1911 and 1914. The present, abridged, text is from the original English translation by Erondelle, who is supposed to have been a Huguenot refugee living in London. The now slightly archaic style helps to recall the atmosphere of those days of piety and discovery.

For the reader cannot help being impressed with the fact that France's attitude toward Canada was as much evangelical as commercial. The Indians were additional souls to be saved as well as profitable subjects. Lescarbot himself established and taught a Sunday-school for the colonists. Hence, probably, his deep interest in all phases of Indian life, and in the human as well as the business aspects of the colony. His outright admiration for some of the habits and characteristics of the Indian doubtless helped along the "noble savage" myth, though read impartially his account is found to be fair, giving the darker as well as the brighter side; and he was a shrewd observer, and moreover so well read that he was enabled to draw frequent historical parallels such as the condition of the Germans at the time of Caesar's conquest. His narrative is so circumstantial, sane, orderly and readable that one does not marvel at its present rebirth in the *Broadway Travellers* series.

Circumstances account for so able a chronicler being in New France at the time. In 1604 Sieur de Poutrincourt went to New France with Sieur de Monts for the founding of Port Royal (which became Annapolis Royal in 1710). Lescarbot, who had been born in 1570, was de Poutrincourt's solicitor, and looked after his affairs during his absence. De Monts made de Poutrincourt governor of the territory; and Lescarbot, having suffered some injustice in the Paris courts, left France with his client in May 1606, arriving at Port Royal at the end of July. He stayed a year, starting his return journey July 30, 1607. It was during his period of residence that Champlain, a member of the party, instituted his famous Order of Good Cheer as a defence against the scurvy. Lescarbot had every opportunity to see the country and the Indians and experienced the hardships of the colonists; and being without duties, and having a trained mind and facile pen was thus enabled to produce the work that still remains one of the most faithful and entertaining among the many that have come down to us from that crucial period in the history of our country.



**ARNOLD BENNETT**  
Who has recently joined the staff of "The World To-day" as Associate Editor. This photo was taken by G. C. Beresford, the original of McTurk in Kipling's "Stalky & Co."



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### A Russian Woman Poet

"Twenty-seven Love Poems" by Anna Akhmatova; Translated by Natalie Duddington; Cape-Nelson, Toronto; 47 pages; \$2.50.

POSSIBLY it is very hard to translate Russian poetry. At any rate it is difficult to reconcile the high praise of Anna Akhmatova found in the Preface with the contents of the volume, which manage to give a persistent impression of slightness and monotony without any redeeming magic or music. The poet writes exclusively of love, and is said to be the leading post-revolutionary literary figure in her own country. She has had ample experience of love, but that does not seem to have enabled her to say anything very original or significant about it. The following is quite typical:

#### CONFUSION

It was stifling with the brilliant light  
And his glances were like rays.  
It made me shudder. This man, I knew  
Could tame me to his will.  
He bent down. He was going to say  
something.  
The blood rushed from my face.  
Let love lay its load on my life  
As a tomb-stone over a grave.  
The publication has a collector's interest as the first English edition is limited to 300 copies.

#### Encore

"Poems in Praise of Practically Nothing" by Samuel Hoffenstein; Bond & Liveright-McLean & Smithers, Toronto; 214 pages; \$2.

ONE of the keenest critics of this department has objected to the excerpts from *Poems in Praise of Practically Nothing* on the grounds that the parody of Edna Millay included is not as bright as the one omitted. I seize on the complaint as an excuse for further pillage of the book, and quote the other one:

My neighbor is a goose girl  
And tends her silly geese;  
But I love a jollier art,  
And hunt the golden dove.  
My neighbor lives on bread and milk  
And shuts her door on show;  
But I would rather fall in silk  
Than rise in calico.  
My neighbor goes to bed at eight  
And never sees the moon;  
But I never stir till late,  
And go to bed at noon.  
My neighbor fearful of a fall,  
Was wed before her prime;  
But I never wed at all  
And have a better time.  
What do I care if people stare  
Or care what people say?  
The golden doves I'm going to  
Are handsome dogs and gay.

#### Where Teuton and Latin Meet

"Maria Coppen" by Rene Schickel; Knopf-Macmillan, Toronto; 202 pages; \$2.

EXTREMELY Knopfish sums up my first and last impressions of this novel. The first came from contemplation of the printing and binding, in themselves a peculiar delight. The last resulted from pondering the text. I cannot get away from the feeling that the principal attraction the manuscript had for the publisher was that it had to be translated from a European language; and that if it had come to him first in English he would have rejected it. Had the "poetic" parts been composed originally in English they would have been obviously intolerable on account of their sentimentality and immaturity, as they still are seen to be in translation; and had any English or American novelist offered a story told in such an unnecessarily involved, upside down and inside-out manner, I do not believe he could have secured publication. However, we still sit at Europe's feet, and there is some good to be salvaged from the fact that we accept gratefully from any foreign writer what we would never endure from our own.

The title should have been the hero's name and not the heroine's, for it is far more about him than about her. He begins by telling how his wife was killed in the Alps; then traces his earlier personal history, including meeting Maria in Venice when they were 14; then his marriage and the war and his family entanglements, and the family history back to the flood, and the difficult position of Alsace after the armistice, and his marriage and several more things get all beautifully mixed up; and with the purposelessness of his own life, and after losing his wife and Maria and his true love, who was neither his wife nor Maria, it is small wonder that the book ends with his own mental breakdown.

The Maria story, where she enters the narrative, is a very well told love story of the kind that coaxes passion but does not lead to marriage. Their romance, though predominantly physical, is pretty enough, but by no means unique; unfortunately for the novelists, there are limits to originality in that direction.

As for the rest, it is largely hash. Yet it is the very heterogeneous nature of the book's contents that will prove most instructive to the Canadian reader, and had it been better told would have been most entertaining too. It was really too bad that the author, in treating of the polyglot society of the Southern European capi-



JACKET DESIGN FOR "POWER" Feuchtwanger's novel that has remained popular for a year and a half.

tal, and the mixed blood and uncertain politics of a buffer state like Alsace, should have felt impelled to make the turmoil of his hero's mind the model for his narrative arrangement. I regret this very much because the tale of Claus and Maria—if sorted out and put together—would make one good story; and there are sufficiently penetrating gleams of comprehension of the Alsatian mess here and there to indicate that the author had another story, and a splendid one, in this little state torn in mind and culture between two loyalties and two civilizations. Mixing the two has ruined both, though devotees of the new "stream of consciousness" fiction may possibly find the resulting confusion very stimulating.

### Fast Life in the High School

"The Rampant Age" by Robert S. Carr; Doubleday, Doran, Toronto; 220 pages; \$2.

SOWING wild oats used to be the occupation of men in their twenties, but with more efficient modern methods the period of youthful innocence is shortened, and the high-school boy is now the thorough-going rake, if one is to believe the scarlet revelations in *The Rampant Age*, a novel by Robert S. Carr, an American high-school boy of 18. The traditional wine, women and song has been jazzed up to hard liquor on the hip, necking parties and night speeding in high-powered buses. The book will shock some people, and some will cry

(Continued on Page 12)

### "Fanfan" BY AMY CAMPBELL

(To Grace Blackburn who "loved Canada and things Canadian with an ardent love")

To what more gracious sweetness could you pass?  
What beauty beckoning with its sportive  
Could rival your fine interest in new themes,  
What royal welcome could surpass your own?  
No heritage could sway your radiant mind  
That you should pass to unremembering  
Of this your Canada, your ardent dream  
Of great attainment and adventuring  
Enthralled beyond all rapture you have named,  
Your Country's great ones keep with you at last  
The vast fruition of Eternal Faith  
That broods in all your utterance of the past  
Your own "perpetual light" will shed its gleam  
Of guiding splendor on the coming days;  
There will be comprehension meet the years,  
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Chrysler (all other models)	Heavy	Medium	Nash	Sp. Heavy	Medium	Studebaker	Heavy	Medium
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Ford (model "T")	Heavy	Medium	Paige	Sp. Heavy	Medium	Willis-Knight (6 cylinders)	Sp. Heavy	Medium
Ford (New)	Sp. Heavy	Medium	Peerless (90, 70, 72)	Sp. Heavy	Medium	Wolverine	Heavy	Medium
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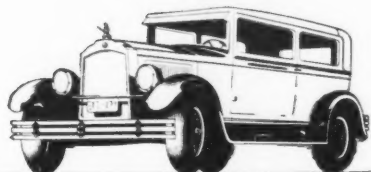
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LESLIE HODGSON  
Canadian pianist who will give a recital at the Conservatory of Music Hall on April 13th.

## MUSIC & DRAMA

(Continued from Page 7)

rare treat for local musical enthusiasts next season. In response to the flood of requests for a return of Florence Austral and Tito Schipa, these artists will appear in individual concerts. Schipa will give a recital in its entirety, while Mme. Austral will appear in joint recital with Paul Kochanski, Russian violinist and John Amadio, flutist. Kochanski's appearance will give local music lovers an opportunity to hear this young artist who has been creating a sensation in the East during the present season. Another event of unusual importance will be the appearance of the Detroit Symphony Orchestra under the direction of Sir Thomas Beecham, famous English conductor. Sir Thomas has been engaged for three guest appearances by the Detroit Symphony Society and Toronto is fortunate in being favored by one of these appearances. Josef Hofmann, the favorite pianist, will be one of the attractions of the series. Giovanni Martinelli, the leading tenor of the Metropolitan Opera Company, is also included in the list. Miss Steele announces that subscriptions are now being received at the office of the company, 186 Victoria Street.

### Coming Events

THE announcement that Leslie Hodgson is to play in Toronto on April 13th, when he will give a recital in the Toronto Conservatory Music Hall, should be a matter of special interest to those who have followed the career of this Canadian pianist from the time when he was a pupil of Dr. A. S. Vogt in this city. He has been established in New York ever since his return from a long sojourn for study in Europe, where he was a pupil of Teresa Carreno. He also acted as assistant teacher to that great artist, both in Berlin and later in New York, and her warm personal interest and friendship exerted a potent influence over his musical development. His programme for his recital here will contain a number of unusually interesting compositions unfamiliar to local concert-goers.

AN exceptionally attractive entertainment is assured at the Royal Alexandra Theatre here week of April 9th, when the Brandon-Thomas Comedy Company, fresh from their successful tour West, will be seen in "Lord Richard in the Pantry", one of the most successful farces of the London comedy stage for some years past.

The adaptation of Martin Swayne's popular novel for stage purposes has been deftly accomplished by Sydney Blow and Douglas Hoare. Lord Richard, a "demobbed" soldier with a fine war record blunders into an unsought engagement with a soulful maiden and then suddenly finds his attention violently diverted from matrimonial troubles by the discovery that the police are seeking him with a warrant for his arrest, owing to the apparent failure of a big land-selling scheme in which he is interested, and the flight of two fraudulent directors. He decides upon flight, but, because time and opportunity are both lacking, is compelled to fly to the kitchen and adopt the disguise of a butler.

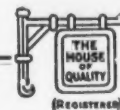
In this he proceeds to do all sorts of ridiculously comical things, which provoke to almost continuous laughter. He has let his flat to a charming young widow, and it is here that he adopts the role of butler. She quickly sees through his disguise, but does not acknowledge the fact, and the cook falls in love with him and many other hugely diverting complications ensue before he is able to take his right place again and pay his respects—with matrimony in the offing—to the charming widow.

The Brandon-Thomas Company enjoys the highest reputation in the interpretation of this type of play, and "Lord Richard" is one of the most successful features of their repertoire at home.

IT IS doubtful if Frank Craven could have hit upon a more fertile field from which to gain characters, situations and theme for "The 19th Hole" in which, under the management of A. L. Erlanger, he will be seen for one week's engagement at the Princess Theatre next Monday night, than that of golf—a game which in America alone has not less than 5,000,000 devotees. At the same time he has written a comedy that carries equal laughing appeal to those not familiar with the sporting pastime. Mr. Craven is a keen and merry lover of human nature and as playwright and actor has, upon previous visits to Toronto, completely won the regard of a great section of local theatregoers here with "The First Year," "Too Many Cooks" and "New Brooms", to which "The 19th Hole" has been written as a companion. In building the play, Mr. Craven has taken the fullest advantage of what he has seen and heard while on the links, for he is a golfer of considerable renown himself. Three of the scenes of the play pass on the course or in the clubhouse and away from the links neither the golf widow nor her family have had their humorous possibilities neglected.

(Continued on Page 14)

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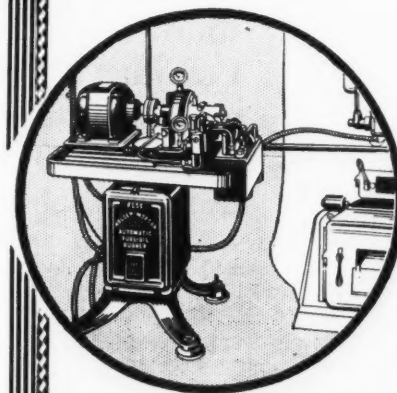
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**GLEN SPRINGS**



THE AMERICAN NAHEIM



DR. ERNEST MacMILLAN  
Principal of the Toronto Conservatory of Music, who will conduct the per-  
formance of "Hansel and Gretel" (Humperdick) to be presented at the  
Regent Theatre by the Conservatory Opera Company shortly along with  
"The Sorcerer" (Gilbert and Sullivan) which will be conducted by Dr.  
Healy Willan, Vice-Principal of the Conservatory.

## MUSIC AND DRAMA

(Continued from Page 10)

Dorothy Blackburn plays opposite  
Mr. Craven and in his support are  
Kitty Kelly, Marion Abbott, Josephine  
Deffy, Robert Wayne, Homer Barton,  
Roy Cochran, Charles Macdonald,  
Harry Lewellyn, Walter Downing and  
Howard Sidney.

**SHEA'S HIPPODROME** will usher in  
the Easter season in an ap-  
propriate manner with music and good  
fun as the key note of next week's  
programme. Galla-Rini, unquestionably  
the world's most versatile musician,  
heads the Keith-Albee bill in a new  
offering titled "What Next?" in  
which he is given able assistance by  
his sister, Miss Galla-Rini, also a mus-  
ician and well known to vaudeville pat-  
rons as one of the Galla-Rini Sisters.  
with her brother form an exceptional  
musical offering that is notable both  
because of the ability of the musicians  
and because of the wide variety of in-  
struments they perform on. It is one  
of the finest entertainments that the  
vaudeville stage has to offer.

Making his final appearance in  
America prior to his second tour of  
England and the continent Frank Van  
Hoven returns in an unique comedy  
offering called "The Mad Magician."  
Hayes, Marsh and Hayes are a capable  
trio of singers and dancers who present  
a clever revue. Fisher and Gilmore  
being bright patter and song in "Her  
Bashful Romeo" a lively laugh lubri-  
cated with speed. Arthur Petley & Co.  
have an original offering of aerial  
cleverness and comedy.

The screen feature presentation  
would do justice to a theatre devoted to  
photoplays exclusively for it presents  
the lovely Laura La Plante in one of  
the most fitting screen vehicles her de-  
lightful personality has yet romped  
through. It has many advantages be-  
sides its star value. "Finders Keepers"  
appeared in "The Saturday Evening  
Post" and is from the clever pen of  
Mary Roberts Rinehart. It is a comedy  
score that would be hard to equal.

**NORMAN WILKS** the eminent Eng-  
lish Pianist who was guest artist  
at the last Symphony concert is giving  
a recital at the Margaret Eaton Hall  
on Tuesday evening, April 10th. He  
plays a Chopin group, two numbers of  
Brahms, a sonata of Beethoven and a  
group of Moderns.

**NEXT WEEK** the New Empire Com-  
pany will stage an elaborate pro-  
duction of Eleanor Gates' delightful  
story of make-believe "The Poor Little  
Rich Girl." Edith Talaferro will ap-  
pear in the title role supported by an  
augmented cast. There are several  
spectacular scenes in the play and  
Murray Adaskin is arranging the in-  
cidental music for the piece.

Edmund Abbey, who was to open in  
Montreal for the Easter holidays has  
postponed his tour of "Israel" and  
returns to the cast at the Empire to  
play an important part in "The Poor  
Little Rich Girl."

The engagement will commence with  
a holiday matinee on Easter Monday  
commencing at 2.30. The regular popu-  
lar priced matinee performances will  
be given on Wednesday and Saturday  
and an added special afternoon show will  
be inserted on Friday. "The Poor Little  
Rich Girl" will have an especial appeal  
for the children and the management  
announces that popular prices will pre-  
vail, 25 and 50 cents on the Friday  
matinee.

Seats are now on sale at the box office  
of the Empire for all performances next  
week for "The Poor Little Rich Girl."

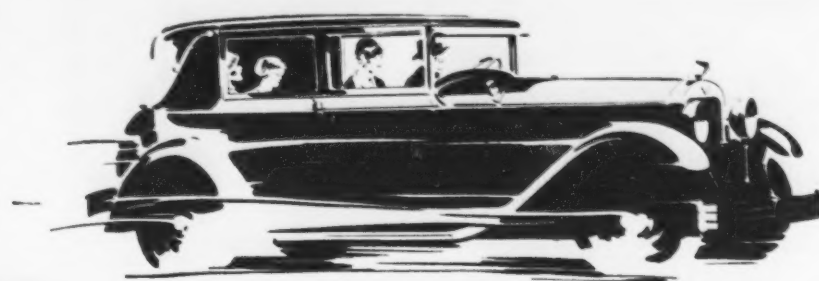
**HAROLD LLOYD** is not only one of  
the most successful film producers,  
as well as actor in motion pictures to-  
day, but he is the only owner of a  
regulation sized street car railway  
privately owned in the United States,  
according to claims made by his pro-  
duction staff. How Lloyd has become a  
transportation official, as well as screen  
comedian, was made known when it  
was announced that a half mile stretch  
of track was constructed in Westwood,  
his studios in California for the film-  
ing of the production, "Speedy," his  
latest Paramount release, which comes  
to both the L'pown and Tivoli Theatres  
today.

Figuring mainly in the plot of  
"Speedy" is an old horse drawn street  
car, the type which passed from use  
several years ago, when the present  
form of transportation was developed.  
As the locale of the new comedy is laid  
in the world's largest metropolis, Lloyd  
resurrected one of the old cars in a  
New York car barn while he was on  
location with the company in New  
York, and had it shipped to California.  
There the railway was built on the set  
which is one of the largest ever con-  
structed for any film company. Hence  
Lloyd became the owner of the only  
private street car in the country, and  
perhaps the world, claims the pro-  
duction unit of the Lloyd company.

The bespectacled comedian spent 15  
months in preparing "Speedy" for his  
numerous fans, and it is said to have  
eclipsed all other pictures made by  
him. He introduces to the film fans,

Miss Ann Christy as his new leading  
lady, and a bright future has been pre-  
dicted for her. It will be remembered  
that Lloyd has introduced three film  
stars to date: Bobe Daniels, Mildred  
Davis, and Johanna Ralston, to success-  
ful screen careers. The Lloyd film will  
be surrounded by an interesting pro-  
gram at both theatres.

**NEXT WEEK** at the Regent Theatre,  
Toronto, The Conservatory Opera  
Company under the direction of Dr.  
Ernest MacMillan, principal of the  
Conservatory, Dr. Healy Willan, Vice-  
principal, and Madame Laura de Tur-  
czynowicz head of the operatic depart-  
ment, will present Humperdick's  
"Hansel and Gretel" and Gilbert and  
Sullivan's "The Sorcerer." It is a long  
time since either of these operas have  
been seen in Toronto and their produc-  
tion by the newly-formed Conservatory  
Opera Company will be looked forward  
to with interest. A splendid cast of  
principals and choristers have been  
assembled for both presentations.



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Custom 7-Pass. Sedan 2500

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"Here you may hike, ride horseback, motor, fish or loaf as you please.

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(His Mark)

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National Park**



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Ar. New York	7:15 a.m.	9:30 a.m.	10:10 p.m.

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NEW YORK CENTRAL LINES**

### THE BOOKSHELF

(Continued from Page 9)

loudly that it isn't true. No one imagines that all high-school students are like this, but that some of them are is past question.

The book is not enticing, and is about as well done as we would expect from a clever, sophisticated boy of the type of Paul in the story. Nor is it very informative, though one interesting scene describes a half-dozen boys and girls gathered to spend the night at the house of a girl whose parents are away, and how each young guest in turn telephoned home particulars of where he wished his parents to think he was.

The ugliest incidents are of Paul's leaving a joy-ride from a sense of decency, going home to find his mother entertaining doubtful company, and in disgust joining his young friends again; and another about a boy taking a friend and a couple of girls to his house only to be kicked out by his father who had brought home a friend and a couple of women. The young author is blaming the loose living of parents for some of the trouble among the youngsters; and that is fair enough. It is a very sinful world; and parents who lead fast lives have no legitimate complaint against their children for imitating them.

William Arthur Dixon

**Books Received**  
Hasty comment, pertinent and impertinent

#### Miscellaneous

*Maternal Mortality in Canada: Mother, a Little Book for Women; and Mother, a Little Book for Men*, edited under the supervision of Dr. Helen MacMurchy (Department of Health, Division of Child Welfare, Ottawa, free). Being publications 31, 32 and 33 of the Department of Health. "Maternal Mortality in Canada" contains the report of the results of the recent enquiry. Canada's record is still very bad, the figures for 1926 showing 1,532 deaths of mothers at childbirth, or 6.4 in every 1,000 births. According to the list of deaths on page 50 covering eighteen countries, Canada's showing is worse than any other country's, except the United States, where the percentage was 6.6 per 1,000 births. The Dominion Government is now making vigorous efforts to remedy this by distributing free educational literature.

#### Political

*China: The Facts*, by F. T. Etherton (Benn-Ryerson, Toronto, illustrated, \$3.50). The author has been Assistant Judge of the British Supreme Court in China. He is of the opinion that the present harmony between British and American action in China creates a favorable opportunity for the rise of a Chinese statesman able to bring that country back to her ancient unity and prestige.

#### Religions

*The Bible Unlocked*, by Henry Martin Battenhouse (Century, New York, \$3.50). A sort of "outline of the Bible," with the historic and philosophical and moral points all discussed lucidly in the light of the most recent scholarship.

*Letters to a Doubter*, by Paul Claudel (Albert & Charles Boni-Irwin & Gordon, Toronto, \$2.50). The author is French Ambassador to the United States, and a Roman Catholic. His book consists of correspondence over a period of five years, indicating how a young friend of his was led by M. Claudel's counsel to overcome his religious doubts and to accept the teachings of the Church.

*They Believe*, by various authors (Century Co., New York, \$1.25). Reproducing in tabloid form the religious opinions and beliefs of several well-known Americans, including Otis Skinner, Ida M. Tarbell, Charles G. Norris, William Allen White, Will Irwin and Thomas A. Edison.

#### Fiction

*No More Parades. A Man Could Stand Up and Last Post*, all by Ford Madox Ford (Albert & Charles Boni-Irwin & Gordon, Toronto, \$2.50 each). These are the last three volumes of the series about Christopher Tietjens, begun so brilliantly with "Some Do Not," which we reviewed at the time of publication. In the interim I have reviewed Mr. Ford's masterpiece, "The Good Soldier."

*The Truth About Quetz*, by Douglas Jerrold (Benn-Ryerson, Toronto, \$2). A story of war and intrigue as a British promoter prepares the way and begins to exploit the resources of a far-away place in Africa called Bubuland. The yarn is perhaps a little crude, but it has plenty of plot and action, and makes exciting reading.

*Weston of the Royal Northwest Mounted Police*, by T. Lund (Werner Laurie-Longmans, Green, Toronto, \$2). A "mountie" novel of the prairies.

*The Sins of the Fathers*, by Felix Hollander (Payson & Clarke-Irwin & Gordon, Toronto, \$2.50). The novel from which the film "Variety" was obtained.

*Power of the Hills*, by Laurie York Erskine (Appleton-Irwin, Toronto, \$2). This piece of he-man, outdoor fiction is much as usual—about the business and the girl, and the father and all that—but it is slightly original in the detail of the business consisting in the location and development of hydro-electric power.

*The Hightate Mystery*, by Charles Kingston (Bodley Head-Longmans, Green, Toronto, \$2). Crime story about the murder and the will and the black-mailer and so on.

*The Tick of the Clock*, by Herbert Ashbury (Macy-Masius-Irwin & Gordon, Toronto, \$2). Crime story of Chinatown, New York, by the author of "The Devil of Pei-Ling."

*Halves*, by Harriet Henry (Longmans, Toronto, \$2). Story of a youth's three love affairs—one with a woman of



D. L. MOODY

From the jacket design of the biography of the evangelist by Gamaliel Bradford, entitled "D. L. Moody: A Worker in Souls" (Doubleday, Doran, Toronto, \$3.50).

brain, one with a woman of passion, and the third with a woman who is the ideal combination—so the hero thought.

*One Wide River to Cross*, by Christine Whiting Parmenter (Crowell, New York, \$2). Yarn of a "better class" girl who has to grow up poor, and of how she overcomes the difficulties of lack of opportunities.

*Riddles of Crime*, by Elizabeth Villiers (Werner Laurie-Irwin & Gordon, Toronto, \$2). A series of short detective stories.

*Partners Three*, by Elby Wagner (Crowell, New York, \$2). Stirring yarn of a woman prospector in Alaska at the time of the big gold rush. Her two men partners, of course, both fell in love with her.

#### Medical

*Appendicitis*, by Thow Wright (Allen Ross & Co., 1133 Broadway, New York, \$2.10). A book for the layman, written by a doctor, containing facts which every one should know, in language which every one can understand.

#### Humor

*Cohen on the Telephone*, by Joe Hayman (Sully-Ryerson, Toronto, \$1). Just what one might expect from the title—the worst that can be imagined.

#### Reprints

*Nana*, by Emile Zola (Modern Library-Macmillan, Toronto, \$1). The now-famous classic depicting realistically the theatrical underworld and general scum of Paris—the sort of book that shocked people to death 25 years ago, and is still, at best, pretty raw.

*The Romance of Leonardo da Vinci*, by Dmitri Merejkowski (Modern Library-Macmillan, Toronto, \$1). This novelized life, translated from the Russian, and running to 635 pages, is perhaps the largest book ever put out by the Modern Library.

*The Sea and the Jungle*, by H. M. Tomlinson (Modern Library-Macmillan, Toronto, \$1). Vivid narrative of a voyage from London to a spot 2,000 miles in the interior of Brazil, and of the hard, torrid days spent in that equatorial place. Christopher Morley furnishes an excellent introduction.



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cries the landlord's son, and young Jeremy Tottle, a-top the coach, is vastly flattered. Contentedly he pats his hamper . . . cold chicken, bread and butter, sweets—and three bottles of Stone Ginger. Already Master Tottle's mouth waters. Like the majority of English people he rejoices in Stone Ginger.

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The Duchess of York at Chelsea Barracks presented the Irish Guards with their national emblem, the shamrock, on the 17th of March. The Duchess of York with the Earl of Cavan, Colonel of the Regiment.

## OPINIONS

### The Publicity Racker

THAT the paths traveled by those in the limelight are beset with pitfalls which seldom threaten less conspicuous personalities, was never more poignantly illustrated than by the case of Alfred Aloysius Smith, otherwise Trader Horn. Trader Horn arrived in New York the other day, a rather modest South African gentleman rapidly approaching fourscore years. The book which bears his name has made him famous practically overnight, and nets him a weekly income running into four figures.

No sooner had Trader Horn stepped down the gang-plank than he was instantly gathered to the bosom of New York's literati. He evinced considerable interest in American dances, and in a moment of madness let slip the remark that he could execute a cannibal dance somewhat superior to either the Black Bottom or the Charleston. Out came the reporters' notebooks. The wires hummed, and next day a thousand front pages announced that "South African Adventurer in Literature Wants To Do Cannibal Dance."

The world now thrills to the news that Trader Horn can perform a cannibal dance, but whether he does it or not matters little one way or the other. The point is that he stands in danger of the same sort of exploitation that awaits every celebrity, domestic or imported, whether it be Queen Marie of Roumania or Peaches Browning. A bootlegger shoots his wife and is acquitted. Immediately the vaudeville impresarios are hot on his trail, and the country is only spared the spectacle of a murderer headlining the bill by the fact that he is detained in an insane asylum.

High talent in a divorce court way commands luscious contracts, as witness Peggy Hopkins Joyce and Mr. Browning's darling. The citizens of Kansas City recently turned out to see two real live companions doing their stuff over the footlights for \$650 a week. The captors of Hickman and Hotelling were quickly pounced upon by theatrical agents. No sooner had the wreckage of the dirigible *Shenandoah* been cleared away than the widow of Capt. Lansdowne was tendered very tempting vaudeville inducements.

For many years Trader Horn successfully withstood the attempts of savages and wild beasts against him on the dark continent, but whether he can resist the efforts to lure him into the American menagerie remains to be seen. A picturesque old man who says he can do a cannibal dance, is big game. A stroke of the pen will enroll him among the goodly company of marathon divorcees, *passé* pugilists, channel swimmers, human flies, and flagpole sitters. Trader Horn should be taken by the hand and shown what he is up against in this land of fun and frolic.—Detroit "Saturday Night".

## PEOPLE

### "Lady" Billiardist

FRANCES ANDERSON, of Los Angeles, at one time heralded as the world's champion "woman billiard player," in death has disclosed the secret that "she" in reality was a man.

Frances Anderson ended "her" life today in a hotel room in Sapulpa, Oklahoma, by slashing both wrists, throat, head, and breast with safety razor blades. Letters, yellowed with age, were found in full-length women's stockings on the body.

The man was declared to have been known for more than 30 years in his profession as a "woman billiardist".

"My parents died many years ago," read one unsigned letter taken from the stockings. "Do what you want with my body, but don't let the world know my secret." The missive was undated, but apparently was years old.

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**EUCHARISTIC  
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The Rt. Rev. M. F. Fallon, D.D., will accompany the party as Spiritual Director.

**85 days---\$1325**

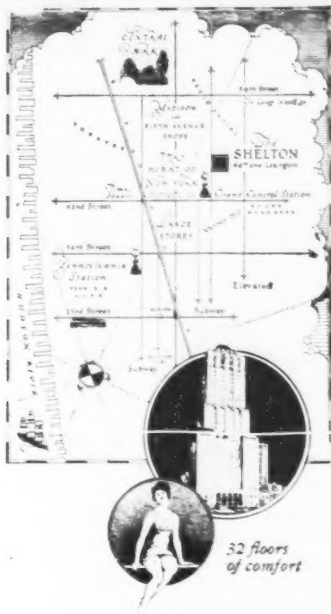
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hotel is to every  
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Just a few blocks away from the theatre, the stores and shops and while in all the city's activities yet far enough out of them to enjoy your rest when you are ready to retire for the night.

And when mentioning "rest" we must call your attention to Shelton beds. They are as comfortable and restful as money can possibly buy. Hardly a Shelton guest returns home who does not stop long enough to say something about their comfort. They are one of the best advertisements *The Shelton* has.

You will like this hotel. It is not exactly what one expects to find in a metropolitan hotel—instead it has an atmosphere peculiarly its own which all its guests enjoy.

**The SHELTON**

49th and Lexington Ave., New York  
New York headquarters for Canadians

The famous New York hotel with the championship swimming pool

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A Summer Camp for Girls in Algonquin Park, Ont. Riding, canoe trips, and all land and water sports. For information apply to Camp Director.

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Same keyboard as the office Underwood—costs less than half as much.



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TELL me more about the personal Underwood and how I can buy it for a few dollars monthly.

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In 58 years this Company has accumulated assets of more than \$89,000,000 for protection of policyholders.

HUME CRONYN  
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**TRAVEL**

**Quebec's National Fete**

THE celebration of Saint Jean Baptiste Day—is expected to bring to Montreal this June large delegations of Canadians and visitors from the United States. This typical historical pageant with its allegorical procession through the streets of Montreal has come to vie with the Mardi Gras of New Orleans; the display of 1827 at which thousands looked on as car after car passed being as colorful picture as one could wish to see, and it is predicted that this year's observances will surpass in magnitude and beauty that of last summer.

As the 24th of June this year falls on Sunday, the program will be augmented so as to include Saturday, Sunday and Monday for the occasion. Saturday afternoon, the 23rd of June there will be the grand procession through the streets of the city. In the evening, takes place the magnificent oratorio in the open air. Sunday, the 24th, the religious ceremonies, and Monday night the Feux de la Saint-Jean.

The theme of the procession this year is NOS CHANSONS POPULAIRES. Each car will symbolize some Canadian song so well known and so often sung at both English and French assemblies. Then, following each car there will be a choir to interpret the "chanson" for the benefit of those who may not be familiar with it. But the spectacle that will undoubtedly prove a treat to all will be the huge interpretation in the open air at Montreal's new stadium of the Oratorio "Jean Le Presureur", a musical masterpiece in three parts, the work of the French-Canadian composer Guillaume Couture, the adaptation into free verse being by Albert Lozeau on the prose of M. l'Abbe Antonio LeBel.

For the success of this great festival two hundred voices of l'Association des Chanteurs de Montreal and numerous soloists have been engaged and will be trained, with an orchestra of 75 pieces, under the direction of Professor Jean Goulet of the Association de Chanteurs.

The stadium itself, which can accommodate more than 30,000 people, will be brilliantly decorated and illuminated for the occasion. Besides the dignitaries of both Church and State, there will be ornamented boxes for the international guests and consulates of foreign states resident at Montreal. The centre of the huge enclosure is sufficiently well placed to admit of the necessary mise en scene for the oratorio and orchestra, while to the ground itself there are convenient modes of transportation by car lines and automobile routes with the necessary parking space for those who may choose the latter means of travel.

**English Channel Trips**

THE shortest English Channel passage, but also the most expensive and roughest in bad weather, is the one from Dover to Calais. The actual sea crossing time is one and a half hours. Fare, first class, London to Paris, £3 17s 5d; second class £2 14s 1d.

The Folkestone-Boulogne route is next in point of distance. The actual sea crossing is one and three-fourths hours. Fare, first class, London to Paris, £3 10s 1d; second class £2 8s 6d.

The Dover-Boulogne route, used for night travel, has an actual sea crossing of about two hours. Fare, London to Paris, first class, £3 13s 10d; second class £2 11s 8d.

The route between Southampton and Havre is by far the best and most comfortable for night crossing. The actual sea crossing is six and three-quarter hours. No Sunday service. Fare, first class, London to Paris, £2 18s 6d; second class, £2 6d.

The Newhaven-Dieppe route has an actual crossing of three and a half hours and is used in both day and night travel. Fare, first class, London to Paris, £2 18s 11d; second class, £2 11d.

The Dover-Ostend route is the best between London and Brussels. Actual sea crossing, four hours. Fare, first class, £2 16s 7d; second class £2 7d.

The Harwich-Antwerp crossing, a night service between London and Brussels, has an actual sea passage of nine hours. No Sunday service. Fare, first class, £3 4s 10d; second class £2 3s 6d.

The route between Harwich and the Hook of Holland is the best for night travel to The Hague and Amsterdam, connecting with points in Germany. Actual sea crossing, seven and a half hours. No Sunday service. Fare, London-Hague, first class, £3 5s 4d; second class £2 4s 1d. Fare, London-Amsterdam, first class, £3 12s 5d; second class, £2 9s 6d.

The Folkestone-Flushing route has an actual sea crossing of six hours. Fare, London-Hague, first class, £3 5s 4d; second class £2 4s 1d. Fare, London-Amsterdam, first class, £3 12s 5d; second class, £2 9s 6d.

Other crossings between England and the Continent are: Goole-Hamburg, Grimsby-Hamburg, Harwich-Flushing, Harwich-Esbjerg (Denmark), Hull-Bothenburg (Sweden), Hull-Christiansand (Norway), Hull-Bremen, Hull-Hamburg and Leith-Bremen.

The world is so full of a number of cures that it is a wonder we have not arrived at an earthly Paradise long ago.—Mr. Robert Lynd.



Save Wear on Running Boards  
Sully Step Plates also keep your car clean and improve its appearance.  
Ask your Automobile Dealer to show you the new models or write for list.  
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THE STAMINA OF SPEED! BEAUTY IS AS BEAUTY PERFORMS. THE SUPREME ELEGANCE OF THIS SPLENDID CAR IS BUT OUTWARD EVIDENCE OF THAT DEEPER BEAUTY WHICH GIVES IT THE SUPERLATIVE RACE-WINNING STURDINESS THAT ENDURES THROUGHOUT A LONG AND RICH LIFE—WITH SAFETY PARAMOUNT.

**THE  
SPLENDID  
STUTZ**



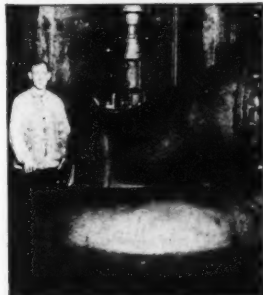
**V&S Motors  
LIMITED**

New Showrooms: CORNER KING AND YORK

**ON PUMPS, MOTORS, MACHINES, TRANSMISSIONS . . . BEARINGS GOVERN EFFICIENCY**

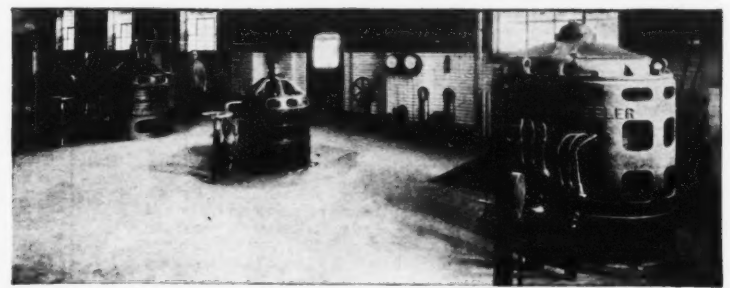


Under Motor No. 4—Housing of its new SKF bearing steadying the shaft. Where formerly a plain bearing caused constant troubles, stoppages, and frequent re-babbiting.



Over Pump No. 3—Housing contains SKF ball thrust bearing and SKF ball radial (steady-ing) bearing. Thrust takes weight of pump rotor and of shaft from flexible coupling down. Similar installation on No. 1 and No. 2, in place of their plain thrust plate bearings, made scrapping those units unnecessary.

**Sixteen million gallon capacity Saved from Scrapping and Replacement. Just by SKF's.**



Toronto's Sewage Disposal Plant; Eastern Avenue Pumping Station.

The pumps are below this floor, each on a vertical shaft, driven by one of these motors. Lift averages about 40 feet. Total 77 million gallons daily capacity, 700 horse power; all on SKF bearings now.

No. 4 was working so unreliably and giving so much trouble that it was on the point of being scrapped. Mr. I. H. Nevitt, Superintendent, decided to try SKF thrust and radial bearings in place of the plain thrust and plain sleeve bearings on No. 4 and its twin, No. 2. Now all trouble is ended.

**Defeating depreciation and obsolescence.**

Giving old equipment new life. With greater reliability and efficiency than when new.

Saving investment. Saving in operating.

**CANADIAN SKF COMPANY LIMITED**

INSIDE your business, is where to look for better profit margins to-day. This is an era of "Continuing Prosperity at Narrower Margins." Competition is keener. Wastes you neglected before CAN'T be neglected NOW.

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The mark that means always—the right bearing in the right Place

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SKF is a world-wide Organization—Recognized by Scientists everywhere as the World's highest and most active Authority on Friction, Friction-elimination, Bearings, their Duties, Design, Metals, Production, and Proving.

## The best way to see Great Britain



Illustrated pamphlets from John Fairman (Dept. A.36), 200 Fifth Avenue, New York. Or from any LMS Agent, Thomas Cook & Son, or The American Express.

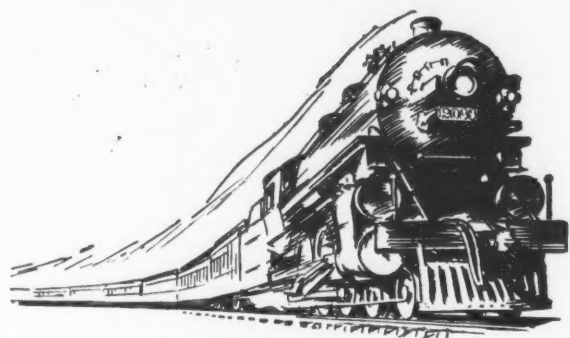
**LMS**

Circular tours arranged by the London Midland and Scottish Railway are the easiest, quickest and most comfortable way of seeing the beauties of Great Britain.

One tour includes the Lake District—Windermere, Grasmere, Thirlmere, Keswick, Penrith. You may take your own time over these places and then proceed via Dumfries and Edinburgh to Glasgow. From Glasgow you go by rail, steamer and motor to Loch Lomond, Loch Katrine and the Trossachs.

You buy one ticket that covers all these journeys. You can stay overnight wherever you please and break your journey at will.

## Lehigh Valley Service



To PENNSYLVANIA STATION NEW YORK

READING TERMINAL PHILADELPHIA

Convenient Connections for ATLANTIC CITY BALTIMORE WASHINGTON and the SOUTH

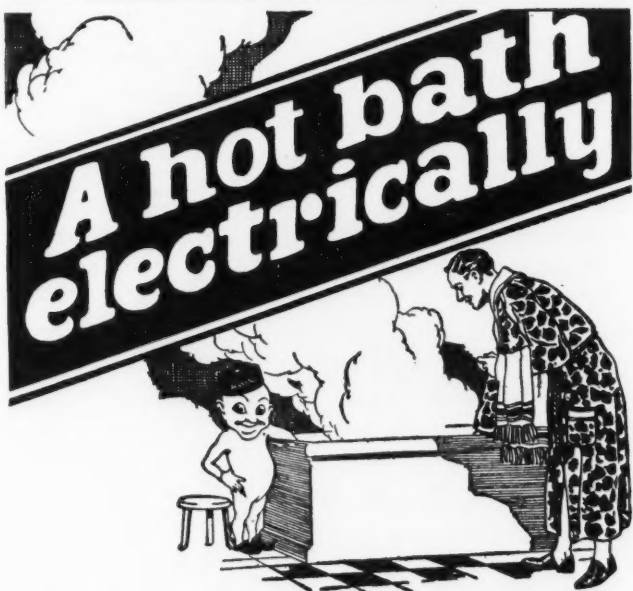
New York and Philadelphia sleepers leave Toronto nightly via Canadian National Railways.

L.V. TORONTO 5.45 P.M.  
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Dining Car serving dinner and breakfast.  
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The Route of The Black Diamond



**NO** need to depend on a furnace fire! In winter or summer the Hotpoint Electric Water Heater will supply all the piping hot water you need.

Simply turn the switch—located in any part of the house you desire—and the Hotpoint Heater does its work quickly and efficiently. No stairs to climb—no dirt—no odor.

Either the Immersion or Circulation type is easily installed on your tank, and at little cost.

**Hotpoint**  
**ELECTRIC WATER HEATER**  
For Sale by all Good Electrical Dealers

**CANADIAN GENERAL ELECTRIC CO.**

## ART

### Insane Artists

IN Fulton Oursler's play, "Behold This Dreamer," the leading character is a young man who inclines toward the esthetic, and who wishes to be a painter. In order to cure him of his genius, his wife and her father cause him to be put away in a sanatorium. While there he learns painting from another inmate, and succeeds in producing a futuristic painting that wins a prize of 5,000 dollars at an exhibition. The verification of the possibility of truth in this fiction comes from a recent exhibition, held in Paris, of drawings, paintings and sculptures made by psychopathic patients.

The drawing shown in the exhibition resembled greatly the work of the cubists, futurists, and super-realists. The eminent French psychiatrist, Dr. Auguste Marie, pointed out that it is not safe to conclude that all artists who paint material that looks like that produced by the psychopathic patients are insane. On the other hand, it can be taken for granted that the psychopathic pictures represent the production of the subconscious mind and are a revival of the primitive art of savage tribes.

One of the French psychopathic patients painted a picture of roaring flames and waves of fire so realistic that a manufacturer of wall paper bought the picture for use in a wall-paper design.

## SCIENCE

### What Egypt Knew

WE SHALL celebrate in 1928 the 300th anniversary of the publication, in Frankfurt, Germany, of Wilhelm Harvey's great work demonstrating what now seems a simple and obvious fact, that blood circulates throughout the human body. We call it his discovery, and it was a discovery; yet Professor Harvey's translation (now being printed for the New York Historical Society) of an Egyptian papyrus three thousand years old shows that what Harvey re-established had been surmised thousands of years before by those incredible human beings, the early Egyptians, and forgotten.

The "Smith papyrus", which yields the data, probably dates from the eighteenth century B. C., but it is merely a copy, by a rather careless and inaccurate scribe, of an ancient treatise on surgery, which probably was as old when transcribed as a manuscript written in the reign of Charlemagne would be to-day.

Primitive man laid the blame for most diseases on the hosts of demons, but when his skull was cut open with a sword he understood the nature of cause and effect, and surgery seems to have made progress when medicine was still a branch of magic. This scribe, whose work Dr. Breasted has deciphered, knew something of the pulse and of the circulation of blood; he was familiar with the convolutions of the brain and with the meningeal membrane; he had discovered that injury to certain parts of the brain may injure the functioning of remote parts of the human anatomy; he sewed up wounds, used linen bandages and three kinds of splints, and even in his materia medica he had some vague apprehension of the antiseptic value of salicin, decocted from willow leaves.

Possibly we owe the preservation of this hieroglyph to the less important matter scribbled on its back. Dr. Breasted suggests that its unfinished state—it stops in the middle of a sentence—may be due to its purchase by some Theban practitioner who ordered the scribe to stop his copying and copy on the back a hodge-podge of magical incantations against pestilence and a prescription for improving the complexion. Years later another owner had another scribe copy for him, at the end of the older material, a recipe for "transforming an old man into a youth"—and perhaps the scroll was more cherished for that than for its anticipating William Harvey.—New York "Herald Tribune".

Women think quicker than men, and they are impatient of the methodical, analytical reasoning of thinking men. A man gets half through his story and the woman breaks in with "Yes, dear, and, of course, you closed the deal on your own terms. I am tremendously proud of you."—Literary Digest.



## Looking Back!

**SATISFIED** customers have been largely responsible for the progress and growth of this Bank for nearly sixty years.

To-day, more than ever, we try to bring a human sympathy and an intimate understanding into our daily business contacts.

You will like Banking at the Royal

## The Royal Bank of Canada



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Mineral Baths  
A Modern Hotel  
Curative Springs  
Excellent Cuisine  
Elevator Service  
Resident Physicians in Attendance  
Golf, Tennis, Bowling  
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Concert Every Evening.  
For all information write to—HAROLD D. PEACOCK, MANAGER.

## Preston Springs Hotel

PRESTON ONTARIO CANADA

# Technical, perhaps but very, very important

## Defeating the Deadly First 2000 Miles

New Oil Cleaner Ends Bearing Scores and Scratches While Engine Is Being Broken In by Filtering the Oil Before It Reaches the Bearings, Not After.

## No More Out of Oil

"In-Sight" Oil Measure On Instrument Panel Tells at a Glance the Quantity of Oil In the Crank Case.

## A Steady Front End at All Speeds

New Spring Silencers Plus Close Front End Balance End Shivering at High Speed.

## To Everyone Interested In Getting a 1929 Automobile In 1928

The New Reo Flying Clouds are announced as 1929 automobiles for the very simple reasons that they give you today—

The riding ease  
The handling ease  
The safety braking  
The simple, vigorous lines  
The carefully appointed interiors  
The ability to get-up-and-go—

that many other cars will still be trying to equal—in 1929.

A few of many Flying Cloud 1929 technical advancements are listed to the left. With Reo's moderate production such design improvements change from blue prints into motor cars months sooner than they could in the huge plants which build most of America's automobiles.

So Reo can give you 1929 Flying Clouds in the very heart of the 1928 season.

Try out a New Flying Cloud for yourself. The complete story of true 1929 motoring will be told you in a new, sweet-running way.

REO MOTOR CAR COMPANY, Lansing, Michigan

**1929 REO FLYING CLOUDS**

REO MOTOR CAR COMPANY



## From Jamaica to the tables of the world

CENTURY-OLD methods produced a certain grade of ginger in Jamaica. But this grade wasn't good enough for "Canada Dry." And so, J. J. McLaughlin Limited went to Jamaica and offered prizes for ginger grown under modern methods of cultivation. The result was a new ginger—of a higher, finer quality.

That is the grade of ginger used in this fine old ginger ale. The other ingredients are of equal purity and high quality. They are blended and balanced in an exact proportion. Great care is taken to be sure that these proportions never vary. The uniform carbonation of "Canada Dry"—an important matter affecting flavor—is assured by a secret method.

The result is a ginger ale with a marvelous flavor . . . mellow . . . "dry" . . . thirst-quenching. A ginger ale, good by itself or to mix with other beverages. So distinctive is its flavor that you can tell it from all others, anywhere.

# "CANADA DRY"



Made in Canada by J. J. McLaughlin Limited, Toronto and Edmonton  
Caledonia Springs Corporation Limited, Montreal  
In U. S. A., Canada Dry Ginger Ale, Incorporated, New York

OPENING APRIL 5

**The CHAMBERLIN-VANDERBILT**  
All Year Tourist Resort  
OLD POINT COMFORT, VA.



THIS new 300-room fireproof structure is of Colonial design and reflects the historic background of early America. It is equipped for comfort with all the luxuries and conveniences of the modern day hotel; yet a guest may have and enjoy

Golf—Tennis—Indoor Salt Water Swimming Pool—Sea Bathing—Yachting—Fishing—Horseback Riding—Therapeutic Treatments and the Famous Chesapeake Bay Sea Food.

All in the atmosphere of Fort Monroe with its brilliant gathering of officers of the Army, Navy and Air Forces.  
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SOLICITOR OF DOMESTIC AND FOREIGN PATENTS.



**FAMOUS SURGEON'S BICENTENARY HONORED**  
The statue of John Hunter in the Royal College of Surgeons, where his birth was celebrated on Feb. 14th, being his bicentenary. Among his anatomical collections was that of the Irish giant O'Brien. Hunter paid the undertaker £500 to prevent the body being buried at sea.

## CANADIANA

Brilliance of repartee on the part of our representatives at Ottawa as noted by the alert "Border Cities Star":

Among the bon mots Conservative M.P.'s tossed at Government speakers during the course of Thursday night's debate were such scintillating darts as:

"You can't kid the troops all the time!"

"That's rotten!"

"He said a mouthful," and "Cut that stuff out!"

The strictly righteous "Globe" (Toronto) unbends a little:

"Square Crooks," on the screen, as the title infers, is a picture with a moral, a picture telling the story of two young fellows who have reformed from the profession of thieving, and who have a hard time keeping honest in the face of the world's opposition. But even more important than the moral, to the theatregoer, is the wholesome comedy content of the picture.

Indications that the Humane Society of Washington, D.C., is ever on the alert is indicated by an account of a fire in that city published by the "Daily Record" (Kitchener-Waterloo, Ont.):

Firemen fell rapidly under the stifling smoke at the Woolworth and at the produce stores, where scores of live chickens burned and were taken to the hospitals in ambulances.

The secrets of public speaking as revealed by C. Hanford Blakeny to a meeting of the Young People's Society of St. John's United Church in Moncton and broadcast by "The Transcript":

One of the best guides in making a public speech is to write down all the intending speaker knows about the subject and then pick out the points around which the speech should be made.

Then dream about the subject. Of course, all the big and good things in this world have been ideals and dreams.

In the way of public platform deportment there is first the matter of appearance, it is necessary to dress well and neatly.

One should not stand behind furniture, but stand out before the audience.

Look the audience straight in the eyes, for the eyes are the windows of the soul.

Do not fumble with buttons, or have the hands in the pockets. But the important feature is to keep your eyes on the audience.

There are two parts to every speech, the first and the last.

The first is equally as important as the last.

A rule of public speaking, and in many cases in private conversation, is not to start with an apology.

It is advisable to open a talk with something interesting.

If the talk has failed to appeal to the emotions then it has absolutely failed. It was by appealing to the emotions that the war was won. And that is how parliamentary elections are won.

Scottish advertisement discovered in the columns of a contemporary by the Durham (Ont.) "Review":

For sale, a second-hand monument, slightly used. Great bargain for a family of the name of MacConachie.

Unwarranted excitement on the part of the Moncton (N.B.) "Transcript" in quoting the Renfrew (Ont.) "Mercury":

Money spent in booze cannot be spent for food, clothing and other commodities.

A constant reader detects a possible "Irishism" in the usually impeccable columns of "Saturday Night" (Toronto):

Here is another reducing exercise for the ankles: Take a stick, holding it in front of you with your arms at full length, letting them fall close to your sides. Then, keeping your body erect, raise the right knee and step over it, bringing the knee as close to the body as possible, and let the toes touch the ground. Repeat this with the left leg.

Professional reflections of Hugh, acting editor of the Durham, (Ont.) "Chronicle":

We will not be sorry to relinquish the editorial chair. Notice the plural "we". Till Frank returns, that will be our privilege. Only three persons can properly use the plural pronoun applied to them individually. These are a member of royalty, an editor and a person afflicted with tape worm. So, as we said, we will be glad to turn over the reins to the editor. We have enjoyed the temporary occupancy of Frank's chair and have filled it to our best ability. Some we have pleased, perhaps, and some we have, no doubt, offended. We have been threatened with incarceration, annihilation, assassination and constipation, but we have gone on with our eye fixed on duty and determined to Hugh to the line, let the chips fall where they may.

It's a great life, though, "no use as talkin'."

## SCIENCE

### Micro-Movies

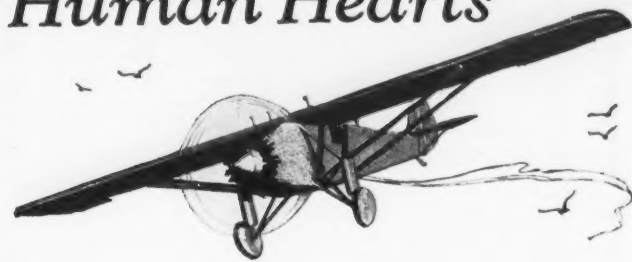
THE private lives of bacteria at war and at work can now be filmed. Dr. S. Bayne-Jones of the University of Rochester Medical School has taken motion pictures of thousands of generations of bacteria that enable a spectator to follow them through many days of growth and activity in a few minutes.

"Micro-movies" will aid biologists in working out obscure growth processes of many rudimentary forms of life, it is said, and in addition, classroom reels may be made for the instruction of students of medicine and industrial bacteriology.—Science Service.

"I have always maintained," declared Charles, "that no two people on earth think alike."

"You'll change your mind," said his fiancée, "when you look over our wedding presents."—Life.

## Metal Motors and Human Hearts



Hour after hour news was anxiously awaited. It seemed incredible that a man could fly 3,610 miles without stopping. Could any motor stand such a test? . . . But two motors carried that plane to France. One of metal, the other—the most wonderfully designed motor in the world—a human heart.

LIKE the metal motor, the human motor must keep going. When the human motor starts to "miss" and then stops, life's flight is ended. Yet, oftentimes, with no attention and more abuse than was ever given any motor invented by man the heart "carries on." Even when damaged or diseased it carries a heavy load—an overload—with little complaint. If the heart complained more it would probably have better care.

Whether defective at birth or damaged by disease, it keeps at work—day and night—doing its best to make a brave "non-stop" record. Strong hearts need rest and intelligent protection. Weak hearts must have their loads lightened or they will be forced to give up.

Thanks to modern science everybody can find out how big or how little a load of work, strain and exercise his heart can carry.

Briefly, while there are many different kinds of heart difficulties, they may be roughly divided into three general groups. First, the heart troubles of young people caused by diseases of childhood. Rheu-

matic fever and rheumatism (associated with "growing pains," tonsillitis, and stiff and painful joints) cause heart disease. According to some experts, diphtheria, scarlet fever and measles may injure children's hearts. Second, heart diseases of middle-aged people resulting from syphilis, or focal infection in teeth, tonsils, sinuses or elsewhere. Third, heart ailments of old people ultimately resulting from these and many other causes, including unhygienic living habits.

Many persons have defective hearts without realizing the fact, but there are many others who suspect that they have heart trouble when they are suffering from a different cause. There need be no guess work. Know your own heart. Have your doctor examine it regularly. If it is normal and strong, do not shorten its term of usefulness by overstrains or excesses. If it is damaged or weakened, live in accordance with your doctor's advice.

Give your heart a fair chance. Take care of it so that it will carry you safely on a "non-stop flight" to a happy old age.

Heart disease is now the chief of the captains of death. It has risen to this position in the past twenty-five years, surpassing tuberculosis, pneumonia and other diseases. The danger of dying from a bad heart has increased every year, while that from most other deadly diseases has decreased. Under present conditions, one in every five will ultimately die of heart disease in one form or another.

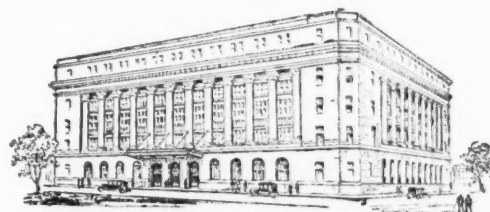
The increase in the deathrate from this disease in recent years has been primarily in middle life and at the older ages. While the great majority of those who succumb are relatively old people, there are also

gather too many young ones. One out of every seven who dies from heart disease passes away before the age of 45.

Physicians, statisticians and others who are studying heart disease suspect that much of it is induced by the hurrying mode of life so general in this country.

The Metropolitan Life Insurance Company has prepared a pamphlet entitled, "Strong Hearts" which sets forth the principal facts about this disease. It may be the means of saving you from serious trouble. A copy will be mailed free by our booklet department. Send for it.

HALEY FISKE President.



Published by  
**METROPOLITAN LIFE INSURANCE COMPANY**  
Canadian Head Office  
Ottawa

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# SATURDAY NIGHT

## FINANCIAL SECTION



Safety for  
the Investor

TORONTO, CANADA, APRIL 7, 1928

P. M. Richards,  
Financial Editor

### What's Behind the Wheat Pool?

Economic Expert Investigates the Background of Canada's Great Marketing Experiment—Definite Factors Identified as Responsible for Growth of the Movement—Radically Different Methods of Operation in the United States May be Altered as Result of Canadian Experience

By J. F. BOOTH

Agricultural Economist, United States Department of Agriculture

FOR about 30 years the farmers of western Canada have applied the principle of co-operation to the marketing of their grain crops. Beginning with independent local elevators similar to those found in the wheat-producing region of the United States, Canadian farmers have gradually developed a group of co-operatives which co-ordinate local and terminal elevator facilities with centralized selling. In this evolution the independent local unit has disappeared.

Briefly stated, the net result of these years of experimentation is the existence of several large-scale co-operative associations marketing more than one-half of the grain crop of western Canada. The combined volume of grain handled by these farmer-owned organizations during the crop year 1926-27 amounted to more than 220,000,000 bushels out of a total of approximately 420,000,000 bushels of all western Canadian grain marketed. The co-operative grain-marketing associations of western Canada have been closely associated with the settlement and agricultural development of the Prairie Provinces. They are also closely linked with, and are quite properly referred to as the product of, a group of general farm organizations engaged in educational and economic reform.

The size of the wheat pool and the numerical strength of its membership makes it an important factor in obtaining for farmers certain other benefits, some of which are only indirectly related to the marketing of grain. The pool has become the spokesman to a certain extent of the farmers of western Canada. The organization has been instrumental in obtaining a revision of the Canada grain act; it has also obtained legislation affecting assignments and adjustment of debts, and has been a factor in securing freight reductions on the movement of grain. It is apparent that many demands are likely to be made on an organization of such magnitude. The pool because of its size has an advantage which, if wisely used, can be of very material benefit to the farmers of western Canada.

The wheat-pool movement has gripped the interest of the farmers of western Canada in a way that no other peace-time movement has ever done. It is true probably that there is greater unanimity of viewpoint on this than on any other activity that has directly affected the interests of western Canada. Whether the present attitude toward the pooling method of marketing wheat will be a permanent one only time will tell. At least this can be said, however, that after four years' experience with the present organization a majority of the members of the pool appear satisfied with its achievements.

Within recent years many references to the difference in development of co-operative grain-marketing organizations in Canada and the United States have been made. The size of the Canadian associations and their success as business concerns have appealed to the imagination of those interested in the production and marketing of grain in the United States, and many have wondered why it has not been possible to duplicate the Canadian development.

The formation of local farmers' elevators characterized the development in the United States. Attempts have been made to organize co-operative line elevator companies and to federate local elevators, but comparatively little success has attended these efforts. Attempts also have been made to form co-operative sales agencies in terminal markets, and in spite of some failures several agencies have succeeded in getting fairly well established.

In 1920 a wheat pool was organized in the State of Washington. This was followed by pools in other North-western States and by similar organizations in the Middle West and Southwest. Several of these pools existed only for short periods, but eight are now in operation. Most of these organizations are very small compared with the Canadian pools and the aggregate volume of grain handled annually is less than 30,000,000 bushels. It will thus be seen that the local farmers' elevator movement is the

dominant activity in co-operative grain marketing in the United States.

Prior to 1900, as already noted, the wheat producers of western Canada experienced conditions almost identical with those found in the United States at the same time. Seeing what American farmers were doing, they too organized local farmers' elevator companies. But in 1906 they entered the terminal market at Winnipeg and in 1912 took over a line of elevators owned and operated by the Province of Manitoba. Co-operative line elevator companies were formed in Saskatchewan and Alberta about this same time. These companies gradually extended their business until within a few years they operated country and terminal elevators, commission departments, and export companies. In the meantime the local farmers' elevator in western Canada practically disappeared.

Then came the period of Government control, during 1917 and 1918, and in 1919 the Canada Wheat Board, followed by the Alberta wheat pool in 1923, and by similar organizations in Saskatchewan and Manitoba in 1924. The three pools were then linked together as far as selling their grain is concerned by the central selling agency. These pools have dominated the grain-marketing situation in Canada since 1924.

The development in Canada therefore has been from local co-operative elevators to co-operative commission companies, then to co-operative line elevator companies, and finally to wheat pools controlling country and terminal facilities; whereas in the United States the local farmers' elevator is still the dominant organization. Several explanations are offered for the difference in organization in countries where conditions of production and marketing are understood to be similar.

One explanation is believed to be that, although conditions surrounding the production and marketing of grain are similar in the two countries they are not identical. While it is true, however, that there are conditions in the two countries which have contributed to differences in co-operative development, the enumeration of these differences should not be considered as an indication that the task of improving upon existing methods in the United States by the adoption of the fundamental features of Canadian organizations is an impossible one.

The Canadian crop, consisting almost exclusively of one variety of hard spring wheat, is grown in one region in which production and marketing practices are standardized. The bulk of the crop passes through one city and over one route to eastern and export markets.

The marketing of the grain crop of the United States, on the other hand, presents many complexities, more in fact than are usually realized. Some of these problems are the result of geographic conditions. The location of various producing areas with respect to market outlets presents one difficulty. For example, the transportation and terminal problems involved in the shipment of grain through ports on the Gulf of Mexico differ from those experienced in shipments to terminals on the Great Lakes or to Atlantic or Pacific ports.

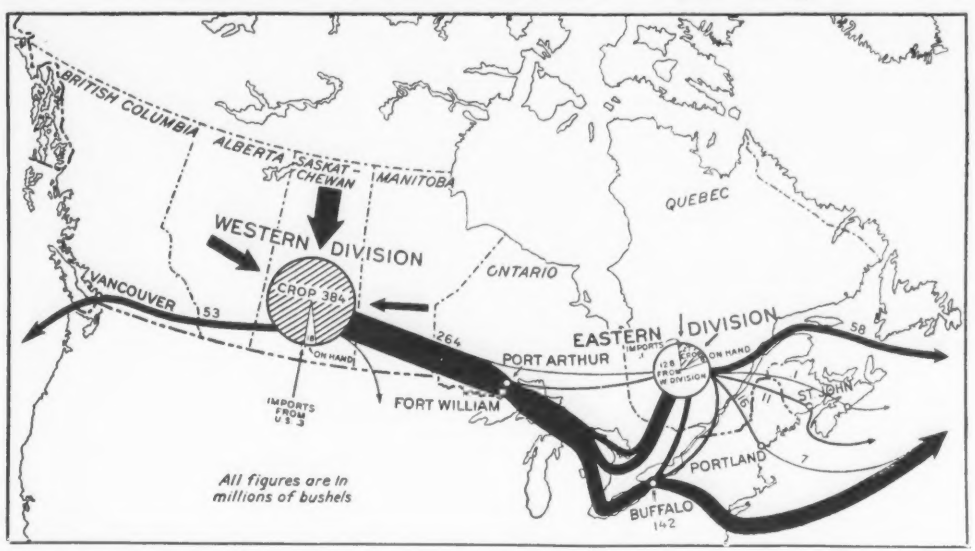
The marketing of wheat in the United States is made more difficult than in Canada by reason of the fact that purchases are made on the basis of protein content in addition to grade and other factors, whereas in Canada grade is the dominant factor in price determination.

Climate and topography are responsible for other differences between producing areas. The marketing of the wheat crop in the United States is greatly complicated by the existence of five distinct classes of wheat and to a smaller extent by many different varieties in each class.

The problem is further complicated by differences in facilities for handling at country points. The Pacific Northwest handles wheat in bags to a large extent. The spring-wheat States have relatively large elevators and

(Continued on Page 27)

### Movement of the Canadian Wheat Crop



The bulk of the wheat produced in Western Canada moves eastward by rail and inland waterways. The quantity moving westward to Pacific ports has increased in recent years, however, and now represents a considerable volume. In this map only the major movements are shown. The balance of the crop is represented in carry-over, domestic requirements, and in exports through various ports.

### Canada's Optimistic Building Programme

Projects Planned or Already Under Way Will Account For Expenditures of Hundreds of Millions—Extensive Improvements Being Made to Harbors, Highways, Railways—Two Million Additional Hydro-Electric Horsepower Ready by End of 1930

AN IMPRESSIVE programme of construction in the fields of public utility and industry is possibly one of the healthiest indications of a continuance of Canadian prosperity throughout the coming Spring and Summer. Projects already under way or definitely planned will account for the expenditure of hundreds of millions of dollars while the linking up of these with existing industries will add a considerable sum to the total. Employment should remain high, while hundreds of companies should find an extensive market for their products, directly consequent upon the needs of the new construction. Since the business situation in this country is affected in an important degree by works of national development, points out the Bank of Montreal in its current monthly letter, a brief survey of activities is of particular importance at the present season.

Most significant in this programme is undoubtedly the development of water powers. Undertakings are now well advanced by which an additional 378,000 h.p. will be ready for operation during the first six or seven months of the present year. It is officially reported by the Department of the Interior that waterpower development in the initial stages of construction, or about to be commenced, will result in an addition to the Dominion total of more than 2,000,000 h.p., much of which will be in place before the end of 1930, while the capital required for this new work will involve the direct investment of at least \$200,000,000, and many times this amount in the application of power to industry and domestic and public use.

Important additions to the port facilities of Montreal, Vancouver, Victoria and Quebec, as well as Halifax and Saint John, are in the making. One million dollars is to be spent in constructing submerged dams below Montreal to increase the depth of the St. Lawrence waterway, and a

new elevator will be brought into operation in the port of Montreal during the season, increasing the elevator capacity from 12,000,000 to 15,000,000 bushels.

At Vancouver, port facilities are being brought up to 9,600,000 bushels. At Victoria, a million bushel elevator is to be constructed this year by a terminal company, and at New Westminster a \$700,000 Harbor Board elevator and a \$2,000,000 cold storage plant are to be erected.

Other works of major importance include continuation of the construction of a new high level vehicular bridge across the St. Lawrence River at Montreal; initial work on extensive new freight and passenger terminals for the Canadian National Railway System in Montreal; initial work on the establishment of a new lake terminal at the foot of Lake Ontario in preparation for the pending completion of the Welland Canal, on which latter there will be an estimated expenditure this year of some \$13,750,000; the completion of the Hudson Bay Railway and the equipment of Fort Churchill, on Hudson Bay, as an ocean port; the building of a railway to the Flin Flon mining region of Manitoba; the building of railway hotels in Toronto and Vancouver at a cost of \$9,000,000 and, say, \$7,500,000 respectively; the continuance of construction of the Toronto Waterfront Viaduct, begun in 1925, which, when completed next year, will have cost approximately \$28,500,000; and the building at Hamilton of a \$1,000,000 railway station.

In Ontario, the Provincial Government plans to spend \$8,300,000 on the construction of new highways; the Quebec Government's estimates include \$6,000,000 for expenditure on roads, and each of the other Provinces proposes to improve roads for local use and for the attraction of tourist traffic, now an industry of high importance in the Dominion.

## GOLD & DROSS

### WHAT IS KIRKLAND LAKE WORTH?

Editor, Gold and Dross:  
What is your opinion of the large advertisement which a brokerage firm put in the papers advising the sale of Kirkland Lake shares when all other reports seem to be favorable?  
H. M. J. Owen Sound, Ont.

I would not pay much attention to the squabble between factions in regard to selling or holding shares of Kirkland Lake Mining Company. The results of deep work have been favorable. Ore reserves have been increased and plans are being made to increase the capacity of the mill.

At the same time, do not let this mislead you in respect to an estimate of value of the shares. In spite of the successful developments, there is not yet sufficient in sight to warrant the current quotations. The truth is that the mine would have to increase output at least 400 per cent. over the present rate before being in a position to show profits which would justify a price of \$2 per share.

### ASSOCIATED QUALITY CANNERS LIMITED

Editor, Gold and Dross:  
I should be glad to have your opinion of the Associated Quality Canners Limited common shares which are being offered at \$25 per share. Do you think the shares are a safe investment and that they will rapidly increase in value?  
A. K. Sandwich, Ont.

I would not call them a safe investment at this stage. They have an element of speculation for the reason that, even though the constituent companies have been in business for a number of years, the amalgamation itself is something new and it remains to be seen just how it is going to work out. The companies which have gone into this amalgamation are the Quality Canners of Canada, Limited, the Harvest Canning Company Limited, E. C. Metcalfe Canning Company, and Hallowell Canners Limited, all of which seem to have been operating successfully independently.

The net earnings of the four companies for the past two years, as shown in the prospectus, represent an annual net average of \$177,625, which is in excess of \$2.20 per share. In the year 1927 the net earnings are stated to have been \$207,365, equivalent to \$2.60 per share. The price asked for the shares, \$25, is thus a little less than ten times the net earnings for 1927. Furthermore, the management anticipates that the amalgamation will re-

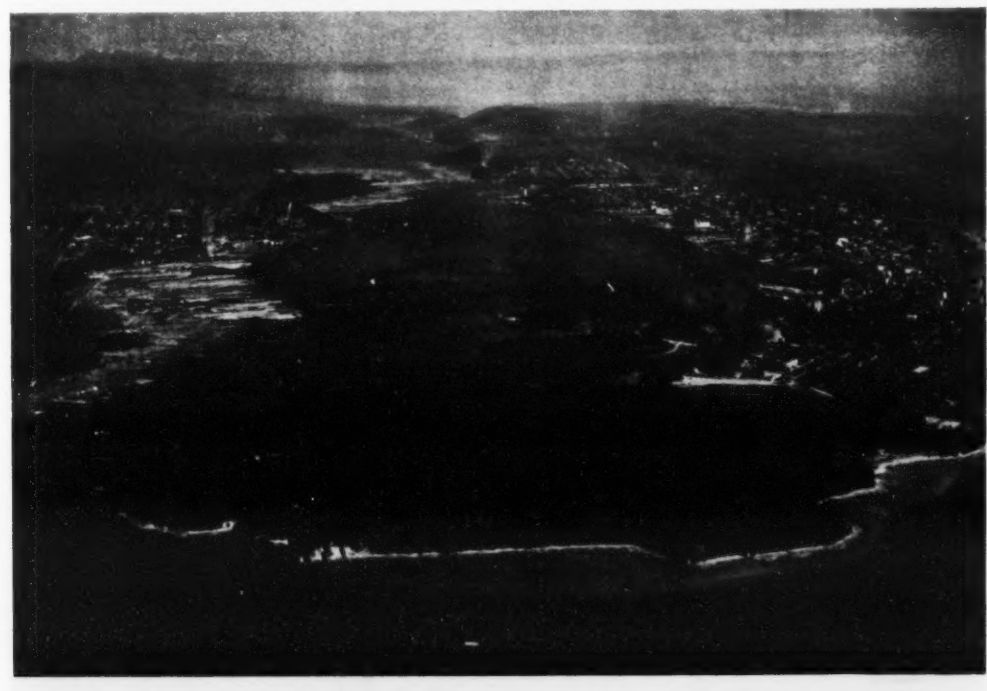
### THE OUTLOOK FOR NORANDA

Editor, Gold and Dross:  
I am holding a block of Noranda Mines stock (fully paid for). There have lately been pessimistic rumors concerning the property, and I would like to have an opinion from you regarding a hold of, say, two years in the light of the 1927 annual report.  
T. M. E., Winnipeg, Man.

The outlook for Noranda is less favorable than was the case a year or so ago. The reason for this is the lower copper content of the ore at horizons so far explored below the 300 ft. level. The ore between surface and 300 feet in depth contains an average of over 6 per cent. copper and over \$5 per ton in gold. The diamond drilling to limited depth below the 300 ft. level has indicated only 2 to 3 per cent. copper ore, and values somewhat below \$5 in gold.

This situation suggests that Noranda may be a much lower-grade mine than was expected from the earlier development results. For instance, the "D" orebody which show \$64 ore across big width on the first level and is also good down to the third level has been difficult to find below the 300 ft. level. In regard to this, it is interesting to quote the latest annual statement: "Two diamond drill holes were put in to find the 'D' orebody between the 300 ft. and 400 ft. levels, but without success although a

(Continued on Page 20)



An unusually fine view of Vancouver's harbor (Burrard Inlet) to which interest has been drawn once more because of its new record for grain export. The growing popularity of the western grain route is indicated by the fact that this season's export to date totals 46,564,492 bushels. This, with the 8,000,000 bushels in elevators or en route, will exceed the previous best mark by more than 2,000,000 bushels. This aerial photograph shows Stanley Park in the foreground with North Vancouver booming grounds and docks on the left and Vancouver's great piers on the right.

# New Competition in Shipping

Immediate Outlook Indicates Distinct, if Slight, Business Revival—Battle May Centre on Atlantic as New Liners are Ordered—Motor Ships Steadily Gain in Favor—Arguments Advanced for Empire Free Trade

By SIR WALTER RUNCIMAN

Late President of the British Chamber of Shipping, in Barron's Weekly, New York.

THE immediate outlook for world shipping shows a distinct, if somewhat slight, sign of revival. Such well-known authorities as Sir Thomas Royden and Sir Laurence Phillips affirm this, the latter stating that trade improvement would be assured if the governments of the world would only give it a chance and asserting that protection and tariffs strangle trade.

America, declares Sir Laurence, is prosperous not because she has set up tariff barriers, but because internally she is the biggest Free Trade area in the world. He advocates also complete Free Trade within the British Commonwealth. This would be a potent factor in world shipping revival, as it would stimulate greatly every branch of commercial enterprise.

But in any contrast between Great Britain and the United States in regard to shipping, one has to remember that the British Commonwealth is joined together only by shipping, whilst the trade of the United States is concentrated and their coastal shipping is connected more or less with their magnificent network of trans-continental railways.

It is suggested that a stabilization of the international money exchange would considerably aid a shipping revival. This is true, and already one serious obstacle to the export trade is being removed as the continuous depreciation of some of the chief foreign currencies is being checked and the artificial stimulus given to the export trade of our great competitors is coming to an end. This operates particularly in Belgian, French, and Italian markets.

The new international shipping competition is causing no little anxiety amongst the shipping industry, but, viewing the matter as a whole, it is more likely to stimulate shipping revival than to strangle it. Competition on commercial lines is a sign of health, and to be welcomed from whatever source it comes. The shipping enterprise of the Germans brings promise of very keen competition in the trans-atlantic services, especially in the passenger service between Europe and the Argentine, and Europe and the United States of America. New vessels are being built to run between Boulogne and Buenos Aires in fourteen days.

Then, again, the Norddeutscher Lloyd challenge to the American passenger traffic is an interesting development. This German shipping line has ordered two new liners of forty-six thousand tons and twenty-five knots' speed, and we may be sure that the period of comparative tranquillity in Atlantic competition is at an end, while the immediate years will witness a revival of the keen competition for the big fast liners as in the days before the war.

Another significant feature in world shipping is the apparent ceaseless activity of the Italians. During 1926 Italy launched 70,000 tons more in shipbuilding yards than in

1925. The total output in 1926 was 220,000 tons of shipbuilding, which raised Italy to second place in the industry.

Outside Great Britain and Ireland, the volume of new shipbuilding construction is on the increase, the total tonnage under construction being 1,537,644 tons, a figure exceeding the British tonnage under construction by only 1,200 tons. The total world tonnage under construction is 3,074,000 tons, and, although this is a great increase compared with that of recent years, it is still below the pre-war record by about 372,500 tons.

There are under construction in the world thirty-seven vessels of between 10,000 and 20,000 tons each, and fifteen of 20,000 tons upwards. Seventeen out of the thirty-seven, and seven of the larger vessels, are being built in British shipyards.

One of the most interesting features of the new construction is the challenge of the motor ship. Internal-combustion engines are being fitted to 1,589,519 tons, as against 1,448,824 tons fitted with steam, in the world's shipyards. The motor tonnage building is thus in excess of the steam tonnage by 120,695 tons, showing the progressive development in the adoption of motor propulsion. In Great Britain and Ireland the motor tonnage under construction is 653,342 tons, which is equal to 74.1 per cent. of the steam tonnage under construction. In Danzig, in France, Sweden, Holland, and Italy the motor tonnage exceeds greatly the steam tonnage in new construction, the combined tonnage in these countries being 581,544 tons of motor ships and only 137,964 tons of steam ships. To illustrate further the increase the following figures are eloquent: In April, 1920, the tonnage of motor ships under construction was 5 per cent. of that of steamers. In April, 1927, it was about 80 per cent. Throughout the world the majority of shipowners continue to build oil-engined craft after their first experience with this class of vessel.

There is an opinion abroad that the United States is likely to become a maritime nation, but there is little proof to substantiate this suggestion. When the ownership of the White Star Line was restored to Great Britain it was surely an acknowledgment that the United States have little ambition in ocean transport. The ideas of the United States regarding mass production cannot be applied successfully to shipping. The ships built on this system during the war are now of no use. Also it must be recognized that European wage standards cannot be applied to American crews. Besides, as long as the American can earn a good living on land, it is unlikely that they will become greatly interested in shipping of any sort.

Another interesting point of debate centers in the tonnage limit of ocean liners. It must be borne in mind that size and speed are two

different questions. The first is limited to a great extent by migration movements, and the second by expense—unless, of course, new inventions are forthcoming to lessen the cost of speed. A few knots' speed increase may mean the taking up of valuable space by machinery, and unless there is a guarantee of a sufficient number of super-luxury passengers, all first-class fares, the problem is economically unsound.

There is one other problem occupying the attention of international shipping, that of unification of rules to administer and govern dock and harbor dues, customs clearances and bills of lading. Opinion is divided upon this point, but whilst most British shipping lines agree to rules being made standard on all seas, the Americans are not altogether in favor of it. The United States Maritime Law Association does not agree, declaring that such standardization would have the effect of putting "a strait-jacket on commerce." Trade, it asserts, is better off with as little regulation as possible. On the whole there does seem to be some immediate hope of an international standard of rules, framed as simply as possible, being yet adopted.

Altogether the immediate prospects for world shipping are better, especially as the same view in commerce is tending towards Free Trade, along the lines of the findings of the International Economic Conference at Geneva. When all nations adopt the recommendations of the conference the shipbuilding industry is assured of a more prosperous future.

There are some parts of the country which on account of their sheer beauty should be preserved even as museum pieces are preserved.—Prof. Ashcroft.

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Registrar:  
THE TORONTO GENERAL TRUSTS CORPORATION

### CAPITALIZATION

	Authorized	Outstanding
Capital Stock	200,000 Shares	100,000 Shares

Of the authorized stock, 8,000 shares are to be held in the Treasury under option to the management for a period of three years at a price of \$24 per share during the first year, \$26 per share during the second year, and \$28 per share during the third year.

Mr. A. W. Marsh, who is to be General Manager of the Company, has summarized his letter to us as follows:

**The Company:** Canadian Wineries Limited is being incorporated under the laws of the Dominion of Canada to acquire and hold control through ownership of the entire Capital Stock of the following companies: Stamford Park Wine Company Limited, Niagara Falls, Ontario; Dominion Wine Growers, Limited, Oakville, Ontario; Lincoln Wines Limited, St. Catharines, Ontario; Peerless Wine Manufacturers Limited, Toronto, Ontario; and Thorold Winery Company Limited, Thorold, Ontario. The Stamford Park Wine Company Limited was established in 1890, Dominion Wine Growers Limited in 1920, Thorold Winery Company Limited in 1924, and the two others in 1925. The companies manufacture and sell under their respective brands, various types of Port, Sherry, Burgundy, Claret, Sauterne, Champagne and Medicated Wines. In addition to the manufacture of wines, the Stamford Park Wine Company Limited, manufactures the well-known Marsh's Grape Juice which has been favorably known throughout Canada for some years as a non-alcoholic beverage.

**Plants:** These plants are all being acquired with a view to economical manufacture and distribution. All plants are in a good state of operating efficiency. The combined capacity of all the plants is in excess of 1,150,000 gallons, and provision for further immediate expansion is being made under this financing.

**Assets:** Combined fixed assets including land, buildings and equipment, had a replacement value after depreciation, according to the certificate of Canadian Appraisal Company, Limited, as of March 14th, 1928, of \$366,742.40.

Combined net current assets, as of December 31st, 1927, after giving effect to the present financing, as certified to by Messrs. Geo. A. Touche & Co., Chartered Accountants, were \$628,991.11.

**Earnings:** Consolidated net earnings, after providing for all operating expenses, depreciation, and after elimination of certain non-recurring charges, but before providing for Federal Income Tax, as certified to by Messrs. Geo. A. Touche & Co., Chartered Accountants, exceed:

In 1925	\$ 90,791.91
In 1926	140,573.80
In 1927	253,732.95

Earnings, as above, in 1927, after deducting Federal Income Tax at the current rate, were equivalent to about \$2.23 per share of Capital Stock to be presently outstanding.

**Management:** The management of the company will be in the hands of Mr. A. W. Marsh, who is to be General Manager. His entire business career has been devoted to the wine industry, and as President of the Stamford Park Wine Company Limited, he has successfully developed this company into one of the largest in the industry. Mr. H. B. Meyer, B.A.Sc., who is to be Assistant General Manager, is regarded as a leader in scientific methods of wine production, having devoted considerable time to research along these lines at Toronto University, as well as having studied abroad the methods of European wine manufacturers.

**General:** Prospects for the growth of this important Ontario industry are highly attractive. It is estimated that Canadian consumption of Canadian wines has substantially more than quadrupled during the past ten years. It is anticipated that material advantages in economical operation and quality production will result from centralized control of the various plants being acquired. The acquisition of these properties will result in an organization distributing both to the Provincial Liquor Commissions at wholesale and direct to individual consumers in the Province of Ontario.

**Directors:** The Board of Directors will include the following: A. W. Marsh, Niagara Falls, Ont.; H. G. Acres, Niagara Falls, Ont.; S. R. MacKellar, Toronto; F. W. Lee, Port Credit; W. B. Milner, Toronto.

We offer these Shares, subject to prior sale, for delivery if, as and when issued and accepted by us, and subject to the approval of all legal proceedings by Messrs. Malone, Malone, Sedgewick & Montgomery, Toronto.

PRICE: \$22.00 per Share

It is proposed to make application in due course to list these Shares on the Unlisted Department of the Toronto Stock Exchange and the Montreal Curb Market.

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This issue having been sold, the advertisement appears as a matter of record only.



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## The 1928 Outlook for Oil

*Larger Profits Anticipated for Refiners and Distributors but Producer Will Face Low Prices for Crude with Little Prospect of Increase—Serious Situation of Over-production Still Remains—Co-operative Action to Curtail Output Urged in U.S.*

OVER-PRODUCTION in the petroleum industry is not a transient factor that can be waved away in several months, and the most optimistic calculations of the producers do little more than indicate that the year 1928 will be better than 1927, but still not altogether satisfactory. The past year was one of small profits for most of the companies in the industry, and at the beginning of this year the producers found themselves with record-breaking stocks on hand, prices low and production at a high level.

Output of crude petroleum in 1926 amounted to approximately 770 million barrels in the United States. In 1927 this leaped to approximately 895 million barrels. Stocks of all oil on hand increased during the past year by about 64 million barrels and now amount to 584 million barrels. Prices of crude oil have fallen to a marked extent during the year. The increase in total stocks on hand represents a gain of about 12 per cent., and has resulted in an excess of nearly 7 per cent. in supply over demand.

The industry's problem of over-production dates from about the middle of 1926. It developed as a result of the fact that at that time it did not seem to be a problem at all. The problem then facing the producer was the development of an adequate reserve of oil to protect the industry's extensive investments. "The Index" published by the New York Trust Company, says that there was much talk at this time of a growing scarcity of oil and the necessity for conserving the nation's resources. Viewed from the long perspective, these arguments were sound, but applied as a stimulus to production, they proved to be damaging.

AT THE outset of 1927 no one believed that the industry would attain the record output actually achieved in that year. The expansion has come chiefly from Texas and Oklahoma, and in particular from the Seminole area. The Seminole field alone produced approximately half of the 276 million barrels of oil output from Oklahoma, and the flood of oil from that field must be held largely responsible for the falling prices and over-supply during the year. The increase in Oklahoma amounted to about 98 million barrels and in Texas to about 49 million barrels. Index prices for crude oil at the wells (1913=100) fell from 165 at the beginning of the year to 120 at the end; and for tank wagon gasoline, from 109 to 91. The following table shows the demand and supply of petroleum over a period of years:

CRUDE PETROLEUM—BARRELS		
	Production (including imports)	Consumption (including exports)
1920	551,723,000	522,309,000
1921	600,959,000	519,301,000
1922	693,478,000	593,338,000
1923	832,015,000	730,228,000
1924	808,474,000	781,852,000
1925	841,880,000	811,786,000
1926	852,158,000	868,776,000
1927	965,873,000	902,125,000

The industry, therefore, has been forced during the past few months to consider its operating problems with greater seriousness than ever before. The "boom" spirit, which has been responsible for extravagant expansion of equipment and operation on the part of many companies, is sobering

into a recognition of the need for economy. One of the current favorable signs in the industry, also, is its effort to co-operate in the development of some of the large fields, so as to prevent over-production and waste. It is generally felt that this co-operative management must not be hampered by anti-trust legislation.

An important recommendation in this direction was made by the Committee of Nine which was appointed by the U. S. Federal Oil Board to consider a program for the conservation of gasoline and petroleum resources. The Committee maintained that co-operative development of new oil fields to prevent waste and uneconomic production was essential and urged that legislation should unequivocally declare that agreements for action of this kind were not in violation of the U. S. anti-trust laws.

The Committee stated that the nation's oil resources "should be drawn upon without waste and in orderly response to the economic needs of the country." It was pointed out that when a new oil field is discovered, there is, as a rule, no way of checking production. If one producer drills a well, the others must follow suit, lest their oil should be drained away. There is no method of limiting any one's output of oil to that which exists under his own land.

The Committee, therefore, found that the only practicable solution was to put the entire area under the co-operative management of all the own-

ers and operators. Under such supervision the gas content can be conserved and utilized to the fullest extent, and the recoverable petroleum in the field can be considerably increased. The Committee reported:

"No measures short of drastic limitations on the production of oil which would be distinctly against the public interest, can be relied upon to wholly prevent periods of over-production. The occurrence of such periods is inherent in the circumstances in which the oil is found and under which it must be produced. Their injurious effect, however, can be much diminished by permitting at such times the curtailment of drilling and production by voluntary agreements between the oil producers."

"At the present time such agreements, no matter what the necessity for them, would be in violation of the anti-trust laws of some, if not all, of the oil producing States, and under some circumstances in violation of the laws of Congress prohibiting restraints on interstate and foreign commerce. It is distinctly in the public interest that agreements between oil producers for the curtailment of drilling and production be permitted at times when serious over-production exists or is immediately threatened."

In the Seminole field the various owners have among themselves agreed to a certain restriction of output. Unfortunately the agreement here took place after the damage had been done, but it is apparent that co-operation of (Continued on Page 21)

## Canada's New Independence

*Business Survey Predicts Twenty-Five Year Era of Prosperity Regardless of U. S. Trends—Present Problems Summarized—Efficient Production Vital*

CANADA is entering an era of independent prosperity good for twenty-five years regardless of the course of business in the United States, according to a survey of Trends of Business in Canada just completed by the Sherman Corporation, engineers and business managers, under the direction of George L. Moore.

The investigation shows that the net profit condition in Canadian industry in 1927 was considerably better than in the United States, 80 per cent. of the Canadian companies which furnished reports declaring increases in net profit in 1927 compared with 1926, whereas a similar analysis of manufacturing enterprises across the Border showed only 51 per cent. of companies with bettered 1927 net profits.

Among the causes for increased profit, according to the report, were: Production of increased number of units; more rapid turnover; increased volume of sales; research on processes; more careful management; reduction in items and lines manufactured; less hand-to-mouth buying; the increased prosperity of Canada; closer attention to manufacturing and distribution details; improved quality; installation of more modern wage payment systems, and reduction in overheads.

Installation of new machinery, development of new merchandising plans and reduction of manufacturing cost per unit of product were three of the major trends in Canadian industry during the past year.

The importance of building up

manufacturing and processing industries in the Dominion is emphasized in the report which points out that more men are required to convert a pound of metal into wire than to extract the ore from the ground and more labor and higher grade labor is needed to make watch springs than to make wire, so that "the creation of jobs for the more people that Canada needs in order to sell more of what she makes is vital and fundamental."

Current problems in Canada requiring attention in industry are summarized in the report as being "Elimination of waste in production; scientific studies to lower cost both as regards man-power and machinery, without recourse to general lowering of wages; improvements in the production of labor both as regards quantity and quality of output, more attention to research and invention, by which products and processes may be improved and new products developed with which to take up the large amount of Canadian excess plant capacity; maintenance of sound ratios between overhead operating expenses and sales volume; keeping selling prices at a level where volume will allow normal profit under existing keen competition; regulation of over-production; more careful buying; more careful selection of accounts, and adjustments of the sale and distribution of manufactured articles to meet the changes in mercantile structure such as chain stores and extension of the departmental store into the smaller towns."



Three grain boats of the Upper Lakes Fleet loading grain at the Northwestern Elevator at the Head of the Lakes. The illustration gives some idea of the size and capacity of these vessels, which, with the opening of the Welland Canal, may make their appearance on the lower lakes.

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# GOLD & DROSS

## THE OUTLOOK FOR NORANDA

(Continued from Page 17)

five foot length of core from one of the holes near the 400 ft. horizon assayed 7.6 per cent. copper."

The situation on Noranda is that instead of counting upon the high grade values to continue, the best that should be expected is that there may be certain horizons where enrichment may be heavy, but that in others the values may be low. At the time of writing the high grade as found at the first three levels appears to be giving place to some extent to worthless sulphides at lower levels.

In regard to drilling below the 300-ft. level, I quote further the official report: "Five holes were put in to find the downward extension of 'E' orebody. Diamond drill hole No. 3-90 was drilled through this body about the 400-ft. level horizon and about 107 feet of core averaged \$4.40 gold and 1.2 per cent. copper. Drill hole No. 3-91 drilled through this body about the 450-ft. horizon averaged \$3.85 gold and 2.1 copper over 80 feet. Drill hole No. 3-92 drilled to cut this body about the 500-ft. horizon cut massive sulphides of no commercial value."

There can be no doubt but that disappointment has resulted from having counted too definitely upon continuation of high-grade orebodies. However, it might also be a serious mistake to conclude that mineralization at depth is petering out on Noranda.

Ore reserves of 1,198,000 tons containing over \$27,000,000 above the 300-ft. level assures Noranda of highly profitable production, and while the lower values so far indicated below the 300 ft. level hold out a serious threat that the average grade of ore in years to come may be much lower than the \$24 grade now in sight, yet it is to be remembered that even on ore of half that grade it would be possible to carry on work on a moderately profitable basis—and with very good possibilities that in due time at some lower horizon there may be found some further high grade replacements.

Under all the circumstances, and until higher values in reasonably large tonnage may be located at lower horizons, the current quotations for Noranda shares appear to be high enough.

## U.S. STEEL COMMON TOO HIGH

Editor, Gold and Dross:

What do you think of United States Steel Corporation common as a buy around the present quoted price? I understand its 1927 earnings were lower than in 1926, although I missed the statement in the papers. Can you give me the actual earnings per share? Also, if possible, the company's general financial position, prospects, capitalization, etc. Anything you can tell me will be very much appreciated, as I attach great value to your opinion.—L. M. N., Toronto, Ont.

While U. S. Steel common is probably one of the strongest industrial stocks in the United States for long-pull holding, it is distinctly not cheap at current quotations around 148. Earnings amounted to only \$8.80 per share in 1927, as compared with \$12.85 in 1926 and \$9.19 in 1925. While this may be considered an excellent showing in view of the decline both in steel production and in prices witnessed during the year, the 25 per cent. decline in net income was proportionately greater than that of most other large steel companies for which 1927 reports are available. However, unfilled orders have increased sharply in the past three months, production has jumped from less than 70 per cent. of capacity to above 90, and prices have advanced. A comparatively good first quarter income account is now looked for.

Not only is U. S. steel a dominating factor in the industry, producing about 40 per cent. of the total output in the United States, but it is a highly integrated concern, with extensive transportation facilities, complete control over its raw material supplies, and producing cement, chemicals and various by-products in addition to a full line of steel products. Because of the wide diversity of its sources of income, it can now show fair earnings even in periods of recession.

Operating efficiency is at a high level and heavy expenditures for new plants in recent years have placed it in an excellent physical condition. Apparently no extraordinary outlays on plant may be expected in the near future. The company's financial position is excellent, with working capital probably around \$500,000,000. It paid a 40 per cent. stock dividend in 1927, increasing the amount of common outstanding to \$711,623,500. This is preceded by \$488,261,353 of funded debt and \$360,281,100 of preferred stock.

## WAITE-ACKERMAN-MONTGOMERY

Editor, Gold and Dross:

What do you think of Waite-Ackerman-Montgomery stock now? Apparently there is no activity in it now. Are they going to list the stock and is there anything doing at the mine?

P. E. Crystal Beach, Ont.  
The outlook for Waite-Ackerman-Montgomery is less favorable than indications of a year ago. It was generally believed the copper content of the ore would be high, but recent information suggests a preponderance of zinc. The ore, however, is of good commercial grade and profits should be substantial, with prospects of further work disclosing something in addition to the ore so far indicated. Production will commence about the middle of this year. Recent quotations for the shares are under \$3.50 each.

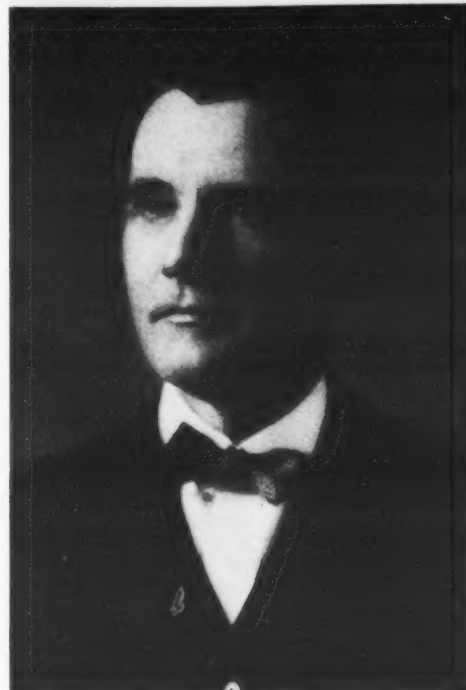
## SIMMONS COMMON NOT A BUY

Editor, Gold and Dross:

I have been advised by my broker to buy stock in the Simmons Company, incorporated under the laws of Delaware. My broker is of the opinion that this stock is due for a rise in 1928. Before buying I would like to have your opinion. I might say I have been favorably impressed with your advice in the financial section of your paper.

S. B. T., Oshawa, Ont.  
I can't see any particular attractiveness in Simmons Company common stock as a purchase at the present time. While the company's sales have averaged more than \$30,000,000 annually in each of the last six years, per share earnings on its common stock have been comparatively small. The company showed a net income of \$4,253,161 for the thirteen months ended December 31st, 1927, or the equivalent of \$3.86 a share on 1,099,000 outstanding shares of no-par common, as compared with \$2.38 a share made in the year ended November 30th, 1926.

In my opinion, the advance in the price of the stock from the 1927 low of 33½ to the present level of around 67 generously discounts this improvement in profits. As a



R. F. DODD  
Montreal financier, who has been elected President of the Lake Superior Corporation, succeeding Wilfrid Cunningham, of Philadelphia. Reorganization of the Lake Superior Board is consequent upon control of the company having recently passed into the hands of Canadians.

\$2 dividend payer, the issue yields fractionally less than 3 per cent. on the basis of a price of 67, and there does not seem to be any reason to expect an early increase in the dividend rate. Although the company's long term prospects are favorable, I think that current quotations are too high in view of the apparent early possibilities.

## CANADA NORTH-WEST LAND COMPANY

Editor, Gold and Dross:

For some time past I have had a small holding, which came from my late father's estate, of shares in the Canada North-West Land Company. They are quoted from \$4 to \$4½ in London at the present time. I should be very grateful for an opinion as to whether it would be worth while to continue holding these shares, or alternatively, to let them go at their present figure.

W. F. M., Warwick, England.  
I think you would do well to continue holding these shares for the present, as they appear to be worth more than they are currently selling for. The company's annual report for 1927, which has just been submitted to shareholders, shows an improvement for the year as compared with 1926, and as western farm lands appear to be steadily advancing in value, there seems good reason to hope that this improvement will be continued in 1928. The 1927 report shows a good increase in land sales as compared with the figures for the previous year. There were sales of farm lands in 1927 of 14,617.19 acres at a value of \$176,710.18, as compared with 13,694.87 acres in 1926 for \$125,354.52.

Values of farm lands in the Canadian West have been on the upgrade for the past four years, the average price obtained in 1924 having been \$5.50 an acre, in 1925 an average of \$7.26, in 1926 an average of \$9.20, in 1927 an average of \$12.00. This latter price compares favorably with the level of sales in 1923, the last good year, when the average price secured was \$13.45. Back in 1905 and 1906 the average obtained was \$6.67 and \$9.82, respectively, but between the years 1907 and 1923 the range was from an average of \$11.13 to \$17.74 an acre.

The amount of the original purchase by the English company was 2,200,000 acres; of this there was taken over by the Canadian company as at the 31st of December, 1903, 1,928,314.83 acres. On the 31st December, 1917, the unsold lands amounted to 201,433.24 acres. The balance of principal outstanding on contracts for farm lands at December 31st last amounted to \$1,344,756.96, all bearing interest. Mr. A. E. Austin, the president, pointed out at the annual meeting in Toronto on March 28 that revenue from all sources showed an increase over the previous year. Enquiries which are being received and general conditions, he said, indicated continued improvement.

## WHISKEY, OIL AND YEAST

Editor, Gold and Dross:

Please tell me if I should sell or hang on to my Hiram Walker-Gooderham and Worts shares and Phillips Petroleum shares. I should be especially grateful for some information about the Fleischmann Company. I mean as regards the trend of earnings and sales, the results for 1927 and the general outlook for the company.

M. M. S., Regina, Sask.  
Your Hiram Walker-Gooderham and Worts shares look good for a hold. The company seems likely to benefit fairly substantially from the recent amalgamation. I would also advise you to hold your Phillips Petroleum shares rather than let them go around the present figure. While there is no reason to expect any remarkable improvement

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Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matters, they should be written on separate sheets of paper.

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## GOLD & DROSS

in the near future, the prospects for this and other companies similarly placed point to more or less definite improvement during the present year.

Earnings of the Fleischmann Company have increased almost continuously since 1919 and the ratio of expenses of sales has declined. The company's sales in 1927 were more than twice, and net income over ten times, the corresponding figures for 1919. Since 1920 the company has paid about half of its net income in common dividends. Its net for 1927 amounted to \$19,423,500 or \$4.30 per share of common stock, as compared with \$4.09 per share of common in 1926 and \$3.08 in 1925. The company's financial position is strong. On December 31st, 1927, current assets amounted to \$35,371,000, including \$7,400,000 in cash and \$17,635,000 in government and municipal bonds. Its indicated net working capital amounted to \$30,267,000, having increased about four and a half times in the last six years. Its surplus account, as of December 31, 1927, stood at \$42,525,000.

The outlook for the company is favorable. Public interest in yeast for health purposes has contributed largely to the recent growth of the company's earnings. Also, large manufacturing and distributing economies have been effected.

### POTPOURRI

**K. E. R., Kirkland Lake, Ont.** As you know, **CANADIAN INDUSTRIAL ALCOHOL** is paying \$1.52 per share annually in dividends, and at the current price of around 43 the yield to the investor is fractionally over 3½ per cent. annually. This is, of course, a low return and shows that purchasers at this price are discounting the future to some extent. The company is reported to be doing very well, however, and I understand that every month since the beginning of the present fiscal year, namely, October 1st, 1927, has shown a good increase in profits. Unofficial reports indicate that 1928 should be an especially good year for the company, so it is not unlikely that the shares will appreciate in price during the present year to an extent that will make it worth your while to hold on.

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**J. H. W., Winnipeg, Man.** I would not advise you to sell your **McCOLL-FRONTENAC** preferred in order to purchase **REID AIRCRAFT COMPANY'S** class "A" Common stock. The latter is definitely speculative and, therefore, a purchase for one who is prepared to take a certain amount of risk, while on the other hand, **McCOLL-FRONTENAC** is already in a fairly sound position and has good prospects for further progress.

**N. A. J., Sault Ste. Marie, Ont.** I think the 6 per cent. first mortgage sinking fund bonds, series "A", of the **BLOOMINGTON LIMESTONE COMPANY**, due to mature in 1942, should prove a satisfactory investment for you. The company's balance sheet shows net tangible assets of approximately \$3,300 for each \$1,000 bond of this issue. Current assets are shown at more than five times the current liabilities. Current earnings for the year ending December 31, 1927, were more than four times the annual interest charges on this issue. The Bloomington Limestone Company is one of the United States' two largest producers of Bedford Limestone and its prospects for further progress seem favorable.

**S. H., Halifax, N.S. CHICAGO GREAT WESTERN RAILROAD** common stock does not look particularly attractive to me. This company operates about 1,500 miles of railroad, the main line extending from Chicago to Minneapolis and St. Paul, while other mileage reaches Kansas City and Omaha. Large use of the facilities and equipment of other companies has resulted in the Chicago Great Western Railroad Company having to pay exceptional amounts for hire of equipment and joint facility rents, each of these items in the last four years averaging about as much as the com-



**ROBERT E. HAIRE**  
Of Paris, Ont., President of Canada Gypsum and Alabaster, Limited, which has recently acquired the business and properties of the Manitoba Gypsum Company, Limited, and its subsidiary, British Columbia Gypsum Company, Limited.

pany's own annual net income. Nearly two-thirds of the revenue freight tonnage is received from connecting lines this proportion tending to increase in the last decade. About three eighths of the freight consists of manufactured and miscellaneous items, and products of mines and of agriculture account for approximately 23 per cent. each. Revenue freight density has increased substantially in the last six years, but passenger density has declined. The company has a total funded debt of \$40,131,000 and capital stock to a total amount of \$2,339,415. The latter is divided into 447,128,302 of 4 per cent. cumulative preferred stock and 45,210,513 of common stock. No dividends have ever been paid on the common stock and none on the preferred since 1918. The accumulated preferred dividend amounted to \$47 per share on December 1st, 1927. Operating revenues have shown but small gain since 1920, though they increased nearly 50 per cent. in the previous three years. The operating ratio has declined in each of the last six years, being in 1926 about 78 per cent. The company's net income for 1926 was \$90,100 or \$1.91 per share of Preferred, compared with net income of \$629,000 or \$1.34 per share in 1925 and with \$602,000 or \$1.28 per share in 1924. I have not seen the complete statement for 1927, but for the first ten months of the year the company's operating income was \$1,752,000, compared with \$2,193,000 in the corresponding period of 1926. I do not know of any reason to suppose that there is likely to be an early increase in the price of the common stock.

**W. F., Toronto, Ont.** The 5½ per cent. series "A" bonds of the **PORT ALFRED PULP AND PAPER COMPANY** have good investment value. The company's latest annual report reveals a strong financial position. The long term prospects of the company are very favorable. The **CANADIAN WESTERN NATURAL GAS, LIGHT, HEAT AND POWER COMPANY'S** stock is also in good standing and has very favorable future prospects. The company is in a good position financially, and had a substantial balance in 1927 after paying dividends on this stock. **WOOD, GUNDY AND COMPANY LIMITED** is one of the soundest investment houses in Canada.

## The 1928 Outlook for Oil

(Continued from Page 19)

this kind is necessary to the industry and desirable from the standpoint of the public. The best that co-operative management can accomplish this year is to prevent the over-supply from increasing; it cannot do much to improve the market.

The most encouraging factor in the present market for petroleum is the steady expansion in gasoline consumption. Gasoline, of course, is the chief product of the petroleum industry, and the industry could well regulate its production to an index of gasoline demand. This demand in turn is largely determined by the growth in the use of automobiles. Last year the gasoline consumption increased 11.4 per cent., amounting to a total of 12,164,000,000 gallons. Stocks of gasoline fell 17 per cent., or about 294,000,000 gallons during the year. It is reported that these stocks declined another 100,000,000 gallons in January.

This decrease took place despite the very large crude oil production rich in gasoline content, and is due to the fact that the cracking of gasoline declined as a result of the low gasoline prices.

It is interesting to note that stocks of gasoline on hand per motor vehicle were lower than in any of the previous five years, amounting to 54 gallons per vehicle in 1927 as compared with 67 in 1926 and 80 in 1925. A writer in "The Oil Weekly" estimates that the normal increase in automobile registration should create a U. S. demand of 13,900,000,000 gallons of gasoline, plus 1,900,000,000 gallons for export. Even assuming that the average gasoline yield per unit of petroleum will increase somewhat this year, this would call for a minimum demand of 924,000,000 barrels of crude.

The same authority believes that an export of 16 million barrels of crude is a fair estimate, and the total crude

demand would therefore amount to 940 million barrels. A consumption of this size would, of course, greatly increase the prosperity of the industry, and some improvement is certain to be attained. Here again, however, the industry faces the fact that rising prices will probably stimulate production from a number of sources that, due to the year's low prices, have remained comparatively undeveloped.

\*

Part of the present over-production must be attributed to the greater efficiency in utilization of petroleum. The cracking process for the refining of gasoline has enormously increased the amount of gasoline available. Indeed, without the cracking process the amount of petroleum on hand would be totally inadequate for the demand. In a sense the industry is, therefore, paying the price of greater efficiency of operation. As against the stocks on hand of 584 million barrels accumulated over a number of years, it is estimated that in the last three years alone the cracking process has saved 585 million barrels of crude.

The cracking process is now exerting a stabilizing effect on the industry. An over-supply of crude oil does not now have the same precipitant effect on gasoline prices, because the refiner no longer requires a fixed amount of crude for a certain amount of gasoline. He can use fuel oil and he can adjust the extent of his cracking to the amount of gasoline desired. When prices fall to the point where the added expense of cracking is unprofitable, the refiner shuts down his high pressure stills and is content to extract a smaller amount of gasoline by older methods. This in turn calls for greater consumption of crude and helps to readjust the balance.

The only petroleum product other

than gasoline to show an increase in sales during the year was fuel oil. The rate of increase, amounting to about 4 per cent., was lower than had been expected. Fuel oil prices have steadily declined and the development of its markets has been somewhat neglected. The low price should stimulate a marked increase in the market for fuel oil this year, and this product is likely to become a constantly greater competitor of coal and gas.

The question of imports is a troublesome one. Imports of crude petroleum declined slightly in 1927, but with South America, particularly Venezuela, producing at a faster rate, it is likely that imports for this year will show an increase. It has been estimated that in Venezuela alone the production will amount to about 100 million barrels as compared with 64 million barrels in 1927. Since more than one-half of the Venezuelan production comes to the U. S. and most of it is relatively low-cost, the imports of crude oil from that country will probably continue to exert a depressing effect upon the petroleum price level.

We are led to the conclusion that the year will see greater profits for the refiner and the distributor due to the good market for gasoline, but that the producer on the whole will still be facing low prices for crude oil with little chance of any increase. Viewed from a long perspective the industry seems to be in a sound condition. Reserves of oil are large and will tend to stabilize the future market. The present situation demands rigid economy on the part of the oil companies, and the co-operative recognition of the unprofitability of drilling for oil than cannot be sold. The industry might as well resign itself now to the fact that it will never again receive such high prices for oil as prevailed in 1925.

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Assets (Dec. 31, 1927) \$ 4,447,655  
Reserves 2,993,047  
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As at Dec. 31st, 1927

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### Should be No Secret as to How Insurance Rates are Made

UNDOUBTEDLY one of the best things that could happen to the insurance business in its efforts to gain the confidence of the public would be to have the agents thoroughly understand the rate-making processes so that they might clearly explain them to their prospects.

There seems to be a general impression that there is something secret and intricate about the fixing of the prices for insurance, and it is time steps were taken to disabuse the public mind of this erroneous view.

Take the National Bureau of Casualty and Surety Underwriters across the line. This is the official bureau for receiving and tabulating the statistics upon which are based rates for casualty lines. The experience of the companies is filed and set forth, every item of cost being tabulated and made a matter of public record. The element of profit in casualty rate making is shown to be very limited. In automobile liability insurance, the profit factor is shown to be 2½ per cent., while in workmen's compensation insurance no profit factor is included, and any profit that the companies may make must come from investments.

Remove the element of mystery about rate making in insurance, and you remove one of the main causes of public prejudice against the business.

### British American and Western Appoint- ments

J. L. McCulloch, who has been connected with the Automobile Department of the British American and Western group of Companies for a number of years has been promoted to the position of Automobile Claims Inspector. Mr. McCulloch has had a long experience with these companies.

John Wilson has been appointed Automobile Underwriter. Mr. Wilson had been in charge of the Automobile Department of the Employers for the past five years. Previous to that he was in the Fire Department for two years. He was with the Workmen's Compensation Board prior to that. While Mr. Wilson is still a young man, his wide experience in the automobile field well fits him for his new position with companies of the size and standing of the British American and Western.

Mr. William T. Ferguson, who has been for some years past Casualty Inspector of the Dominion of Canada Guarantee & Accident Insurance Co. joins the group as Casualty Inspector with headquarters in Toronto. Mr. Ferguson has had a very wide experience in the casualty business and is well known both to agents and the public.

Mr. Fred Wagstaff has been appointed as one of the Inspectors of the company's Fire Department in the Province of Ontario. Mr. Wagstaff has been with Messrs. Reed, Shaw & McNaught for the last eighteen months as Inspector. Prior to that he was for four years with the Canadian Fire Underwriters' Association, having previously had office experience with two Companies.

### Death Rate from Cancer and Diabetes Continues to Increase

MEDICAL science in Canada and in the United States, as well as vital statistics obtained from both countries, realize the fact that during the last fifteen year period, the general mortality rate from disease has shown an encouraging decline. The latter however, is attributed to remarkable decrease in death rates from tuberculosis, pneumonia, typhoid fever, intestinal affections and contagious diseases.

On the other hand, cancer and diabetes have resisted every effort attempted to bring down their mortality rate. During the last fifteen years, cancer has kept up a gradual increase in its death rate. In 1911 the death rate from cancer—says Doctor Dublin, Statistician of the Metropolitan Life—was 65 per 100,000 persons exposed; in 1917, it was 70; in 1918,—67; in 1919,—67; in 1920,—68; in 1921,—71; in 1922,—71; in 1923,—72; in 1924,—72; in 1925,—71; in 1926,—75.1; in 1927,—75.2. In other words, from 1911

to 1927, the increase has been from 65 to 75 per 100,000 persons exposed.

A similar increase has been recorded in the case of diabetes where the increase in mortality rate rose from 13 per 100,000 persons exposed in 1911, to 17 in 1927. However, Doctor Dublin expresses the opinion that the use of insulin—among young people especially—has largely contributed in holding down the general mortality rate from diabetes. He feels confident that the time will come when the value of insulin will be more fully recognized by the medical profession, and then real progress will be made in the direction of the conquest of diabetes.



WILLIAM CURRIE  
President William Currie Agencies Limited, Halifax, N.S., who recently insured with his London Underwriters over \$3,500,000 Compensation Insurance, covering the Nova Scotia Fishing Fleet.

### Commercial Life In- creases Insurance in Force to \$9,044,361

LAST YEAR was a record one for the Commercial Life Assurance Co. of Canada, the business in force showing an increase of over thirty-three per cent., the amount in force at the end of 1927 being \$9,044,361 as compared with \$6,790,998 at the end of the previous year.

Assets increased from \$611,909 to \$767,490, a gain of over twenty-five per cent., while the policy reserves increased from \$519,862 to \$672,091, an increase of over twenty-nine per cent. Premium income increased from \$223,174 to \$279,055, an increase of twenty-five per cent., while the interest income increased from \$28,681 to \$49,102, an increase of over twenty-six per cent.

The record earning power of the company's investments is shown by the fact that the average rate of interest earned during the year was 7.73 per cent. The mortality rate of the company is very favorable. Last year it was only 42.58 per cent. of the expected.

With attractive plans of insurance, well-managed and well-advertised, the Commercial Life is making steady progress in its field of operations.

### Why Bankers Boost Life Insurance

TWELVE good reasons why bankers recommend life insurance were given recently by the First National Bank of Kalamazoo, Mich., as follows:

It is an enemy of poverty; it can help educate your children; it is a sure way of replacing your earning power; it can be made to serve your family without delay; it is an investment in which you take no risk; it creates an estate payable immediately if needed; it can be purchased to meet every man's need; it is an investment purchased with par when needed; it now forms a large portion of estates left; it pays over four hundred million dollars annually on death claims; it has continuous protection and increasing cash value; it gives the insured confidence and peace of mind.

The institution of life insurance is more than three-quarters of a century old on this continent and as a system it knows no distinction in its charges between rich and poor, high and low. As a science, it is founded upon the operation of laws as dependable as the recurring days of the calendar; as a device for eliminating worry, as a solace to widows and orphans, and as a guarantee to youth that not even death can rob it of its inherent right to its share in the world of opportunity, it is the most perfect instrument ever devised by the mind of man.

### Pacific Coast Fire In- creases Assets to \$1,766,809.65

THE Pacific Coast Fire Insurance Company, of Vancouver, B.C., had another very successful year during 1927, and was able to show an increase in assets over 1926 of \$173,860.69. The net income over the preceding year also showed an increase of \$225,183.83. The surplus to policyholders was increased by \$144,887.11. The reinsurance reserve was also increased last year by \$95,717.98.

Those of our readers who remember the Pacific Coast Fire in pre-war days will be interested to know of the progress made since that time. In 1911 the net income totalled only \$75,000. By the end of 1927 this had been increased to \$990,153.75. This increase is a tribute to the managing director through all those years, Mr. T. W. Greer, well known from coast to coast, who has brought his company within the ranks of the first four Canadian fire insurance companies. The gross premiums last year were \$1,080,359.67, while the net premiums were \$899,843.45.

The company now has invested in Government and Municipal bonds one million dollars, while \$270,288.21 has been invested in mortgage loans and agreements for sale. \$344,574.95 are also held on deposit in London, England. Total assets at end of 1927 were \$1,766,809.65.

The Pacific Coast Fire Insurance Company is now allied with the Friends' Provident and Century Life office, of London, England, and Edinburgh, Scotland. The aggregate funds exceed \$40,000,000.00. Business is done in all parts of Canada and Great Britain. Last year a branch was opened in the state of Washington, thus showing plans of branching out to a far-reaching extent. Mr. Greer recently advised the "Saturday Night" that he plans to establish the Pacific Coast Fire in the middle west states, with headquarters in Chicago. Negotiations to this end are now under way.

Another interesting announcement has just been made by the same official, to the effect that the Pacific Coast allied interests are establishing in British Columbia the Sovereign Insurance Company, Limited, of Edinburgh, Scotland. This is a subsidiary of the Century Insurance Company, Limited. A Dominion license has been applied for, though for the present it is the intention of the management to confine operations to the coast province.

### March the Deadliest Month

FROM its records covering a period of ten years, the Phoenix Mutual Life indicates March as the deadliest month of the year. This should prove interesting data for accident and health agents. The company's index of the average number of death claims shows that in March these claims do a high jump to 106 from February's average of 84. This excess of death averages 27.34 points from the year-round average of 78.66.

December and January are the closest rivals for March's grim distinction, their numbers being 90 and 85 respectively. Then begins the drop, until the dog days of August and September become the safest to life of all the months, with the low figures of 61 and 62 respectively.

Further ammunition is provided the astute casualty writer in the dangerous jump taken by October. Apparently the careful vacationist becomes the careless home-body for the October index hops up 19 points to 81 when, after exacting its toll, it drops down to 76 in November.

By season, the index is as follows: Spring, 87.66 claims; Winter, 86.33; Autumn, 73; Summer, 67.66. The year-round average is 78.66.

In 1927 was experienced the lowest mortality for the last five years and greater savings were made from that source than in any of the company's 76 years of history, according to President Welch's annual report.

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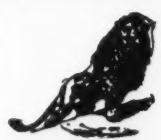
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## CONCERNING INSURANCE

ance needs will be analyzed and surveyed.—L. E. Thiemann, of the Casualty Information Clearing House.

### INSURANCE INQUIRIES

Editor Concerning Insurance:

If a person holding a so-called "endowment policy" dies before the policy "matures" why is not the savings investment (over and above the "term" premium) not paid to the widow and children or beneficiary? Henry Ford's "Dearborn Independent" claims that the so-called Endowment Policy is nothing more or less than a "term" policy combined with a savings account.—If the insured lives out the term, the company cancels the insurance and pays back the savings, and if the insured dies during the "term" the company cancels the savings and pays the face of the policy. In my opinion "endowment" insurance is the biggest fraud ever perpetrated on an unsuspecting public and especially on widows and orphans.

J. C. Drumheller, Alta.

There is no injustice perpetrated on the public or the insurance policyholder or his beneficiaries by the endowment policy, though it may seem so to the casual observer. As a matter of fact, however, a man buying an endowment policy gets exactly the same value for his money as he does when buying a whole-life policy, a limited payment life policy, or a term policy. The premium charged in the one case for the benefit granted is the mathematical equivalent of the premium charged for the benefit granted in the other case. That does not mean that the endowment policy is just as good a buy for everybody as the whole life or limited payment life policy. Where protection of a man's dependents is the principal consideration, as it is in the great majority of cases, he can get a good deal more protection for the money by buying an ordinary life or limited payment life policy than he can under the ordinary ten, fifteen or twenty year endowment policy. For a person to whom protection is not the main requirement, but who desires to combine savings with a certain amount of protection, the endowment policy offers an absolutely safe and equitable way of doing so. If a person desired to insure that in case of death before the expiration of the endowment period, his dependents would receive the amount of insurance which his endowment premium would have purchased under a whole life or limited payment life policy, he could do so by taking out a term policy to cover that contingency. That would call for an additional premium, as the ordinary endowment premium does not cover it. An American company not licensed in Canada issues what it calls a perfected endowment policy along this line. Under this policy for \$1,000 for example, the policyholder is charged the premium on an ordinary life policy and also an additional sum which will, with the reserve on an ordinary life at the end of ten years, in the case of a ten year policy, equal the \$1,000, so that if the policyholder dies in the meantime, the \$1,000 insured under the ordinary life plan is paid and also the accumulations. Under such a contract, if the insured dies in the tenth year, the beneficiary may receive as much as \$1,854, whereas if the insured matures his policy at the end of ten years, the amount he receives is only \$1,000. The insured pays more for this policy than he would for the ordinary ten year endowment, the difference being about \$4.50 each year. This additional amount is for term insurance, and, of course, no additional payment is received by the insured for this extra cost if he survives the ten years, the additional amount being payable only if he dies within the ten years.

J. C. Drumheller, Alta.

maker, head of the department stores in New York and Philadelphia, the insurance amounting to \$7,500,000 is to go to the two corporations controlling the stores, so that it would be designated as business insurance rather than personal insurance. It is claimed by attorneys that under this plan the insurance money cannot be taxed by either the State or Federal Government. Exclusive of the insurance, the estate is estimated at upwards of \$50,000,000. So far as known, the late Rodman Wanamaker was the most heavily insured individual in the world. His father, the late John Wanamaker, also enjoyed that distinction in his time, and was a strong advocate of the benefits of life insurance. He believed in getting all the insurance on your life you can carry while you can get it, that is, while you are still insurable.

Editor Concerning Insurance:

I am a young Norwegian, 3 years in Canada, and have just started in business. At present I am carrying \$5,000 of protection on the ordinary life plan with the Montreal Life Ins. Co. This policy does, however, not suffice for my requirement for protection and I am contemplating taking another policy, and some friends have advised me to take that with the "Sons and Daughters of Norway," who have their headquarters in Minneapolis. These friends tell me that I can get the same protection at a lower cost in that lodge. I would like to get your opinion on what I would gain, if there is any advantage for me to go with the "Sons and Daughters of Norway"; instead of taking a policy with a Canadian line company. How does the Montreal Life Ins. Co. compare with the "Sons and Daughters of Norway" as regard to security.

P. I. P., New Westminster, B. C.

You will be well advised in my opinion to take the additional insurance with the Montreal Life Insurance Co. instead of the Sons and Daughters of Norway. The Montreal Life is a regularly licensed legal reserve life insurance company, with a Government deposit for the protection of its policyholders and maintaining the statutory reserves on all its policies, so that payment of all claims in full is guaranteed, whereas the Sons and Daughters of Norway is a fraternal society which is not licensed to operate in Canada and which accordingly has no Government deposit here for the protection of its Canadian members, so that in case of a claim you could not enforce payment in this country, but would have to try to collect in Minneapolis. It pays to insure with licensed institutions even though cheaper rates may be offered by unlicensed concerns. Insurance that is not readily collectible in case of a claim is dear at any price.

Editor Concerning Insurance:

As a subscriber to your paper I will appreciate your advice regarding the following, viz: Metropolitan Casualty Company of New York propose to sell out to Firemen's Insurance Company of Newark, N.J. on a basis of 9 shares of Firemen's for 5 of Metropolitan. Would it, in your opinion, be better to sell 10 shares of Metropolitan at a price quoted to yield a profit of about \$200.00, or accept 18 shares of Firemen's for 10 of Metropolitan?

A. D., Toronto.

As ten shares of Metropolitan Casualty at present quotations are worth about \$840, while eighteen shares of Firemen's Insurance Co. of Newark are worth about \$990, it would be advisable in my opinion to accept eighteen shares of Firemen's for ten shares of Metropolitan Casualty.

Editor Concerning Insurance:

Will you please give me some information regarding the two following insurance companies of the United States.—The North American Accident Insurance Co., Chicago Ill., the Continental Life Insurance Co., St. Louis, Mo.

E. C. Tilbury, Ont.

As neither the Continental Life Insurance Co. of St. Louis, Mo., nor the North American Accident Insurance Co., of Chicago is licensed to do business in Canada I advise against placing insurance with these companies. In case of a claim against an unlicensed company you are practically at its mercy when it comes to enforcing payment. You could not sue it in Canada, but would have to try to collect in the country where it is domiciled. It pays to insure with licensed companies only in my opinion, as in that case payment of valid claims can be readily enforced in the local courts if necessary.

### INFORMATION COUPON

This Service is confined to yearly Subscribers whose names appear on our books

The subscriber can avail himself of the service given on this page under the heading, "Insurance inquiries," by cutting out the address label which appears on the front page of every copy of Saturday Night going to a regular subscriber, and sending it along with his inquiry.

## THE FIRE INSURANCE COMPANY OF CANADA

Head Office — 465 St. John St., Montreal

Capital Subscribed .....\$ 500,000.00  
 Capital Paid Up .....\$ 250,000.00  
 Total funds for security of policy holders \$1,223,118.94

HON. SENATOR R. DANDURAND, President.  
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Toronto Branch Office, 312 Metropolitan Bldg. GROVER LEYLAND, Local Manager.

One of the few responsible Canadian controlled Companies that is really independent. Submit us a risk that warrants preferential consideration and we think our office will interest you.

## NEW YORK UNDERWRITERS INSURANCE COMPANY

CAPITAL—FULLY PAID \$2,000,000 ASSETS, \$5,000,000

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Insurance that Really Insures

Automobile, Burglary, Plate Glass, Boiler, Electrical Machinery, Guarantee, Accident, Sickness, Liability, (all lines), Fire, Hail, Explosion and Sprinkler Leakage

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Head Office for Canada and Newfoundland MONTREAL Mgr. C. A. Richardson.

BUSINESS TRANSACTIONS

ACCIDENT	LIABILITY	FIRE
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"All Risk"	TEAMS	FIDELITY
BAGGAGE	DOCTORS	GUARANTEE
	DENTISTS, etc.	

Applications for Agencies Invited.

If you are contemplating insurance we would suggest that you make enquiries from us regarding our "Special Select" policies.

WHEN WRITING—GIVE AGE.

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Writing Fire Insurance at Cost

Assets \$4,026,244.79

ALL POLICIES DIVIDEND PAYING AND NON-ASSESSABLE

BRANCH OFFICES:

Toronto, Ottawa, Vancouver, Victoria, Edmonton, Saskatoon, Winnipeg, Montreal, St. John, Halifax and Charlottetown.

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Established 1907

Assets \$289,157.00, surplus to policyholders over \$150,000.00

**The Only Purely Canadian Company**

Issuing Sickness and Accident Insurance to Members of the Masonic Fraternity Exclusively.

Agents in all Principal Cities and Towns in Canada.

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**J. G. FULLER,**  
 Secy., Asst. Mgr.

**LYMAN ROOT**  
 President & Managing Director

**ROBERT LYNCH STAILING**  
 Vice-President & Asst. Managing Director

**F. E. HEYES**  
 Secretary

## IMPERIAL INSURANCE OFFICE

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HEAD OFFICE — TORONTO

**FIRE AND CASUALTY**

## PRUDENTIAL Assurance Company Limited, of London, England

LICENSED FOR FIRE INSURANCE IN CANADA  
 ASSETS EXCEED \$900,000,000.

Largest Composite Office in the World. Applications for Agencies Invited.

Head Office for Canada: 10 St. John St., MONTREAL

Kenneth Thom, Manager for Canada.

Western Department: Huron & Erie Bldg., WINNIPEG

R. S. Hickson, Superintendent of Agencies.

Toronto Agents: Messrs. Parkes, McVittie & Shaw, Confederation Life Bldg.

## Huge Fishing Merger in B.C.

Plan is Announced for Amalgamation of Gosse Packing and B. C. Fishing and Packing—Wood, Gundy and Co. Purchase Junior Securities for \$1,000,000 Cash—Stabilization of Industry is Anticipated

A BRIGHTER future generally for the fishing industry on the Pacific Coast, following a highly unsatisfactory condition during the past year, has appeared with the announcement of a plan for the amalgamation of the British Columbia Fishing and Packing Company, Limited, and the Gosse Packing Company, Limited. According to the announcement, the merger is to be accomplished through the formation of a parent company to hold the common stocks of the two participants and it is expected that the new company will be known as British Columbia Packers, Limited. Both Gosse Packing and the B. C. Company, due not only to competition but the regulation of the pack by the Government, presented unsatisfactory reports last year, and it is expected that the new plan should do much to place the industry on a profitable basis.

The new company will issue its own common shares in exchange for common shares of the two constituent companies. There are outstanding 99,608 common shares of British Columbia Fishing and Packing Company stock and 20,000 common shares of Gosse Packing Company. Consequently 119,608 common shares of the new company will be required to complete these exchanges.

The new company will commence operations in a position considerably stronger than that occupied by either of the two constituent companies. In addition to the advantages of union of control, it is understood that 110,000 of the new company's common shares have been sold to Wood, Gundy & Company, Limited, and associates for \$1,000,000 in cash. This will provide

additional working capital for the combined businesses.

The amalgamation of interests is considered to be of a decidedly constructive nature and advantageous to both companies. It is recognized that B. C. Packing and Gosse have been keen competitors largely as a result of which both businesses suffered substantial losses in 1927. The amalgamation will immediately dispense with this competition and, in addition, will permit of many operating economies.

The new plan adds considerable strength to the position of the preference shares of British Columbia Fishing and Packing Company and Gosse Packing Company, inasmuch as an additional \$1,000,000 in cash is being placed at the disposal of the combined undertaking.

The plan will become effective upon acquisition by the new company of the majority of the common shares of each of the constituents. It is understood that holders of the majority of the common shares of the Gosse Packing Company, Limited, and the directors of the British Columbia Fishing and Packing Company, Limited, have already signified their intention of exchanging for shares in the new company, and it is also understood that letters will go forward almost immediately to Gosse Packing Company shareholders and to shareholders of the British Columbia Company.

It is felt that this amalgamation will bring to an end much of the uncertainty that has surrounded the packing situation in British Columbia. The new company will control slightly over 50 per cent. of the Canadian pack, and it is felt that the industry as a whole will be materially strengthened.

directors feel a great deal of satisfaction in the position in which your company now stands, as one of the foremost producers of automobiles in the Dominion of Canada, both for home consumption and export, and also in the fact of your company being brought up to a dividend-paying position."

According to the balance sheet of Durant Motors of Canada, Limited, and subsidiaries, current assets are shown at \$2,529,113, as against current liabilities of \$327,026. The ratio of current assets to current liabilities, according to the figures, is thus 8 to 1.

The following were elected directors for the ensuing year: W. C. Durant, R. E. Briggs, W. Zwiener, Roy D. Kerby and James A. Brand.



JUDGE J. G. GAULD  
Who will retire from the Bench to assume the presidency of the United Gas and Fuel Company, Limited, of Hamilton. Prior to his elevation Judge Gauld was Corporation Counsel of the United Gas and Fuel Company.

## Motion Pictures A Public Utility

Motion picture theatres are in the "public utility" class, to the extent that they provide the public with a service for which the demand is general throughout all classes of society. They satisfy the universal desire for entertainment, at a price within the reach of all.

The operation of motion picture theatres is a cash business, with practically no inventories and no credit accounts. The "movie" is one of the last business barometers to show unfavourable conditions and among the first to reflect increased returns from prosperous times. Earnings of well-managed companies which control chains of motion picture theatres are as stable as those of many successful public utility companies.

The largest owner and operator of motion picture theatres in Canada is Famous Players Canadian Corporation, Limited, whose \$3,000,000 of 6½% 20-Year Gold Debentures we offer as an investment.

Famous Players Canadian Corporation owns, leases, controls or is affiliated with 123 theatres centrally located in leading Canadian cities from Montreal to Vancouver. These theatres have an aggregate seating capacity of approximately 140,000. The Company owns a franchise giving it the call for first run in Canada of all films made and produced by Paramount Famous Lasky Corporation, of New York; and its predominant position enables it to make exceptionally favourable arrangements with other leading film producers.

Assets of the Company are equivalent, on a conservative basis, to \$1,550, for each \$1,000 Debenture. Average annual operating profits, two years and five months ended January 28th, 1928, were equivalent after deducting interest on Bonds now to be outstanding, to more than 4 times Debenture interest.

We offer these 6½% Debentures, maturing April 1st, 1948, as an attractive investment in a soundly established Dominion-wide business, at—

**100 and accrued interest, to yield 6½%**

The Debentures carry Common Stock purchase rights, which the Company's progressive development should make of value to Debenture holders.

Descriptive circular on request.

## Royal Securities Corporation Limited

164 St. James Street, Montreal

Toronto, Halifax, Saint John, Quebec, Winnipeg, Vancouver, New York, Chateaufort, Ottawa, Hamilton, Calgary, Edmonton, Regina, Victoria, St. John's, Nfld.

## Durant Profits Increase

Annual Report Shows Gain of \$162,099—Working Capital Position Improved and Cash Assets are Stronger—Provision for Dividend

SUBSTANTIAL increase in profits and net working capital is shown in the annual statement of Durant Motors of Canada. The net result from all operations during the year showed a profit of \$396,691, as against \$234,592, or an increase of \$162,099. After adding the balance carried forward from 1926 of \$133,581, and allowing a reserve for Dominion income tax of \$39,155, also liability of \$113,888 for 4 per cent. dividend on outstanding capital stock, there remained a balance of profit to be carried

forward into 1928 amounting to \$377,228.

President W. C. Durant in his remarks says:—"Cash on hand and in banks at this date totals \$1,824,600, which figure shows a marked increase in cash available as compared with December 31, 1926, the increase amounting to \$954,898.

"The inventory of material and supplies has been considerably reduced during the year, and at this date, after having made full provision for depreciation and obsolescence, stands on the books at \$388,098. We have, however, always maintained sufficient material on hand to enable us to take care of production in accordance with sales demand.

"The land, buildings and equipment are entirely free from any mortgage, lien or indebtedness of any kind, and are an absolute clear asset to your company. All buildings and equipment have been well maintained and kept up to date, and after allowing for depreciation, they stand on the books at a value of \$1,345,469.

"Your directors, after due consideration of the results of last year's business, have declared a dividend of 4 per cent. per annum on the outstanding capital stock of your company, in an amount of \$113,888, payable quarterly during the year 1928, and full provision covering the payment of this amount has been set up as a liability on the balance sheet."

"Your company has now completed its sixth year of operation, and on looking back over this period your

**HIGH GRADE  
INVESTMENT  
SECURITIES**

Government, Municipal,  
Public Utility, and  
Industrial Bonds.

Selected with careful  
regard to safety, depend-  
able income and mar-  
ketability.

**HANSON BROS**  
(INCORPORATED)

List mailed upon request

TORONTO MONTREAL OTTAWA

## Six Months Old

NEWS FROM THE MINES, our semi-monthly, eight-page house journal, is now six months old. With a policy of conservative optimism it furnishes its 20,000 readers with reliable news from Canada's mines and oil wells.

The current number of this paper contains a two-page spread on Alberta Oils; latest news on Malartic, Noranda, Manitoba Basin, Thomson-Cadillac, Bidgood, Pioneer, Amity, Central Manitoba, Abana and Kirkland Lake, and feature articles entitled Chibougamau's Potentialities and East and West.

We will gladly add your name to our free mailing list for NEWS FROM THE MINES on request.

## Solloway, Mills & Co.

Members Standard Stock & Mining Exchange  
Vancouver Stock Exchange; Calgary Stock Exchange.  
20 Years' Mining Experience—Direct Private Wires  
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New Issue

\$800,000

## Adelaide-Sheppard Company, Limited

### 7% First Mortgage (Closed) 20-Year Sinking Fund Bonds

Dated March 15th, 1928

Due March 15th, 1948

Denominations: \$1,000, \$500 and \$100

Principal and semi-annual interest, March 15th and September 15th, payable at the Standard Bank of Canada, Toronto, or at its branch office in St. Catharines, Ontario. Coupon Bonds with privilege of registration as to principal only. Redeemable in whole or in part on any interest date on 30 days' notice, at 103 and accrued interest to March 15th, 1936; 102 and accrued interest thereafter to March 15th, 1943, and 101 and accrued interest thereafter to maturity.

Trustee: The Royal Trust Company, Toronto.

Legal Opinion: Tilley, Johnston, Thomson and Parmenter, Toronto.

#### CAPITALIZATION

	Authorized	To be issued
7% First Mortgage Bonds (this issue).....	\$800,000	\$800,000
Common Stock (no par value).....	4,000 Shares	4,000 Shares

From a letter from Mr. Henry Falk, President of the Company, we summarize the following:

**LOCATION:** The land on which the building is to be erected is located on the northwest corner of Adelaide and Sheppard Streets, Toronto, having a frontage of approximately 68 feet on Adelaide Street and 100 feet on Sheppard Street. This location is in the heart of the downtown financial district of Toronto. The opening of the proposed new street from the New Union Station to University Avenue would probably make this location one of the most important downtown corners.

**BUILDING:** On this site is to be erected a sixteen storey and basement high class fireproof office building, of reinforced concrete construction. This building will contain approximately 1,400,000 cubic feet, with approximately 84,800 square feet of rentable office space, and 4,500 square feet of rentable store space on the ground floor.

**SECURITY:** These bonds will be secured, in the opinion of counsel, by a first closed mortgage on the leasehold and on the sixteen storey office building to be erected thereon. The valuation of the building by Messrs. Baldwin & Greene, Architects and Engineers, is \$1,379,500. A copy of this valuation is on file at our office. In view of the improvement to the site and the proposed new improvements in this locality, we consider the leasehold to have a value of \$75,000. The total value is therefore \$1,454,500. This issue constitutes a mortgage of approximately 60%. Mr. Henry Falk has agreed with the Company to supply all moneys required in excess of the amount realized from the sale of the Company's bond issue to complete the erection on the said premises free of liens and encumbrances of the proposed office building.

**EARNINGS:** The prevailing rent for office space in the new downtown office building is \$2.25 to \$2.60 per square foot. Basing the earnings of this building on the lowest rate of \$2.25 per square foot for office space, and \$5.00 per square foot for ground floor store

space, the gross annual rent is estimated at \$213,300. The operating charges for such a structure, including taxes, are estimated at \$54,000, leaving \$159,300 available for sinking fund and bond interest. The net sum available for interest and sinking fund is approximately 2½ times the said bond interest and sinking fund requirements.

**SINKING FUND:** Twenty year endowment life insurance policies in an amount of \$400,000 to be placed on the lives of officers of the Company. These policies are assigned to the Royal Trust Company as Trustee for the benefit of the bondholders. In the event of the death of any or all the insured officers before the policies mature, the proceeds of the insurance will be used to retire the bonds immediately. These policies are of the premium reducing type and the Company further covenants to pay as an additional sinking fund the difference between such premiums and \$15,000. This sinking fund will have the effect of retiring approximately \$550,000 at maturity.

**INSURANCE:** Fire insurance to the full insurable value of the building will be carried on the property. In no case will it be for less than the total amount of the First Mortgage Bonds outstanding at any one time. The policies will be assigned to the Trustee for the benefit of the First Mortgage Bondholders.

**OWNERSHIP AND MANAGEMENT:** The Syndicate which erected and is now successfully operating in Toronto, The Central Building (formerly The Richmond Building), a new office building, and the two well-known apartments, The Clarendon and The Claridge, respectively, will control and operate the present building, thus ensuring experienced and efficient management.

**EQUITY:** The Syndicate which is erecting this building is providing the balance of the funds required to complete it, and for this consideration is receiving all the Common Stock of the Company.

We offer these bonds for delivery if, as and when issued and received by us and subject to the approval of our counsel of all proceedings, at:

**100 and accrued interest, to yield 7%**

Delivery may be made in the form of temporary bonds or interim receipts of the Trustee. Orders or reservations may be telephoned or telegraphed at our expense.

**A. N. WORTHINGTON & CO.**

Telephone: Adelaide 3282  
1601 Northern Ontario Building,

Toronto 2, Ontario

**JOHN W. GORDON**

St. Catharines, - - - - Ontario

The statements contained in this advertisement are not guaranteed, but are based upon information which we believe to be reliable and upon which we acted in purchasing these securities.

The statements herein have been accepted by us as accurate but are in no event to be construed as representations by us.

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AT ALL  
TIMES WE  
ENDEAVOR TO  
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Behind "Bellingham  
Service" is an experience  
of 22 years in mining,  
including 12 years of  
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Established 1889 Telephone Elgin 5305-6

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## DOMINION Textile Co. Limited

Notice of Preferred Stock Dividend

A dividend of One and Three  
Quarters per cent. (1 3/4%) on the  
Preferred Stock of DOMINION  
TEXTILE COMPANY Limited has  
been declared for the quarter ending  
March 31st, 1928, payable April  
16th, to shareholders of record March  
11th.

By order of the Board,  
JAS. H. WEBB,  
Secretary Treasurer

Montreal, February 15th, 1928

## Dividend Number 174 Hollinger Consolidated Gold Mines, Limited

(No Personal Liability)

A dividend of 25% on the outstanding  
Capital Stock of the Company has been  
declared payable on the 21st day of  
April, 1928, on which date cheques will  
be mailed to shareholders of record at  
the close of business on the 4th day of  
April, 1928.

DATED the 28th day of March, 1928.  
I. McIVOR,  
Assistant Treasurer

## Dominion Power & Milling Corporation

NOTICE OF DIVIDENDS

Notice is hereby given that a Quarterly  
Dividend of 1 1/2% has been declared on  
the Preferred Stock of Dominion Power  
& Milling Corporation, payable 1st day of  
April, 1928, to shareholders of record at  
the close of business the 28th day of  
March, 1928.

By Order of the Board,  
F. S. WILLIAMSON,  
Secretary

Montreal, March 20th, 1928.

# Unprofitable Prospecting

Compendium of Department of Mines Reports Embodying Available Information and  
Easily Accessible to Engineers Would Prevent Money Being Spent  
Without Reasonable Assurance of Return

By S. R. CLARKE

IN 1923 the Canadian Department of  
Mines declared that "granites have,  
up to the present, been looked on with  
reason, as highly unfavorable prospecting  
ground." In his last report on Porcupine,  
1925, A. G. Burrows, the  
Provincial Geologist, says: "That  
where large areas of granite are ex-  
posed, it would not be expected that  
favorable locations for gold deposit  
would be revealed." In Porcupine the  
ore is in altered lavas and Mr. Bur-  
rows wants small intrusions of gran-  
ite. This, of course, implies a pre-  
dominance of lavas, and not of the in-  
trusive rocks. The strength of this  
position has been established by pro-  
duction.

Prior to the discovery of Porcupine,



GEORGE AYLMER MACPHERSON  
Director and partner of A. E. Ames  
and Company, Limited, and well  
known in financial circles through-  
out Canada, who died recently at  
his residence in Toronto.

## New Capitalization Famous Players to Retire Pre- ferred and Issue No Par Common

SHAREHOLDERS of Famous Players  
Canadian Corporation ratified the  
proposed change in capital structure  
presented by directors. It now re-  
mains for the company to secure let-  
ter patent when the reorganization be-  
comes effective. In view of the fact  
that over 90 per cent. of first preferred  
shareholders are also holders of com-  
mon, proposals of directors were re-  
ceived with favor.

As a result, all the first and second  
preferred stocks will be retired and  
for the present common stock of \$100  
par value new no par common stock  
will be issued, on the basis of four new  
shares for each share held. The pre-  
ferred stock will be retired out of  
proceeds of the issue of \$5,000,000 20-  
year 6 per cent. first mortgage bonds  
and \$3,000,000 20-year 6 1/2 per cent.  
gold debentures, sale of which has al-  
ready been arranged. Of the first  
mortgage bonds, \$10,000,000 will be  
authorized. The amount of new no  
par common stock authorized is 600,  
000 shares.

Dividend arrears of 50 per cent.  
exist on the second preferred stock.  
In settlement of these, shareholders  
will receive two shares of no par com-  
mon stock for each \$100 second pre-  
ferred share held by them. This will  
involve an issue of 20,000 shares, mak-  
ing the total of common stock to be  
outstanding 320,000 shares. All pre-  
ferred shares will be retired at 105  
and accrued dividend.

## Canada Trust Reserve Now 80 per cent of Capital

AT THE 26th annual general meet-  
ing of the Canada Trust Co., T.  
G. Meredith, K.C., chairman of the  
board, who occupied the chair,  
pointed out that the reserve fund,  
which had increased by \$50,000,  
was now equivalent to eighty per  
cent. of the company's paid-up capi-  
tal.

The following directors were  
elected for the ensuing year: T. G.  
Meredith, K.C., chairman of the  
board; Hume Cronyn, president; H.  
E. Gates, vice-president; M. Ayls-  
worth, Alex. R. Bartlett, K.C., Wind-  
sor; George H. Bolton, Hume Blake,  
Toronto; H. C. Blackburn, I. Camp-  
bell, K.C., Winnipeg; J. G. David-  
son, St. Thomas; A. H. M. Graydon;  
N. R. Howden; Col. I. Leonard, D.  
S. O.; Philip Pocock, E. E. Reid and  
S. F. Washington, K.C., Hamilton.

Judge J. G. Kerr, Chatham, hav-  
ing been recently elevated to the  
bench, and who for six years served  
on the directorate, tendered his re-  
signation. A successor was not ap-  
pointed at the meeting but it is an-  
ticipated the vacancy will be filled  
in the near future.

Financial Editor, "Saturday Night":  
I have been following your finan-  
cial advice columns and find them  
the best of the bunch. The reports  
are not only accurate but are very  
clear and precise.—R. U. R., King-  
ston, Ont.

more than 100 properties had been  
exploited in the granite areas of East-  
ern and Western Ontario, but the  
total output was only \$2,810,885. In  
1904, it fell to \$40,000. In 1909, \$32,-  
445, and in 1911, \$42,637. The peak  
was reached in 1899, with a total of  
\$424,568. At present the bulk of Cana-  
da's gold is coming from Porcupine  
and Kirkland Lake. At the beginning  
of the present year the total of the  
former was \$2,092,085; and of the  
latter, \$36,258,519.

If geologic conditions were not un-  
ique in both areas, the results would  
not be so significant. In Porcupine and  
Kirkland Lake there are lodes or re-  
placements of former barren rock with  
quartz, gold and various sulphides.  
And according to Cyril W. Knight and  
the late Dr. Willet G. Miller, "the  
most of the gold, at least in the im-  
portant deposits belongs to a later ge-  
neration than the mass of the veins,  
having been deposited after the  
veins were disturbed and fractured."

There were three if not four later  
injections of gold at periods widely  
separated in geologic time. The ore  
itself shows fracture and mineraliza-  
tion after the original constitution of  
the lodes. The deposits exploited dur-  
ing the last century were usually in  
the form of well defined clear quartz  
veins in the vicinity of granite. There  
were no lodes or replacements and  
little later or secondary fracturing or  
injections of gold. "Pockets of ex-  
tremely rich ore" were often found,  
but there was a lack of tonnage, and

generally a limited vertical range to  
the payable concentrations.

Addressing the Canadian Institute  
of Mining and Metallurgy in Montreal  
in 1926, Dr. H. C. Cooke of the Cana-  
dian Department of Mines, said, that  
"almost without exception the de-  
posits that have stood up under pre-  
liminary testing in Quebec are of the  
replacement type. Although many  
discoveries of gold in quartz fissure  
veins have been made, not one has so  
far stood up under test as to seem  
likely to make a mine. While, of  
course, it cannot be said that none  
will ever do so, the facts on hand cer-  
tainly point to replacements as the  
more promising kind of deposit."

The geology of the Pre-Cambrian is  
extremely complicated and though  
gold is very widely distributed eco-  
nomic bodies are exceedingly rare.  
Small, irregular, scattered ore shoots  
are seldom workable at a profit. In  
the many volumes of reports from the  
Canada and Ontario Departments of  
Mines, there is much information of  
great value, but active engineers have  
no time to study these reports in de-  
tail; and what is urgently wanted  
is a compendium of the salient fea-  
tures of the producing areas. As the  
principal production is from Northern  
Ontario, the Department of Mines  
should undertake this work. If the  
reports of the Mining Departments  
are reliable, as I believe, then a large  
amount of money is being spent with-  
out any reasonable assurance of an  
adequate return.

## For Homes and Apartments—

Many of Canada's finest homes and apartment  
buildings are floored with Red Deer brand Birch.  
It is beautiful in grain and color, moderate in price,  
economical to lay and extraordinarily durable.  
Furthermore, it readily takes any stain, including  
the new lacquer finishes.

For homes and apartments we recommend  
"Selected Red", the highest grade of Red Deer  
brand Birch. This stock is free from all defects  
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Mining Stock Specialists

11 Jordan Street

Adelaide 9461

Toronto

All this stock has been sold to investors and this advertisement appears as a matter of record only.

NEW ISSUE

\$500,000

## The Robert Mitchell Company, Limited

Dominion Charter

### 7% Convertible Cumulative Sinking Fund First Preferred Stock

TRANSFER AGENT: Montreal Trust Company, Limited.

REGISTRAR: The Royal Trust Company.

Par value \$100 per share. Fully paid and non-assessable. Cumulative dividends payable quarterly by cheque negotiable at par at any branch  
in Canada of the Royal Bank of Canada on 1st March, June, September and December. Preferred as to cumulative dividends at the  
rate of 7 per cent. per annum and as to assets to the extent of \$107.50 per share and accrued dividends. Redeemable in whole or  
in part, at any time on 60 days' notice at \$107.50 and accrued dividends. An annual sinking fund of 10 per cent. of net profits  
after provision for depreciation, income taxes and dividends on the first preferred stock, is provided for the redemption  
of this issue at not exceeding the redemption price.

Convertible at any time before April 1st, 1933, into common stock at the rate of three shares of common stock for each share of  
first preferred stock. In the event of the first preferred shares being called for redemption before that date, first preferred share-  
holders shall have the right to exercise the conversion privilege at any time prior to the date of redemption.

### CAPITALIZATION

(On completion of the present financing)

	To be authorized	To be outstanding
7% Convertible Cumulative First Preferred Stock (\$100 par).....	\$500,000	\$500,000
7% Cumulative Second Preferred Stock* (\$100 par).....	100,000	100,000
Common Stock (without par value).....	50,000 shares	25,000 shares

\*The second preferred stock is callable in whole or in part at 100 and accrued dividends, is convertible into common  
stock at the rate of four shares of common for each share of second preferred and is to be retired by a sinking fund  
amounting to 20 per cent. of the annual net profits after providing for dividends and sinking fund on the outstanding  
first preferred stock and for dividends on the outstanding second preferred stock.

BUSINESS: The Robert Mitchell Company, Limited, which was  
founded in 1851, is, with its subsidiaries, one of the largest con-  
cerns in Canada manufacturing and selling metal fixtures and  
fittings for railway passenger and sleeping cars, architectural bronze  
work and hammered and wrought iron work. A general jobbing  
iron and brass foundry business is also engaged in, together with  
contract plumbing, heating and ventilation work and the sale of  
plumbing, steamfitting and fire protection supplies. The company  
has the exclusive right in Canada to manufacture Frink special  
lighting systems (concealed lighting). Gaden revolving doors, Cut-  
ler mail chutes and Duner car hoppers. The company's name is  
synonymous with the highest excellence in metal work and its  
trade name, "Mitchell Metalcraft", is favorably known from coast  
to coast. Many of the largest buildings in Canada have been  
equipped by the company, including the Sun Life Building, Eaton's  
store and the new Royal Bank Building, in Montreal; the Dominion  
Parliament Buildings, in Ottawa; the Hudson's Bay Co. store, in  
Winnipeg; and the Vancouver Hotel, in Vancouver.

PROPERTIES: The company will own outright and free of en-  
cumbrance land and a well equipped factory in the city of Mont-  
real. Land, buildings, machinery and plant of the company and  
its subsidiaries have been given a depreciated value by the Cana-  
dian Appraisal Company, Limited, as at December 31, 1927, of  
\$593,722.92.

EARNINGS: For the three years ending December 31st, 1927, net  
earnings, after providing for depreciation, but before providing for  
federal income taxes, have been certified by Messrs. P. S. Ross &  
Sons, chartered accountants, after applying the effect of the present  
financing, as follows:

Year	Operating Profit	Provision for Depreciation	Net Profit before Income Taxes
1925.....	\$ 71,356.22	\$31,868.36	\$ 39,487.86
1926.....	169,983.98	31,868.36	138,115.62
1927.....	139,736.61	31,868.36	107,868.25

For the three years ending with December, 1927, net earnings,  
after provision for depreciation, but before providing for federal  
income taxes, averaged \$95,157.24 annually. For the year ending  
with December, 1927, they were \$107,868.25, equivalent to 3.07  
times dividend requirements on the first preferred stock. After  
allowing for dividends and sinking fund requirements on the pre-

ferred stocks, there was available for dividends on the common  
stock the sum of \$1.87 per share.

ASSETS: The balance sheet, as certified by Messrs. P. S. Ross  
& Sons, chartered accountants, shows net tangible assets of  
\$1,040,408.84, equivalent to \$208 on each share of first preferred  
stock. Current assets are shown as \$742,434.77 as against current  
liabilities of \$295,748.85, giving working capital of \$446,685.92 and  
a working capital ratio of 2.51 to 1.

SINKING FUND: An annual sinking fund of 10 per cent. of the  
net profits, after making provision for dividends on the first pre-  
ferred stock, depreciation and income taxes, is provided for the  
purchase or redemption of this issue at a price not exceeding the  
redemption price.

PROTECTIVE PROVISIONS: Conservative restrictions protect  
the rights of first preferred shareholders, including a provision  
that the company may not mortgage its lands or buildings without  
the approval of 75 per cent. of the first preferred shares out-  
standing.

PURPOSE OF ISSUE: The proceeds of this issue will be used to  
provide additional working capital, to purchase the land, buildings  
and part of the plant heretofore leased from the Mitchell Estates,  
Limited, and to provide for expansion.

MANAGEMENT: The management will be under the direction of  
Mr. Allan M. Mitchell, grandson of the founder, who has grown  
up with the business, and a group of efficient executives, whose  
capable direction has been responsible for its present prosperous  
condition. Control will be vested in the management.

A representative of the bankers underwriting this issue will be  
elected to the board of directors.

PROSPECTS: The company has carried over into 1928 a large  
volume of uncompleted orders from 1927, and sales for the first  
two months of 1928 have been 31 per cent. greater than for the  
corresponding period of 1927. The transportation and building  
industries, which furnish the company a large volume of work, are  
in a prosperous condition. With numerous large construction  
projects planned and with a more energetic immigration policy  
indicated, the future of the company appears decidedly promising.

Application will be made to list the first preferred and the common stocks on the Montreal Curb Market and the Toronto Stock Exchange,  
United Section.

We recommend this first preferred stock for investment and offer it when, as and if issued and received by us, and subject to the approving  
legal opinion of our counsel, Mr. G. Gordon Hyde, K.C., of Messrs. Markey, Hyde & Akers.

### PRICE: 100 and accrued dividend

with a bonus of one-half a share of common stock with each share of first preferred stock

Fractional shares of common stock will be adjusted on a basis of \$20 a share, and dividends on the first preferred stock will accrue from  
March 1, 1928.

## McLeod, Young, Weir & Company

Limited

Metropolitan Building, TORONTO

MONTREAL - OTTAWA - HAMILTON - LONDON - NEW YORK

The statements contained in this advertisement are based on information we believe to be reliable, and on which we acted in purchasing these shares, although we  
do not guarantee their accuracy.

## H. R. BAIN & CO.

Limited

INVESTMENT BANKERS

announce the opening of a

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to offer to men who measure up to Northern Life standards—direct home office, general agency contracts, which provide vested renewals and generous commissions—a contract that is a real basis for business building.

We want men who feel sure their inherent abilities and business experience can be most profitably employed in building a permanent career in Life Insurance Salesmanship.

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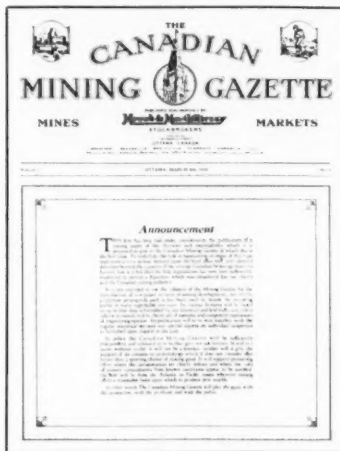
## SECURITIES

EASTERN SECURITIES COMPANY  
LIMITED (1910)

Head Office: SAINT JOHN, N.B.  
Montreal Halifax, N.S. Charlottetown, P.E.I.

### Announcement

We wish to announce the publication of a new mining periodical under the name of The Canadian Mining Gazette, to replace the market letters formerly published by this firm. The Canadian Mining Gazette will be published twice each month and will accurately summarize the trend of mining developments in every province and every mining camp of importance within the Dominion's borders. It will express its opinion on active stocks, based on expert engineering and statistical advice. It is our ambition to make it the most striking, comprehensive and dependable house organ in Canada dealing with mining stocks.



Mining  
Reports

Market  
Analyses

We anticipate a tremendous demand for the Canadian Mining Gazette and are making provision to the extent of 100,000 copies for the first issue to meet it. To ensure yourself of the first and subsequent issues, we suggest that the coupon be used in forwarding names and addresses.

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Hull, Que.

In the general interest of Canadian mining development, we will be glad to send the Canadian Mining Gazette to any address in the world. We will, in addition, be pleased to discuss mining investment problems by personal correspondence with anyone wishing to take advantage of our engineering and statistical services. Orders or enquiries by mail or telegraph given prompt personal attention.

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128 Sparks St., Ottawa.

Kindly place the following names on your list to receive the Canadian Mining Gazette regularly, it being understood that there is no expense or obligation attached:

Name Address

### What's Behind the Wheat Pool?

(Continued from Page 17)

do considerable storing of wheat. The Southwest has small elevators which do comparatively little storing. Again methods of selling grain are anything but uniform. These differences tend to discourage organization along national lines, although they are less of a handicap to co-ordination of efforts on a State or regional basis.

As stated in the early part of this bulletin, western Canada is very largely a "one-crop region"—perhaps more so than any large section of the wheat-producing States. This fact may explain in some measure the greater interest displayed by Canadian farmers in the marketing of the wheat crop.

Canadian producers are dependent upon the export market for an outlet for the bulk of their wheat. Only a small percentage of Canadian wheat is used in Canada, and the quantity that is milled at home goes to the larger centres in the West or in eastern Canada. Very little local milling is done. In the United States the situation is somewhat different. The bulk of the wheat crop is used at home and is milled to a larger extent in places closer to the source of production. To the extent that this is true it has encouraged in Canada the organization of large-scale associations capable of assembling and merchandising large quantities of grain, whereas in the United States conditions may have detracted somewhat from the need for such organizations.

The conditions faced by local elevators in the two countries about the year 1900 were similar. In both cases they were struggling for existence against the competition of strongly organized line companies and fighting for more satisfactory treatment in terminal markets. But in 1904, two commission firms on the Chicago Board of Trade decided to solicit business from farmers' elevators. Other companies on this and other United States markets soon followed their lead, and since that time terminal agencies have assisted in the development of local farmers' elevators. Incidentally many of these elevators are now financed either wholly or in part by commission companies to whom they are usually under contract, either written or implied, to ship the grain. This naturally tends to encourage a continuation of independent local elevators.

Local elevators in Canada appear to have received little sympathy from terminal commission agencies, with the result that about the time that certain firms of the Chicago market began soliciting farmers' elevator business Canadian producers were considering an organization of their own on the Winnipeg market. Had the grain firms on the Winnipeg exchange adopted the same attitude that certain Chicago firms took, the change from local to line elevators in Canada might at least have been delayed and possibly frustrated entirely. By the same line of reasoning United States farmers might have formed terminal agencies sooner had the changed attitude on terminal markets not taken place.

The establishment of the farmers' commission company on the Winnipeg market in 1906 was the first stage in the development that was to change the whole grain-marketing program in Canada. This was the parting of the ways, so to speak, for beginning in 1906 the grain-marketing movement took different trends in the respective countries.

The organization of a terminal commission agency was a logical step toward an extension of activities in Canada, but such a development might have been somewhat retarded, to say the least, had the Manitoba government not undertaken its significant experiment in the ownership and operation of country elevators. Farmers wanted a line of elevators to work in their interests, but lacked the capital necessary for such an undertaking. They argued that country elevators should be operated as public utilities, and they succeeded in convincing the Manitoba government that such a viewpoint was reasonable. Accordingly, a line of elevators was acquired, but after two years of unsuccessful operation the attitude of the lawmakers changed. At this point the logical thing to do seemed to be to turn the elevators over to the farmers' company and this was done in 1912.

Having thus acquired a system of elevators, producers found it a comparatively easy matter to extend activities in this direction and to acquire terminal elevators. This development in Manitoba naturally stimulated interest in the other Provinces, with the result that the governments of Saskatchewan and Alberta each decided to encourage this new trend by giving financial assistance to a farmers' company organized on a provincial basis. Thus a sequence of events led to the abandonment of local elevators and the organization of pow-

erful co-operative line elevator companies in Canada, and in this development the provincial governments played a significant part.

In the United States, with the local elevator as the unit, the community viewpoint has been developed. Farmers have invested their money in a local organization, and many of them are or have been directors of the company and have taken more or less pride in guiding its destinies. Attention in the community has been focused on local problems, to the exclusion, in many cases, of the larger field of grain marketing. The local manager has been proud of his position and the authority exercised in connection with his duties. It has appeared that his interest would be furthered by developing his organization strictly along community lines. Friendly rivalry has existed between communities in striving to outdo one another in the support and conduct of a local enterprise. These and other characteristics have distinguished the development of local elevators in the United States.

The development in Canada since 1906 has been quite the opposite. Farmers have invested their capital in large provincial or regional associations—not in local units. At meetings of local groups and in general meetings, which are attended by delegates from widely scattered producing areas, the discussion centres on the marketing problems of the West and not on those of any local community, as is the case in the United States. These conditions in the respective countries have led to what might be referred to as a community point of view in the United States, and in Canada to a viewpoint that considers the wheat-producing industry as a whole.

In Canada the wheat-pool agencies inherited more than 20 years of co-operative effort directed toward the development of large-scale organizations. Farmers of western Canada had received an extensive training in co-operation, and leaders with wide experience had been developed. Trained executives with a thorough knowledge of all phases of the grain business were available. True, there were differences of viewpoint among farmers and co-operative leaders as to the best methods of selling grain and paying

(Continued on Page 28)



### We Invite You to Visit Our Board Room

In addition to recording the quotations and sales of the Standard Stock and Mining Exchange, we constantly maintain a very helpful Bulletin Service pertaining to day-to-day developments at the various operating mining companies in Northern Ontario and Quebec.

This Service—exclusive to our Board Room—is supplied by our own men on the ground, over our own private wire systems.

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and Company  
INVESTMENT SECURITIES  
Metropolitan Building  
TORONTO

FIRE

Condensed Statement

AUTOMOBILE

from Thirty-eight Annual Report of

## The Pacific Coast Fire Insurance Company

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G. M. BLACK, Winnipeg, Man.  
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WINNIPEG,  
MANITOBA

### INCOME 1927

Gross Premiums.....	\$1,080,359.67
Less Return Premiums and Re- Re-Insurance.....	180,516.22
Net Premiums.....	\$ 899,843.45
Interest & Miscellaneous Earnings.....	90,310.30
Total Net Income.....	\$ 990,153.75

Assets as at December 31st, 1927 . . . \$1,766,809.65

Increase  
Over  
1926

In Assets.....	\$173,860.69
In Net Income.....	225,183.83
In Surplus to Policyholders.....	144,887.11
In Re-Insurance Reserve.....	95,717.98

MANAGERS FOR CANADA  
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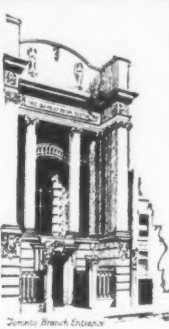


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## BANK OF MONTREAL

Established 1817

Total Assets in excess of \$830,000,000



## Build Your Business in Far Ports

As well as at Home. Our extensive foreign experience is available to our clients.

This Bank Solicits Business Accounts

## THE BANK OF NOVA SCOTIA

Established 1832

Capital, \$10,000,000 Reserve, \$20,000,000  
Total Assets, \$260,000,000

## ROYAL BANK OF SCOTLAND

(Incorporated by Royal Charter 1727)

CAPITAL FULLY PAID: £ 2,500,000  
RESERVE FUND: £ 2,683,226  
DEPOSITS: £ 44,186,574

Head Office: St. Andrew Square, Edinburgh.  
General Manager: Sir Alexander Kemp Wright, K.B.E., D.L.  
Secretary: J. B. Adshead.  
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## A Million Widows

A million widows—and most of them forced to earn their own living because in each case the man failed to provide for the future.

Do not ask your wife about life insurance. Discuss it with the other fellow's widow and the Dominion Life representative.

Let us explain how you can amply provide for your old age and that of your loved ones.



**The DOMINION LIFE ASSURANCE COMPANY**  
HEAD OFFICE — WATERLOO ONTARIO

A Dollar Planned is a Dollar Saved—Write for our Free Budget Service

## CANADA PERMANENT BONDS

Have stood the greatest of all tests—the test of TIME.

For more than half a century they have been a favorite investment of many prudent and experienced investors.

In addition to being an unquestionable security, the Bonds offer special advantages. For example, they are issued as required by investors, for periods and in sums to suit the needs of each individual.

At present the rate obtainable on amounts invested in these Bonds is

**4 3/4 %**

per annum, payable half-yearly. Considering the yield basis on which other high-grade securities are selling and keeping in mind the decided trend towards lower rates, this is a very attractive rate of interest.

Please call or write for full particulars of the Bonds of Canada's premier mortgage corporation. They offer a splendid opportunity for the employment of idle funds.

## CANADA PERMANENT MORTGAGE CORPORATION

14-18 TORONTO STREET, TORONTO 2.  
INVESTMENTS EXCEED \$63,000,000.00.

## Metalcraft Issue

Preferred Stock of Robert Mitchell Co. Ltd. is Publicly Offered

A NEW offering of 7 per cent. convertible, cumulative, sinking fund, first preferred stock of the Robert Mitchell Company, Limited, to the amount of \$500,000, at par value of \$100, and accrued interest, with a bonus of one-half share of common stock with each share of first preferred is being offered by McLeod, Young, Weir & Co.

The Robert Mitchell Company, founded in 1851, manufactures architectural bronze and hammered and wrought iron work and engages in a general jobbing iron and brass foundry business, together with contract plumbing, heating, and allied work. Its products are known as "Mitchell Metalcraft."

Capitalization of the company on completion of the present financing will be 7 per cent. convertible cumulative first preferred stock of \$100 par value, to the amount of \$500,000 to be authorized, with \$500,000 outstanding; 7 per cent. cumulative second preferred to \$100,000 authorized, and \$100,000 to be outstanding, with a common stock issue of 50,000 shares authorized and 25,000 shares outstanding.

Earnings during the past three years are as follows:

Year	Operating Profit	Before Income Taxes
1925	\$ 71,356.22	\$ 39,487.86
1926	169,983.98	138,115.62
1927	139,736.61	107,868.25

## Dividends Stopped by Ottawa Traction

THE Ottawa Traction Company which is the holding company for the Ottawa Electric Railway has suspended payment of its dividends and formal notice has been sent out to shareholders. The letter is signed by Hon. Thomas Ahearn as president of the company.

It is pointed out that the reason is that the reserve fund, used for four years for the payment of dividends, is now exhausted and that it will be necessary to suspend payment of the dividend until the earnings of the company provide sufficient funds to warrant the resumption of payments.

The trouble, says the letter, is that the company has been selling transportation at too low a price. Reference is made to the application for increased fares now before the Board of Railway Commissioners, and it is stated that the directors have confidence in the justice of the application.

## New Rights Offered by Christie Brown

CHRISTIE BROWN & COMPANY, Limited, are offering rights to the present shareholders to purchase one additional share at \$50 for each five shares held at the close of business on April 16 next. President, C. E. Edmonds, stated after a meeting of the Board of Directors that the preferred stock of the company was all converted prior to Feb. 1 last and that the present authorized capital of the company consists of 150,000 shares of no-par value, of which 105,000 shares are issued and outstanding. The additional issue will consist of 21,000 no-par value common shares.

Mr. Edmond's announcement then proceeded as follows:

"It was determined by the board that an additional issue of the shares in the capital stock of the company should be made. The proposed additional issue is to consist of a further 21,000 shares without any nominal or par value which may be subscribed for by shareholders of record at the close of business on April 16, 1928, at a price of \$50 per share at the rate of one additional share for each five shares then held. Payment in full for the additional shares must be made on or before the 15th day of May, 1928. Notifications with respect to this issue will be mailed shortly to each shareholder of the company."

## Slightly Higher Profits for Home Investment

NET profits of the Home Investment and Savings Association, of Winnipeg, amounted to \$64,516.64 for 1927, a slight increase as compared with previous years, according to the directors' report submitted at the thirty-fifth annual meeting. The balance sheet shows loans on first mortgages of \$1,386,214.41; mortgages and agreements of sale on properties foreclosed and resold of \$207,364.25; interest on mortgages accrued due, \$23,249.84; interest on mortgages accrued not due, \$13,328.69; Dominion, Provincial and Municipal bonds, \$155,340.61; real estate, \$300,298.87, and sundry items totalling assets of \$2,218,969.21. Company's liabilities to debenture holders of \$244,179.30, to depositors of \$319,165.91. Other liabilities amount to \$46,075.06, a total of \$609,420.27. Capital stock paid up is \$992,793.40, reserve fund, \$500,000; contingent reserve for loans and real estate, \$90,000; undivided profits, \$16,827.59, and dividend payable January 3, 1928, \$9,927.95.

## Food Consumption

ACCORDING to a statement tabled in the House of Commons the estimated per capita consumption of various foods in Canada is as follows: Butter 28.54 lbs. per annum; cheese 3.92 lbs.; eggs 28.2 dozen; meats 162.27 lbs.; potatoes 5 bushels; wheat 4.7 bushels. Fish consumption is estimated at between 20 and 22 lbs.

## Permanent Liquidator

THE National Trust Company has been appointed permanent liquidator of the Great West Permanent Loan Company. This company has been acting as provisional liquidator since October 18th. This order was confirmed recently by Mr. Justice Dymally, of Winnipeg.

## What's Behind the Wheat Pool?

(Continued from Page 27)  
producers, but there was no lack of trained executives for managerial duties. Nor was there any difference of opinion as to the need for doing things on an extensive scale. Business interests and governments had confidence in the ability of these leaders to manage successfully any undertaking endorsed by the farmers of western Canada. For this reason moral support and financial assistance were easily obtainable.

Still another factor encouraged the development and operation of the pool in Canada, namely, the operations of the Government Wheat Board in 1919. The board's operations were really those of a compulsory pool and, because of its success, public confidence in pooling principles was encouraged. Some of its experiences and methods of operation proved of great value to those responsible for getting the wheat pool under way. This does not imply that similar Government activities in the United States were less successful but only that a different interpretation was placed upon such activities in relation to the pooling principle.

In Canada, therefore, the experiences of more than two decades formed a natural setting for the development and successful operation of the wheat pool, whereas in the United States quite the opposite situation prevailed. The foundation upon which the Canadian pool was erected was, therefore, very different from that upon which producers in the United States were forced to build.

In conclusion it may be said that the farmers of western Canada have demonstrated the desirability of large-scale business organizations in the marketing of grain. Early experience with local co-operative elevators proved that much good could be accomplished in improving the conditions surrounding the handling and shipment of grain at local points. They showed also, however, that such elevators were at a decided disadvantage when purchasing grain in competition with strongly organized line elevator or milling companies engaged in other phases of the grain business. This led to organization by farmers on the same basis, and it is no exaggeration to state that the companies thus created have been dominating influences in the marketing of Canadian grain for many years.

Opinions will differ as to the reasons for the success of Canadian co-operative grain-marketing organizations, particularly in the case of the wheat pools. Some will contend that uniformity of production and marketing conditions, distance from markets, and the fact that the bulk of the Canadian crop is exported are the factors mainly responsible for the development of large organizations in Canada. In the case of the pools it will be held that the use of long-term contracts, direct selling, and the adoption of the pooling principle of settlement have contributed most to the success of these organizations. These features, because of the psychology of the situation at the time the pools were organized, doubtless aided materially in the successful organization of these associations.

Important as these and other factors have been, however, it is believed that the achievements of both co-operative elevator companies and the pools are due primarily to the fact that they have been organized in such a way as to co-ordinate the operation of country and terminal elevators with central selling agencies. This has put the farmers' companies in a position to compete successfully with private traders similarly organized. Whatever success the present organizations have attained is due in large measure to this principle of operation and to the accumulated experiences of nearly 30 years in co-operative grain marketing.



## Sound Bonds

for Investment of April Funds

The following issues which have been selected from our current list of recommendations offer an excellent opportunity for the investment of funds in sound and readily marketable securities.

	Due	Price	Approx. Yield
†Dominion of Canada 4 1/2's	1957	101.75	4.39%
†Republic of Haiti (External) 6's	1953	100.00	6.00%
Province of Ontario 5's	1948	107.50	4.44%
City of Hull 5 1/2's	1937	105.25	4.78%
†Pointe aux Trembles 6's	1940	110.19	4.90%
Canadian Pacific Railway 4 1/2's	1944	100.00	4.50%
†Canada Steamship Lines Ltd. 6's	1941	103.50	5.62%
†Gatineau Power Company Ltd. 5's	1956	101.00	4.92%
†Montreal L. H. & Power Cons. 5's	1951	103.50	4.75%
†Montreal Tramways Company 5's	1955	101.50	4.91%
†Ottawa Lt. Heat & Power Co. 5's	1957	102.50	4.85%
†Chile Copper Company 5's	1947	97.00	5.25%
†Norwegian Hydro-Electric Nitrogen Corporation 5 1/2's	1957	94.25	5.91%
†Sugar Estates of Oriente, Inc. 7's	1942	101.00	6.90%

†Principal and interest payable in New York funds

The above bonds are offered subject to prior sale and change in price. Complete information regarding any issue and a copy of the current edition of our publication "Investment Securities" will be forwarded on request.

Write our nearest office.

## The National City Company

Head Office—St. James and St. Peter Streets—Montreal  
10 King Street East TORONTO 204 Blackburn Building OTTAWA 71 St. Peter Street QUEBEC



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10% REDUCTION FOR 5 POINT POLICY  
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HIGHEST QUALITY — BEST SERVICE

Ethyl Alcohol—Cologne Spirits, Denatured Alcohol (ALL FORMULAE)

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HEAD OFFICE: TORONTO

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—W. H. Taylor.

## GOOD LOOKING SHOES THAT ARE COMFORTABLE



"LARK"

YOUNG! . . . from the feet up

WHEN pep goes — youth goes, too. So often tiredness begins in the feet—puts lines in the face—adds weight to the figure. Cantilevers, flexible from toe to heel, give your feet resilient support under the curve of the arch. They fit like gloves. They have natural lines. And they keep you young.

COMFORT through FLEXIBILITY in the

Cantilever Shoe

SAINT JOHN—N.B.—Scott Bros. Ltd.  
MONTREAL—Couture, 125, St. James St. East  
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BROCKVILLE—H. W. Gilchrist  
TORONTO—7 Queen St. E. at Yonge  
HAMILTON—8 John St. N. at King  
BRANTFORD—Lindner Brothers  
GALT—Mundy's Shoe Store  
PORT ARTHUR—McNulty's Limited  
WINNIPEG—Hudson's Bay Co.

BRANDON—Knowlton's Boot Shop  
REGINA—The Yoke Limited  
MOOSE JAW—Robinson, McRae, Ltd.  
SASKATOON—Royal Shoe Store  
EDMONTON—Hudson's Bay Co.  
CALGARY—Hudson's Bay Co.  
LETHBRIDGE—Hudson's Bay Co.  
WELDON—Hudson's Bay Co.  
VANCOUVER—Hudson's Bay Co.  
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CANTILEVER SHOE COMPANY  
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## SPORTSWEAR



THE Livingston & Scott Studios present for Spring, styles that are typically original and distinctive. Fashion inspired these styles, but only Livingston & Scott could interpret their loveliness. They are different, modern and alluring.

The dress shown here is style No. 4734—One-piece tailored dress made of the new featherweight tweed.

Livingston & Scott's Sportswear is being shown in the better Ready-to-Wear Departments and Specialty Shops in all parts of Canada. If you cannot see them in your store, write us and we will gladly give you the name of a store that does show them.

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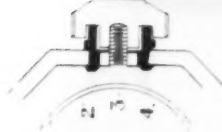
LS16

At last—  
a small watch  
perfectly accurate



Inaccurate, troublesome wrist watches have been caused by dust, lint, talcum powder entering the case around the stem.

Here, at last, in the Mars, the difficulty is overcome. Note on the diagram to the left the patented shoulder which closes the only gap through which dust might enter.



If your jeweller cannot show you the Mars, or many beautifuls, demand sales write direct to Canadian distributors, The Leo Bros. Co., Limited, Hamilton, Ontario. Prices from \$25 up.

Mars is dust-tite

## The Onlooker in LONDON

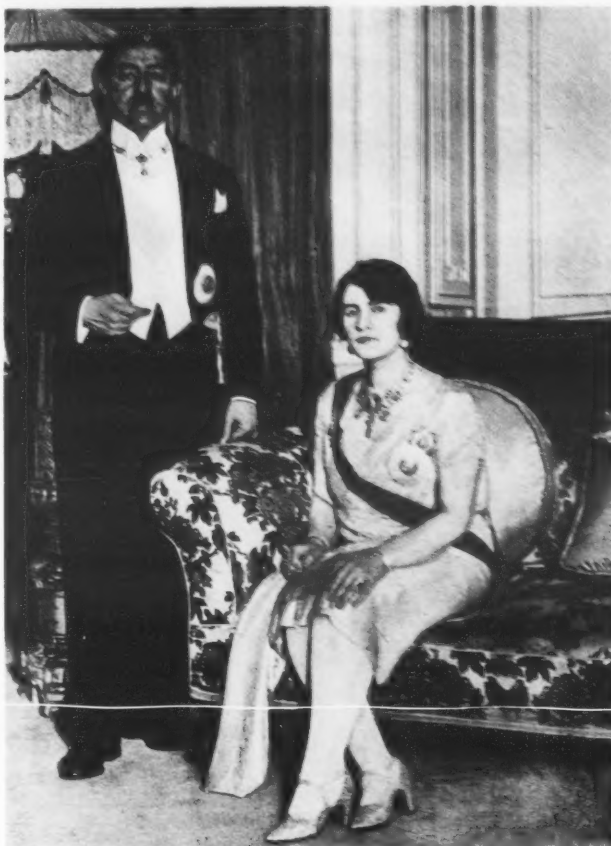
## The Afghan Royalties

THE King of Afghanistan is shown from his native country for the first time in his life, but he is being welcomed as a man who, even in a remote land, has shown deep appreciation of Western ideas on human progress. His enthusiasm for education has taken practical shape. Under his rule, engineers, architects, and school teachers have been encouraged to enter Afghanistan. He has founded girls

schools. It is five inches in diameter, as big as a saucer, and is the largest incense burner ever known. Its color is an exquisite bluish-pink, and it has a unique delicate perfume that is not often lost in show varieties.

## The Social Round

IT IS the dress show season in London and the parties at West End salons are thronged by Society people. It is the forecast of one of the most



AMANULLAH, KING OF AFGHANISTAN, AND THE QUEEN, SURAYA, who have been interesting and popular visitors in London. This picture was taken at the palatial royal apartment at Claridge's, where the Afghan Royalties are staying.

schools and raised the status of women to a higher point than in any other strictly Moslem country. This movement for Western training has extended in other directions of which the party of young Afghans now in Birmingham for police training provides an illustration. The King is credited with a striking aphorism regarding education of the young: "An Afghan boy is worth two men," he said. "While boys can be developed and trained, a grown man in many cases is only fit for the scrap heap." A monarch holding these views, and possessing power to put them into practice, may transform a nation in a single generation. The King is not content only to preach the virtues of hard work and study. He himself has been known to ride fifty miles over mountainous country, drive a high-powered British sports car from his new Palace at Darul-Aman to Kabul, and there engage for several hours in affairs of State. People are tempted to regret for King Amanullah's and his Queen's sake the twist in the weather that has brought winter back. But it is really mistaken sympathy. They are used to the cold in Afghanistan, and will be able to put up with it here, though Queen Souraya will be glad of the fur coats she has brought. London gave the Royal visitors a warm welcome and apparently the Clerk of the Weather felt it his bounden duty to show them a series of samples of English weather. They arrived at Dover in bright March sunshine, travelled through a snow-clad Kent, reached London on a January day, while this morning they were shown a November fog.

## The State Banquet

AMID all the pomp and splendour of the State banquet given at Buckingham Palace by the King in honor of his guests, there was struck a note of simplicity which was truly English. The scheme of table decorations was carried out entirely in daffodils. Among the dull richness of the gold plate, the scintillation of the glasses, the massiveness of the centre-pieces, the daffodils shone, simple and sweet as an English spring, redolent of an English spring. Around the table in the banquet room were ranged members of the King's Bodyguard of the Yeomen of the Guard, dressed in their picturesque Tudor uniforms of red and gold with Elizabethan ruffles, and carrying pikes. They seemed to symbolize Merrie England, and were a reminder to the guests of the antiquity and continuity of the traditions associated with our Throne. A special topical interest surrounds a magnificent new carnation exhibited at the Royal Horticultural Society's fortnightly show. The flower is to be named after the Queen of Afghanistan, if she gives her permis-

sion. It is five inches in diameter, as big as a saucer, and is the largest incense burner ever known. Its color is an exquisite bluish-pink, and it has a unique delicate perfume that is not often lost in show varieties.

"These Cerise are the most exquisite Russian Cigarettes I've ever smoked"



The perfect Russian Cigarette

Cerise No. 2

Made by Alexander Bogdanov Ltd.  
(A Branch of Cigarettes Ltd.)  
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IMPORTED FROM LONDON

Pictures Cling to Walls  
Moore  
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(The Hanger with the Twist)  
Snugly hold the wires unexposed.  
15c Pkts. Everywhere  
MOORE PUSH-PIN CO., Phila.  
For Photos and Light decorations  
use Moore Push-Pins.

## "SLIPPER HEEL"



To achieve a slim, trim ankle, wear

Kayser

SLIPPER HEEL\* hose — style no 88x

IN KAYSER Style No. 88x, medium in weight and pure silk to the narrow hem, the Slipper Heel\* is intriguingly designed to seemingly reduce the ankle by inches! Prove it to yourself by wearing a pair. (For appearance, durability and downright value, no silk stocking can compare with Kayser Style No. 88x.)

FULL FASHIONED SILK HOSIERY

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## Laura Secord

The Woman Who Made Confederation Possible



### An Essay Contest for Boys and Girls

The daring exploit of Laura Secord in the early morning of June 24th, 1813, when she was able to penetrate the enemy's lines and warn Captain Fitzgibbon that the troops of the invaders were planning an attack on his base of supplies at Thorold is one of the brightest spots of Canadian history. Her courage and resourcefulness enabled Fitzgibbon to defeat the invaders and save his country. Without her wonderful achievements, the whole story of Canada might have been altered, and it is doubtful if any of the great events could have taken place.

To encourage a study of Canadian history, Laura Secord Candy Shops announce a contest for boys and girls of Public, Separate and High Schools for the best essay on the subject: "Laura Secord, The Woman Who Made Confederation Possible." Every boy and girl in Canada thrills with pride on reading this page of history. To enable a better appreciation of this and other stages in Canada's history these prizes are made possible.

The Judges who have kindly consented to act in this contest are: Mr. Gregory Clark, of the

Toronto Star Weekly; Mr. Geo. Locke, Chief Librarian of the Public Library, Toronto; Mr. Aegidius Fauteux, Librarian of St. Sulpice Library, Montreal; Mr. Adjutor Savard, Foreign Editor of La Patrie, Montreal.

Just step into a Laura Secord Candy Shop and get the little booklet, telling all about this splendid contest which is open to all who are attending school.

Write your story as soon as possible and mail it to the Laura Secord Contest Committee at 11 Leader Lane, Toronto, or 507 Viger Avenue, Montreal.

#### CONDITIONS AND RULES

1. Essays shall not be more than five hundred words in length. Such words as "I," "me," and "my" do not count as words.
2. Essays must be written on foolscap with margin at least one inch wide. Write on one side of sheet only.
3. Name of essayist, age, teacher, postoffice address, school and class must be on top of first sheet. Essays must not be typewritten.
4. Essays must be accurate. Style, language, and appearance will count.
5. In case of a tie in any class, or for any prize, the junior in years will have preference.
6. Contest closes at midnight, May 10th, 1928. Essays postmarked or delivered after that hour will not be considered.

#### Address

**Laura Secord**

ESSAY CONTEST COMMITTEE

11 Leader Lane, Toronto, Canada. Phone EL 0845  
or 507 Viger Avenue, Montreal, Que.

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Exceptionally fine pieces of cloisonne, in bulb bowls, jardinières, candy dishes and vases. Desk sets and cigarette boxes also in cloisonne.

ALL PROFITS TO MISSIONS AND SOCIAL WELFARE.

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Branches at Montreal, Ottawa, Quebec, St. John, N.B., Niagara, Toronto.

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how they're kept  
free from corns

IRENE DELROY'S Dancing Feet

No wonder the stars of screen and stage endorse Blue-jay. Gifted feet must be guarded from experiments. And of all ways for the treatment of corns, Blue-jay is the safe and gentle way.

No chance of injuring delicate skin-tissue with an over-application. Each plaster is a standardized treatment for any corn. You can't use too much nor too little. Removes shoe-pressure. Stops pain at once. A single plaster usually ends the corn, but even a stubborn old-timer yields to a second or third... The new Blue-jay... with the improved creamy-white pad... at all drug stores, at no increase in price. For Calluses and Bunions use Blue-jay Bunion and Callus Plasters.

THE new  
**Blue-jay**

THE SAFE AND GENTLE  
WAY TO END A CORN

### At Five O'clock

With Jean Graham

#### THE GREEN MONTH

What of all the colors shall I bring you for your fairing.  
Fit to lay your fingers on, fine enough for you?—

Yellow for the ripened rye, white for ladies' wearing,  
Red for briar-roses, or the skies' own blue.

Nay, for spring has touched the elm, spring has found the willow,  
Winds that call the swallows home sway the boughs apart.

Green shall all my curtain be, green shall be my pillow,  
Green I'll wear within my hair, and green upon my heart.

—Margerie Pickthall

THE poet whose lines I have quoted, loved the spring-tide with all her beauty-loving heart. The days of early April, when the earth is awakening to new life and the first tender green is shyly showing itself, were a season in which she took delight. Strangely—but perhaps appropriately—she went from us when the April days were at their fairest, and was laid to rest in Toronto, beside the mother to whom she had been so devoted, on a day when April skies were rich with spring-time color. It is in these Easter days, when the joyous spirit of the Resurrection is flooding our hearts, that we realize the nearness of those who once shared our sunshine and shadow and we know that death does not mean separation. The beauty of returning life is touched with sadness for many of us, for those who once shared our joy in the color and fragrance and song of April have said farewell to earthly comradeship. Yet this very loss of daily sight and touch makes the beauty of earth more poignant. As Tennyson tells us: "The dusky strand of Death unwoven here."

With dear Love's tie makes

Love himself more dear."

So, with the return of the flowers and the leaves comes the Resurrection glory which means new life to all that dwell on Earth. Christmas, with its message of peace and good-will, is a holiday of gladness and festivity—but Easter has a deeper significance, for it is shadowed by the cross. Bright and glad as are the wreaths of holly and mistletoe, there is a tender fragrance in the heart of the Easter lily which blooms at the heart of the world.

THE elaborate accounts of the wedding of the American girl, Nancy Ann Miller, and a Maharajah of Hindostan, have vied with the tales of local bandits and murderers in the press of our enlightened land. The ceremony was described as both brilliant and impressive, and the presents were numerous and costly. The wedding, itself, may have been a pretty, but it was hardly a quiet affair, as there were ten thousand guests at the banquet, with the senior Maharajee a highly interested spectator. The happy bridegroom was already provided with two wives, so, he could hardly be expected to regard the wedding in the light of a novelty. Miss Miller went through the trying ordeal of an oriental wedding with a dignified calm which called for the approval of her husband's countrymen. The bride may have found the contemplation of her new jewellery singularly soothing. An interesting feature in the bride's array was that according to Maharajee rites, the lady went barefoot, with ornaments on her toes. Of course, this recalls the rhyme of our childhood and the lady at Banbury Cross. The tale of the jewels which are to be the bride's property arouses feminine interest, for the emeralds are said to be the finest in the world—and everyone knows that a flawless emerald is rarer than a diamond.

Magnificent as the nuptials were, with twenty-five thousand spectators, most readers do not feel any envy of the former Miss Miller of Seattle. She will probably find her new estate a "lonely splendor," as she will be ostracized by white women resident in India, and will be unfavorably regarded by the natives. Altogether her lot is not one to be desired, and she will probably find before she has been married a month that "East is East and West is West, And never the twain shall meet."

Then there is the little matter of the two wives already in possession. These ladies will not be disposed to be friendly to their fair-skinned rival—and will not leave undone any little thing which will make the youthful bride uncomfortable. It is dollars to dough-nuts that the latest Maharajee will be hastening back to Seattle before next Christmas.

What cathedrals and churches might be built if a modest proportion of the money spent on the education of the poor were devoted to the education of the rich.—Lord d'Abernon.

Nobody loves life like an old man.—Sophocles.

### The Fox Scarf

Pre-eminent for Tailored  
Suit and Tailored Dress  
and a Flattering Adjunct  
to the Formal Frock

The FUR SHOP  
features the smart  
tones and out-  
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values.

Natural silver foxes—\$150.00 to \$395.00.

White foxes—\$95.00 to \$125.00.

Platinum and beige foxes—\$85.00 to \$150.00.

Natural red fox—\$42.50 to \$65.00.

Pointed fox—\$45.00 to \$150.00.

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—Fourth Floor, James St.

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TORONTO CANADA



Built  
For Those  
Who Command  
The Finest

When those whose resources command the finest, definitely register their preference for Knight-motored cars by adopting them for personal use, more can not be said in evidence of Knight-motor quality.

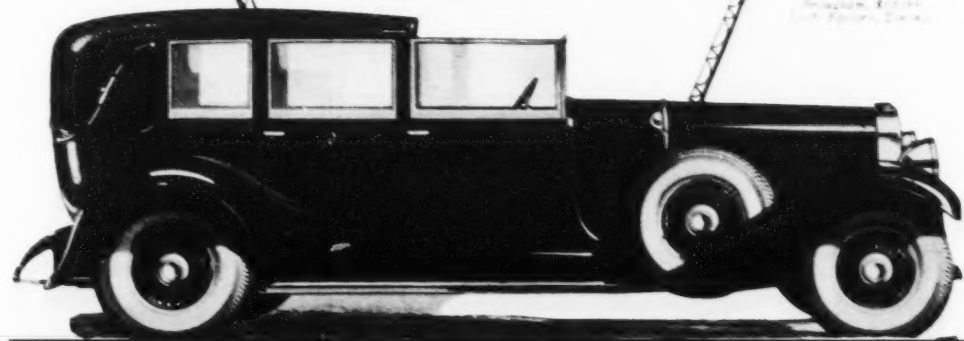
The King of England, the Prince of Wales, the King of Belgium, the King of Spain and half the Ministers and Peers of Continental Europe are owners of cars with the same type of patented Knight engine which powers the renowned Stearns-Knight.

By virtue of established efficiency and by reason of simple, conservative beauty and exquisite refinements which definitely register good taste, Stearns-Knight has earned a prominent place among the world's finest motor cars.

A wealth of beauty—a richness of interior appointment—luxurious comfort—superlative performance, the Stearns-Knight offers to an unequalled degree. Produced in limited quantities, it provides high individuality in motor-car transportation for those who command the finest. An interesting variety of body styles is currently available.

Chief car prices on six- and eight-cylinder models range from \$4,675 to \$12,000, f.o.b. Factory, Toronto. Taxes extra.

Willis-Overland Sales Company Limited  
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**Stearns-Knight**  
MOTOR CARS OF QUALITY



## The Business Girl Knows

### The Dollars-and-Cents Value of "That Schoolgirl Complexion"

AS BEAUTY is rated a dollars-and-cents asset for women of the stage and screen, so too it is rated today by women in the business world. Note there the lovely complexion that you see.

The rule for *gaining* a good complexion is the same as for *keeping* one—soap and water, as advised by virtually every leading authority on skin care. This to keep the skin and pores clean and free of beauty-impairing accumulations.

The one secret is in the *kind* of soap one uses. Only a true com-

plexion soap can be wisely employed on the skin. Other soaps may be too harsh.

#### The rule for "That Schoolgirl Complexion"

Thus millions use Palmolive, in this way—a soap made for ONE purpose only, to safeguard the skin. A good complexion is worth too much for experiment.

Wash your face gently with soothing Palmolive Soap, massaging the lather softly into the skin. Rinse thoroughly, first with warm water, then with cold. If your skin is inclined to be dry, apply a touch of good cold cream—that is all.

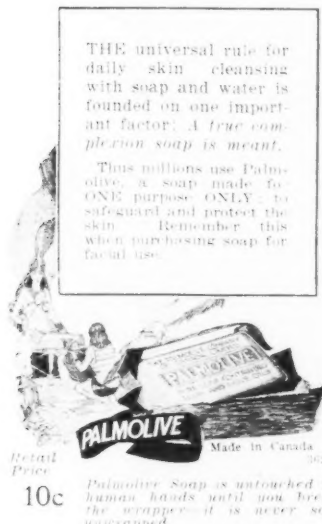
Do this regularly, and particularly in the evening. Use powder and rouge if you wish. But never leave them on over night. They clog the pores, often enlarge them. Blackheads and disfigurements often follow. They must be washed away.

#### Avoid this mistake

Do not use ordinary soaps in the treatment given above. Do not think any green soap, or one represented as of olive and palm oils, is the same as Palmolive.

It costs but 10c the cake! So little that millions let it do for their bodies what it does for their faces. Obtain a cake, then note the difference one week makes.

THE PALMOLIVE COMPANY OF CANADA, LIMITED  
MONTREAL TORONTO WINNIPEG  
KEEP THAT SCHOOLGIRL COMPLEXION



10c



### For a coarse skin

Elizabeth Arden recommends careful cleansing of the face with *Venetian Cleansing Cream*. Brisk patting with *Ardena Skin Tonic* to tone the tissues and stimulate the skin cells. And *Venetian Pore Cream*, to be smoothed over coarse pores for an hour during the day, or left on over night. A daily Treatment with these scientific Preparations of Elizabeth Arden will refine the coarsest skin.

ELIZABETH ARDEN'S *Venetian Toilet Preparations* are on sale at

THE ROBERT SIMPSON CO., LTD., Toronto. ROY KITCHEN, London  
MAYNARD'S LIMITED, Halifax. W. F. C. BRATHWAITE, LTD., Winnipeg  
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Strong and Sturdy, Wise and Right  
Bunny Foot Shoes  
Are a child's Delight!

**TILLEY'S BUNNY-FOOT**  
TRADE MARK REGISTERED  
**Children's Shoes**  
C. TILLEY & SON, Limited TORONTO, Canada

## THE DRESSING TABLE

By Valerie



WE HAVE been considering in a recent article the over-advertising of cosmetics and the consequent distrust of the public. Today I received a letter from a girl who is bemoaning the consequences of using a much-advertised depilatory. Now, this suffering lady may be to blame herself for the present scarred condition of her face. She may not have followed the directions given with the preparation. In the case of a depilatory, it is especially important that instructions should be implicitly obeyed. There are some women who

I wonder if you have ever realised how much a change will sometimes help your beauty? You will benefit perhaps more by an Easter change than even your longer summer holiday. You may only get three or four days at Easter, but a great deal can be done even in that short time.

Spring is the happy time of renewal. We endeavour to clear away the dirt and grime collected even in these labour-saving days. But what about the stagnation of our minds, our skins, and even our hair?

Change everything so far as you can. Alter your face cream; look out for a new one, even if you eventually go back to your favourite again.

Get a new perfume for your bath salts. You can buy lovely bath salts everywhere now, or you can easily make your own if you like. Try a new soap; buy a different hair wash, and look about for a new shampoo. Turn your furniture round in your sitting-room, or rearrange your bedroom. Have a shop manicure if you usually do your own nails, and if you don't go to a shop have a long afternoon attending to them yourself.

Alter your diet—at any rate to some extent. Have a day doing something quite different from what you ordinarily have to do. Take a very simple luncheon and get a friend to come with you by car train, or by bus and go out into the country.

When you come home from your country day, tired and happy, leave your exercises and even your usual face and hair routine. Sip some warm milk, clean your face with a supply of cleansing cream, wipe it off, and pop into bed.

If you cannot do this, you can rest for ten minutes and think over your pleasant day. Think of the calling voice of the thrush and the blackbird's fluting whistle.

Conjure up a vision of the lamb who gambolled so absurdly by his mother's side; the cow who stood so stupidly happy in the butter-cup laden fields; the flowers that sprang from every nook and corner; and the brook that bubbled so incessantly of joy and irresponsibility. Happy thoughts like these are valuable beauty treatments.

This English writer has conjured up a scene which most Canadians cannot behold for some weeks yet. The principle, however, is sound—that a change is helpful both for health or beauty. Even the slightest change breaks the routine of every day into curves of interest and beauty.

### Correspondence

B. M. I am sending you the name of the astringent as you request. It seems as if nearly every correspondent sends up a wall over her oily skin. Just why this year should set a fashion for oily skins I do not understand. Of course, you realize that the food we eat has something to do with it. Eat very little greasy food—and no rich pastry. Fortunately the heavy suet puddings, dear to our grandfathers, are entirely out of date. The matter of elimination of waste material is also of great importance. Three cakes of yeast a day will help to freshen the complexion. Eat salads and vegetables and drink six glasses of water a day. Use a good cleansing cream, add a dash of skin tonic and a touch of powder, and the oiliness should disappear from the skin like magic.

F. C. D. Certainly the affliction you mention must be a handicap when you refer to it as a curse. Each one of us has a curse of some kind. My best friend says that hers is a receding chin—and mine is a nose which turns up. You seem to be following the instructions faithfully and improvement ought soon to be noticed. Perseverance is the only course; but I admit that patience is the best policy, but sometimes a very difficult one. Has there been any trouble with eye strain? That could easily be the cause of such an affliction. You did not enclose a stamped envelope, but I am sending a private reply. I am sure that perseverance in the present treatment will have a satisfactory result—unless, of course, there is some trouble with the eyesight. I hope that you will soon observe an improvement.

H. G. So you have resolved to resist the encroachment of Father Time, which takes the form of wrinkles. You are quite right to make a struggle



FROM PARIS  
A Jumper Suit of printed crepe de Chine with wide belt. Wide brimmed hat of Bankok straw.

would find any depilatory too trying for the skin. Personally, I consider electrolysis the best and most satisfactory treatment for superfluous hair. Yet one of my correspondents informs me that she resorted to electrolysis and found that the hair returned. So, what are you going to do about it? You must exercise individual judgment. If a certain depilatory is productive of burns and scars, then give up its use. If glycerine does not "agree" with your skin, then try a lotion which does not contain it. There is infinite variety in skins and you must find out for yourself what suits you best. If you have an unusually sensitive skin, do not use any depilatory, if you can possibly help it. The first task is to fulfill the old Delphic advice:—Know thyself.

THE feet are not so much a matter of discomfort as they seem to have been a generation ago. In the first place, our shoes are much more sensible than they used to be, and as the growth of corns and such sources of misery is not encouraged. When we look at the shoes of long ago, we are filled with wonder that our ancestors were willing to endure such torture as they must have inflicted. The poor toes were crowded into such a narrow space that a corn made its appearance as a natural protest. Then, we have so many preparations for the extermination of corns that these little nuisances can have only a short existence. Then, there are the heels to be considered. They should be prevented from becoming rough and hard. A small bit of smooth pumice stone after your bath will do this and then massage them with a good cream or lotion which has a little alcohol in it.

AT THIS time of the year, when winter's strain is over and the warm spring weather has not yet established itself, we are likely to feel a sudden longing for a change. A London writer of understanding says of this feeling:—

**Dressing Table Coupon**  
Readers who wish to avail themselves of the advice of this department should enclose this coupon with their letters—also a stamped and addressed envelope. Write on one side of the paper and limit enquiries to two in number.

BAKE YOUR OWN BREAD

**ROYAL YEAST CAKES**

STANDARD OF QUALITY FOR OVER 50 YEARS.

HOME-BAKED BREAD IS BEST OF ALL



## So simple to use on any good shoes

Besides being a superlatively fine shoe dressing, approved for more than a century, Meltonian Cream is particularly easy to apply. You can keep your fingers unsoiled by using either the "Handitube" or "Dumppijar."



## A New Dress for a Few Cents

When seasons change and store windows are vivid with beautiful clothes, it is not always the dress or suit which makes your heart throb with longing—it is the color.

You have clothes at home which would look just as good when tinted or dyed the latest shades. Just use Diamond Dyes and follow the directions on the envelope and you can have a thrilling array of up-to-the-minute clothes. It is so easy and Diamond Dyes cost only 15c.

**Diamond Dyes**  
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**"I Love to Dance but OH! MY FEET!"**

Try this, and forget all your aches, pains, strains, corns, callouses, or other foot troubles.

A foot bath in hot "Saltrates" water is all you need to stop any foot pains instantly. Phyllis Monkman says "Saltrates" water is wonderful for tired, tender, aching feet or any other foot troubles. As for corns—it does not affect sound, healthy skin in the slightest degree, but acts only on the dead, hardened skin composing corns and callouses, which it softens just as water softens soap. Then pick the corn right out, root and all, like the hull out of a strawberry. Merely cutting the top off with a razor or burning it off with caustic liquids, plasters, etc., is about as logical as cutting the top off an aching tooth, and is simply a waste of time. Also it hurts, and is dangerous. Millions of packages of **Reudel Bath Saltrates** (for the preparation of "Saltrates" water) have been sold, every one containing a signed guarantee to return money in full if any user is dissatisfied. No question, no delay, and no red tape. Yet the sale is increasing daily. This means something, as you will understand when you see for yourself the wonderful effects it produces. In packages of convenient sizes and at very low prices, from all druggists. Ask them about it.

**THE ORIGINAL—THE YELLOW PACKAGE**  
**REUDEL BATH SALTRATES**  
**MORE THAN A BATH SALT**

against wrinkles—but you will need all the patience in the world in the fight. In the first place, you are not to worry—even if the cat eats the canary and the milk is sour. Worry is the greatest encourager of wrinkles in the world and will afflict even the young. Of course you can help worrying, if you will only set your mind to it. It is not the big tragedies we worry about. Those have a calming influence all their own. It is the dozen little nagging worries which appear every morning and scratch a little wrinkle on the forehead or near the eyes before we realize that they are at work. I am sending you the names of two preparations which you may find helpful.



**SIMPLICITY AND GRACE**  
A frock of printed crepe de Chine with Bangkok straw hat trimmed at the side with shaded roses, by Zyro et Cie.

### The Spring Bride

THE first question the spring bride asks herself is: "Shall I choose a modern or a period wedding-gown?" In favor of the modern dress it can be said that after the wedding it can be worn as an evening dress with slight or no alterations, whereas the strictly period gown lends itself less to adaptation.

A bride has an extremely wide choice this season. Not only can her gown be flounced, pleated and draped, with uneven hem-lines and flowing dips, but the range of soft fabrics is plentiful. Pure white does not suit every bride, so many wear pale colours, or gold, or silver.

A bride whose wedding takes place next month will wear a gown in a pastel shade of rose pink tulle and satin. The bodice—a little cross over, tight-fitting affair with a "V" neck front and back—is made of satin. Layers of graduated tulle are used for the sleeves which reach about four inches below the front of the elbow, falling wide and long at the back of it.

More layers of tulle are formed into the wide skirt, being shaped narrower in the front and cut up to form an inverted "V", flouncing out and widening until they form a yard-long trail at the back. At the waist on the back towards the left side is a huge bow of pink satin with wide ends lined with silver, and hanging to the last layer of tulle at the hem.

A skull cap of tiny pink roses, slit up high on one side of the brow, will cover the spring bride's head completely. Most important of all, a veil of pink tulle embroidered with silver threads will fall over the face, to just below the breast and below the waist at the back.

Pink satin court shoes, the exact



**MISS FLORENCE ELIZABETH**  
Mr. and Mrs. J. S. Crockett, of Walkerville, announce the engagement of their daughter, Florence Elizabeth, to Mr. Vincent Squire Thompson, son of Mrs. Thompson and the late Mr. John Vincent Thompson, of London, England. The wedding to take place early in April.

colour of the dress, and stockings a shade lighter than both, will complete this impression of the pink bride.

Lilies of the Valley only will form the shower bouquet, with streamers of soft pink satin ribbon to match the gown.

Six bridesmaids will afford an effective background in silver from head to foot, their sheath dresses making an interesting contrast with the billowy fullness of the bride's gown.

These sheath dresses are swathed in folds round the body, showing the lines of the figure. The skirt part appears to be tight, but it is wrapped over on the left side with a slight flare, dipping only a couple of inches below the otherwise plain hem-line. A shallow square neck is relieved at the left corner by an oblong brooch of brilliants. The sleeves are sheath-like in their tightness and come over the hands to the fingers.

Silver turbans, beautifully swathed and snugly fitting, will be an appropriate crowning for this ensemble, with silver shoes and paler silver stockings. The bridesmaids will carry tall white canes with bunches of pink roses fastened at the top to match the bride's gown.

### The Cult of Beauty

THE ancient Greeks, who worshipped beauty, sought it by the close study of nature's laws. We of the Twentieth Century prefer to seek it in the modern necromancer's den—in the luxuriously appointed beauty parlor where the facial expert thrives his lucrative profession.

In the United States, which country leads the world in these things, the women last year spent no less than \$80,000,000 in the quest of youth and beauty. No less than sixty mil-

lion clients flocked to the beauty experts, and nearly two hundred training schools have sprung up to handle the swollen ranks of the aspirant to facial surgery and all the other queer cults that have become the rage in the States.

The other day the French Government sent Dr. Leon Dufourmenthal to the U. S. to acquire the last thing in facial surgery. And Dr. Dufourmenthal has made a startling discovery: it is this—American men are running their wives and sisters a close second in the race for beauty. The French doctor was amazed to find middle-aged and elderly men flocking to the plastic surgeon for facial operations. He sought the reason and now claims that this desire to appear youthful and handsome springs from the worship of the magazine advertisement type of male beauty.

American women detest the idea of middle-age and will do anything to stay the relentless hand of Time. The most drastic, as it is the most expert operation is the "face lift", whereby the surgeon slits the skin from one side of the forehead to the other, cuts away a lozenge of skin, draws with minute stitches the two sides together and thus "lifts" the entire face.

Men come to the facial surgeon generally to have nose defects put right. The "advertisement Adonis" has a straight beautifully chiselled nose, and this is the ideal. The method employed is the injection of paraffin wax beneath the skin, the surgeons moulding the nose to the desired shape before the wax sets. It is said that Jack Dempsey has submitted to this treatment.

Facial operations require great skill and delicate handling. For example, the sewing in of artificial eyelashes, a common operation, is one that needs expert treatment if the work is

not going to look what it is—artificial. The plucking of superfluous eyebrows is more simple, for fashion calls for the high arched and delicately pencilled brow and every smart American woman sees that she has it.

One of the latest and most amazing developments of the beauty craze in America is the cult of the tattoo complexion. In many parts of the States the dry air causes the complexion to fade in early middle life, rouge is not considered a satisfactory substitute since in sports, swimming and so forth, it gives its user away. Therefore the American woman who desires a rose-and-cream complexion takes herself to the tattoo surgeon or "profession" who works into her skin a permanent radiant blush. It is a painful operation, but it lasts for life, and—it won't wash off!

To spend uncounted years of pain. Again, again, and yet again. In working out in heart and brain.

The problem of our being here; To gather facts from far and near. Upon the mind to hold them clear. And knowing more may yet appear. Unto one's latest breath to fear. The premature result to draw—Is this the object, end and law.

And purpose of our being here?  
—Arthur Hugh Clough.

Out of the veils of the western sky The winter storm clouds reel, The leafless poplars heel, Bow to the night complaining by, and sigh.

Earth's a desolate place and dark, Frost festoons the glimmering grass And trees, stripped black for dawn to pass, Have silvered boughs, fantastic, stark.  
—Leslie A. Paul.

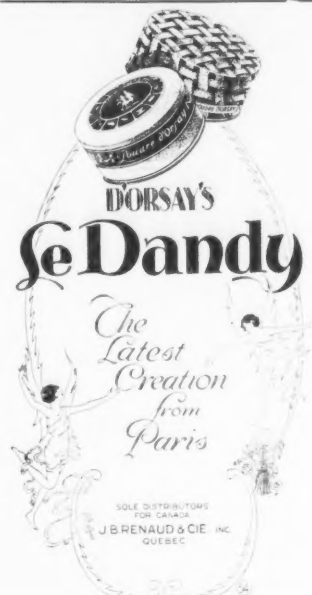


### BLEMISHES

yield to its antiseptic action. Permanent defects are concealed by a subtle film of adorable beauty. A pure skin of exquisite loveliness is yours thru its use.

Made in White - Flesh - Rachel Send for Trial Size  
Ferd. T. Hopkins & Son, Montreal

**GOURAUD'S ORIENTAL CREAM**



for WOMEN WHO APPRECIATE THE FINEST IN PERSONAL APPOINTMENT



*A Reflection of Good Taste*

**HARVEY HOSIERY**

**HOSIERS LIMITED Woodstock-Ont**



**HARVEY KNITTING CO. LIMITED Woodstock-Ont**



**HARVEY HOSIERY & LINGERIE**

### Harvey Hosiery

In a myriad of shades suitable for any occasion, with reinforced heels and toes and other special features that make this hosiery suitable for all wear. Harvey Hosiery can be worn with pride on any occasion. The price, too, is more than reasonable. Ask for it by name.

### Harvey Tailored Underwear

From the tailored vests whose straps just won't slip, to the picturesque pajamas of quaint design, you'll find this beautiful underwear ideal. Harvey Nicks, Bobettes, Princess Slips and Nighties, in a variety of shades, are designed to satisfy the style and taste of present day demands.

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refinement and distinction  
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in either case, you will be  
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between soaring, glacial  
peaks and funny  
old totem-poled vil-  
lages; through mystic  
sunsets and exila-  
rating atmosphere; in  
ocean-going "Princess"  
liners and Canadian  
Pacific cruise hospital-  
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no it isn't costly. Come  
in and talk it over, or  
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Vancouver,  
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See Banff  
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the way

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## Canadian Pacific

**Have  
You  
Skin Trouble?**

Spring often brings about a run-  
down condition which shows itself in  
pimples and other skin affections.  
We provide tonics for the system and  
special skin treatment for almost  
every non-infectious skin trouble. If  
you have any skin blemishes, write  
for our advice. We make no charge  
for consultation either by letter or by  
call at the Institute. We have prac-  
ticed dermatology for thirty years and  
you can communicate with us with  
the fullest confidence.

**SUPERFLUOUS HAIR  
WARTS AND MOLES**

There is only one permanent way to  
remove Superfluous Hair and that is  
by Electrolysis. Full particulars on  
request.

Write for Booklet "X" FREE.  
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**Announcements**

BIRTHS - ENGAGEMENTS  
MARRIAGES - DEATHS

\$1.00 PER INSERTION

All Notices must bear the Name and Address  
of the Sender.

**BIRTHS**

CROFT. On 1st March, 1928, to Wing  
Commander and Mrs. G. M. Croft, Camp  
Borden, Ont., a daughter.

THOMPSON. At the Ottawa Civic  
Hospital, Tuesday, March 20th, 1928, the  
wife of W. M. Thompson, Jr., Ponten-  
guishene, Ont., of a daughter.

**ENGAGEMENTS**

Mr. and Mrs. H. P. Reid announce the  
engagement of their second daughter,  
Helen Eunice, to Mr. Frank Ernest  
Goulding, son of Mr. and Mrs. E. W.  
Goulding, of Toronto, the marriage to  
take place quietly the latter part of  
April, at the church of St. Mary the  
Virgin.

Mr. and Mrs. Charles R. Bailey, of  
Oshawa, announce the engagement of  
their daughter, Evelyn, to Mr. Thomas  
Howard McDowell, son of the late E. J.  
McDowell, and of Mrs. McDowell, of  
Oshawa. The marriage will take place  
very quietly the latter part of April.



Mr. and Mrs. Victor Cawthra, of St.  
George Street, Toronto, have left for  
Atlantic City.

Miss Waidie, of Toronto, and her two  
nieces, Miss Peggy Waidie and Miss  
Nancy Sprague are in Atlantic City.

Miss Isobel McLaughlin of Park-  
wood, Oshawa, Miss Isobel Cawthra, of  
St. George Street, Toronto, Miss Mar-  
garet Bull, Mr. Arthur Ryerson and  
Mr. Latham Burns are Mrs. R. S. Mc-  
Laughlin's house party at her winter  
residence at Aiken, South Carolina.

Mrs. A. H. C. Proctor, of Toronto,  
and her children are spending Easter  
in Atlantic City.

georgette. She wore large beads for or-  
nament. The guests included, Mr. and  
Mrs. A. E. Beck, Mr. and Mrs. Draper  
Dobie, Mr. and Mrs. Rumsey, Mr. and  
Mrs. Clement Foster, Mr. and Mrs. A.  
H. C. Proctor, Colonel and Mrs. Sydney  
Band, Mr. and Mrs. Gordon Finch, Mr.  
and Mrs. John Lash, Colonel Arthur  
Kirkpatrick, Miss Lilian Lee, Mrs.  
Lorne Somerville, Mr. and Mrs. George  
Clarke, Mrs. M. Elliott, Mr. and Mrs.  
Rowley, Mrs. O'Connell.

Mrs. William Hendrie and Mrs. George  
Lynch-Staunton entertained at luncheon  
at the Tamahaac, Hamilton, Ontario,  
last week, in honor of Mrs. John Wal-  
ter, wife of Mr. John Walter, prop-  
rietor of The Times, London, England.



MISS MARGOT FLEMING

Daughter of Dr. and Mrs. Hugh Fleming, of Ottawa, and granddaughter of  
the late Sir Sandford Fleming, whose engagement to Viscount Hardinge,  
A. D. C. to the Governor-General of Canada, is announced.

The Lieutenant-Governor of Ontario and  
Mrs. William D. Ross have taken a  
box for the Christie Street Hospital  
Branch, Canadian Legion, theatre  
night, on April 17. Other patrons are:  
Gen. A. H. Bell, Hon. W. H. Price and  
Mrs. Price, Gen. John Gunn, Mrs. H.  
D. Warren and Mrs. W. R. Jackson.

Sir Henry Pellatt and Lady Pellatt  
are spending the Easter season at Pres-  
ton Springs.

Lady Richmond Brown who has been  
the guest of Mrs. Joshua Smith in To-  
ronto, and for whom Mrs. Smith en-  
tertained at tea on Tuesday of this week,  
will sail for England on April 18.

Mr. George Beardmore of Chudeleik,  
Toronto, entertained at tea on Sunday  
afternoon for Mr. Gordon McLeod, and  
was assisted by his sister Mrs. H. J.  
Fisk of Devon House. Mr. Beardmore's  
guests included, Colonel and Mrs. Gor-  
don Perry, Mr. Gordon Perry, Mrs.  
Stephen Howard, Colonel and Mrs. Gor-  
don Beardmore, Mr. and Mrs. A. E.  
Beck, Mr. George Kingsmill, of Ot-  
tawa, Mrs. Errol Languedoc, of Mont-  
real, who is the guest of her sister,  
Mrs. Stephen Howard, Mr. and Mrs.  
Angus Macdonald, Mrs. W. L. Christie,  
Mr. Monro Grier.

Colonel Grant Morden, of England,  
and his two daughters are in Toronto,  
this week, guests of Colonel Morden's  
sister, Mrs. W. J. Green, of Whitney  
Avenue.

Mr. Harris Hees of St. George Street,  
Toronto, entertained at luncheon on  
Sunday for Mrs. Errol Languedoc, of  
Montreal, who is a visitor in Toronto.

Miss Flora Taylor, of St. Catharines,  
who has been visiting Mrs. D. L. Mc-  
Carthy in Bermuda, returns home this  
week.

Mrs. Ian Sinclair and her young son  
who have been the guests in Bermuda  
of Mrs. D. L. McCarthy, return to To-  
ronto on April 11.

Major Lionel Gibbs, D.S.O., recently  
left Toronto for New York whence he  
will sail for England. Major Gibbs has  
been the guest in Toronto of Sir  
Henry and Lady Pellatt. Sir Henry and  
Lady Pellatt are spending Easter at  
Preston Springs.

Mr. and Mrs. Geoffrey Beatty, of To-  
ronto, are on a six weeks' visit to  
British Columbia.

Mrs. W. H. Mara, of Toronto, and  
Miss Madeline Mara, are spending the  
Easter tide in New York and Atlantic  
City.

Mr. and Mrs. W. B. MacLean of Rose-  
dale are Easter visitors in Atlantic City.

Mrs. Sydney H. Logan, of Avenue  
Road Toronto, entertained at tea on  
Sunday afternoon at her residence, and  
was charmingly gowned in flowered

Mrs. Sidney Duggan, of Toronto, with  
her children, sailed recently for Eng-  
land where she will visit her parents.

Mr. and Mrs. Adair Gibson of To-  
ronto, left last week-end to meet the  
latter's mother, Mrs. Eustace Smith,  
and the Misses Smith on their return  
from St. Moritz, Switzerland. Mr. and  
Mrs. Gibson will go on later to White  
Sulphur Springs.

Mrs. Louis McMurray is again in  
Toronto from Atlantic City.

Mr. and Mrs. D. King Smith, of To-  
ronto, will entertain at a dance on Fri-  
day, April 13, at the Toronto Hunt Club,  
Kingston Road in honor of their daugh-  
ter Miss Betty Smith.

Mrs. Arthur Kirkpatrick and Miss  
Ethel Kirkpatrick of St. Clair Avenue,  
Toronto, are returning from abroad  
early in May.

Mrs. J. A. MacIntosh is again in To-  
ronto from Atlantic City and New  
York.

Mr. and Mrs. G. G. Blackstock, of To-  
ronto, recently arrived at the Belmont  
Manor and Golf Club, Bermuda.

Hon. F. H. Phippen recently returned  
to Toronto from California.

Miss Draper Dobie is again in To-  
ronto after two months spent at Palm  
Beach, Florida, and at Camden, South  
Carolina.

Mr. and Mrs. John Coulson, of To-  
ronto and Mrs. Victor Sifton are at  
the Empress Hotel, Victoria, B.C.

General and Mrs. D. M. Hogarth, of  
Toronto, will be in Bermuda till after  
Easter.

Mrs. R. R. Bongard and Mrs. Hara  
returned to Toronto last week after a  
visit to New York where they were  
the guests of Mrs. Emerson Low.

Miss Nan Patterson, of Edinburgh,  
Scotland, who is the guest of Mrs.  
Frank Hodgins of Dale Avenue, To-  
ronto, has been recently the guest of  
Mrs. C. A. Magrath for a few days.

Miss Christine McLamont, of Quebec,  
is visiting in Toronto, guest of Miss  
Mary Ogilvie.

Mr. and Mrs. T. H. Wood, of Toronto,  
are on a two weeks' tour of the South-  
ern States.

Mrs. R. C. H. Cassels, of Toronto,  
accompanied by her niece, Miss  
Stephanie Waidie, will sail on the 13th  
for England, where Miss Waidie will  
be a guest at Miss Ames Brewin's wed-  
ding on June 1.

Mrs. W. H. B. Atkins of Bloor Street  
West, left last week for Atlantic City  
where she will be till after Easter.

Colonel and Mrs. J. B. MacLean are  
again in Toronto after six weeks spent  
at Palm Beach, Florida.

Mrs. Ernest Weld is again in Lon-  
don, Ontario, after a visit to Toronto,  
where she was the guest of her sister,  
Mrs. Alan Brown.

Mr. and Mrs. Alfred E. Bull of Van-  
couver, B. C., who have been abroad  
for the past year, are at present in  
Switzerland after spending the winter  
on the Riviera, Egypt, Palestine and  
Italy. They expect to return to Canada  
from London, Eng. this spring.

Mrs. John Langmuir is again in To-  
ronto from Nassau.



**VISCOUNT HARDINGE**  
Lord Hardinge, Aide-de-Camp to the Governor-General of Canada, whose  
engagement to Miss Margot Fleming, daughter of Dr. and Mrs. Hugh  
Fleming, of Ottawa, and granddaughter of the late Sir Sandford Fleming,  
has been announced.

## The Modern Tea

Sealed in air-tight metal—  
consistent in quality—  
fresh—pure—  
delicious

## "SALADA" TEA

374

Special Announcement

## KING EDWARD HOTEL

SUNDAY AFTERNOON MUSICALS

During the Tea Hour on the Parlor Floor, 4.30 to 6 p.m.

MDME. CARROW - 1st Soprano

MISS IVY SNAPE - 2nd Soprano

MISS HELEN ROWE - Contralto

Main Dining Room, 6.30 to 8 p.m.

SYMPHONY ORCHESTRA—LUIGI ROMANELLI, Director.

## Parisian *Foster's* Gowns

Exclusive and Reasonable  
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**HAMILTON**  
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**Blachford Shoe**  
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As varied and clearly defined as the apparel fash-  
ions of Spring are BLACHFORD SHOES for the  
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We will enjoy showing them as much as you will  
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*One strap with cutout, in  
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*Four-strap tie, in shoe  
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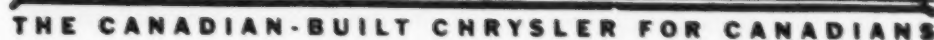
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**Our free PLANTING PLANS** show the plants in colour and exactly how to plant them... how to have bloom from Spring to Autumn's frost. Worth your attention.

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Tops of leatherette, green felt or green linoleum. Models square and round in sizes from 24 ins. to 48 ins.  
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**PEERLESS FOLDING TABLE**

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A garden full of flowers is a never ending source of pleasure and of pride.

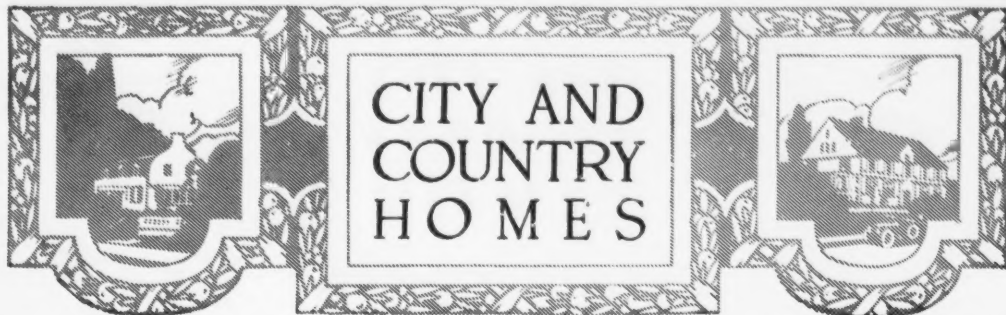
The beginner will find the hints in our free catalogue very useful and the expert will find that our seeds produce results that surpass his expectations.

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**The Safe Food since 1857**  
**FREE** BABY WELFARE BOOKS—Write The Borden Co., Limited, Montreal 288



### Getting More Space From Less Room

**AS YOU** travel down the valley of the Loire river in France you see many famous homes of the French nobility that flourished in the long ago. These homes are called chateaux. One of the most famous characters who lived here was Catherine de Medici.

Now Catherine was a strong character, but not a wholly sweet one. Her manners were curiously like those

economy of space. With us two rooms must do where three were once thought to be necessary. We have to make single rooms serve double and triple purposes. Some enthusiastic schemer, carried away with this idea, once worked out a plan—part of which worked on wheels. There was a general room that was fixed in position, built like any ordinary room. Against this, as a wheel turns on a brake, there was arranged a series of tiny compartments in circular form above an axle. When you put on the power the wheel turned—bringing

sometimes more fearsome doses. Who has a family medicine chest in these days? Perhaps one of the reasons why they are no longer in existence is because we have stopped dosing ourselves with medicines.

But there still exists something of the sort in the modern medicine chests that hang above our lavatories. These have been designed to fit between the plastered planes of the wall. They also take up no floor space. They are often made of wood enameled with a glistening white paint, sometimes with glass shelves. A



A MODERN GARDEN SEAT AT THE END OF AN OLD TERRACE.

of many of our present day politicians. She always got what she wanted even if it cost someone his head. Her favorite way of getting rid of her enemies would not be considered good form for present day practice, although perhaps some of our leaders would like to avail themselves of it. Catherine did it by feeding them dope.

As you go through the old chateaux the guide shows you secret cabinets in which, as the stories go, Catherine hid her poisonous potions. These secret cabinets were often hidden in the paneled walls. Through being often opened to satisfy the curiosity of visitors, the particular panels fronting the cabinets are now easily picked out, but one could not have told which was solid wall and which was hidden cabinet in the days when chateaux were lived in.

There were secret rooms and stairways that, no doubt, were known only to the select few. In one of the most beautiful of the chateaux the guide showed us one day, through a small opening in the plaster, a stone stairway that led down from the bedroom of some forgotten king to an unknown opening at the foot of the building. We don't remember who it was that had this particular back door worked in, but evidently he planned dark deeds, or thought others did, and accordingly arranged for a strategic retreat somewhat more secret than Hindenburg's.

It was a favorite thing in those days to build secret rooms, stairways and cabinets in almost all the larger houses. Even some of the smaller houses had these. In fact, we have seen secret hiding places in some of the old Colonial houses of our own fair land. Who is not intrigued by the thought of such a thing? It conjures up ghosts of the past. It lets us know something more about the problems of our ancestors, the kind of civilization in which they had to live. It brings up thoughts of hidden treasure, dark deeds and passages to freedom from the enemy.

The modern small home has no place for secret cabinets. We do not have any place in our building for such affairs. We may not have doors opening mysteriously when one presses a button or lifts out a bit of moulding or pulls a lever at a certain place, but within these thin walls that are typical of modern construction may be included marvelous devices that not only can be accommodated in the narrow space between the plaster planes, but which at a movement of the hand unfold themselves for every day use. We have among other things of the kind ironing boards, folding serving tables, closet beds, linen closets, medicine chests and (perhaps in the same class though not of the collapsible nature) clothes' closets' chutes.

**THE** modern small house is principally a problem in economy. That means, if it means anything,

you, as you desired it, kitchen range, bathroom, dining table or bed. The only trouble with this scheme was that nobody liked it. Nobody wants to turn a crank to bring up the kitchen stove or the bathtub. Besides, someone might turn the crank at the wrong time.

The practical, reasonable and entirely useful adaptation of this principle of economy has brought out many devices that can be worked into the walls of the room without increasing in any essential way the size of the house.

The ironing board, for example, sets neatly between the studs in your kitchen wall. When closed it occupies no floor space whatever. Unfasten the snap that holds it in place and there, swung out before you as though struck by a fairy wand, is an ironing board with electrical attachments, well braced and fashioned—just the kind of an ironing board that every housewife wants. When the work is done it slips back into its place lightly and the floor space is clear. You can't get a thrill out of that, we know, but there is someone in your home that can get a lot of satisfaction out of it.

I remember how in the early days of childhood mother used to go to the medicine chest to get the sugar-coated, mild medicines that the old homoeopathic physician prescribed for us. That medicine chest was made of walnut. It was quite a sizeable affair. It rested on the floor in mother's bedroom, and contained curious boxes and bottles with mysterious and

modern medicine chest made of metal has proved a favorite with small home builders. It has the enamel baked on. The shelves are of glass and are removable for washing. The door is a mirror. There you have everything that Catherine de Medici had, secret in the sense that it is closed within the walls, but containing toothbrushes, talcum powder, scented soaps instead of deadly potions for guests that we do not desire.

### Among the Flowers

**GRADUALLY** uncover the garden, beginning when the snowdrops bloom.

Sow seeds of sweet pea, annual larkspur, mignonette, in paper pots to go outside in the ground when it is ready. Sandy areas will be ready before the clay spots.

Sow aster, zinnia, calendula, annual chrysanthemum, and other annuals in the frames. Among this year's seeds try *Newaephila insignis* (blue), scabiosa, var. peach blossom, sunshine aster, *Anagallis linifolia* (blue), *Diarrhæa ciliolata* (white), *Phlox drummondii* (buff and shell-pink), *Eschscholtzia*, var. scarlet beauty, and also the seeds of some of the rock plants.

Seedlings may be moved from house to frames if growing too fast.

Plant perennials when the ground is workable. Get a few early blooming perennials from the nursery to put up to bloom in the house. Blue *Phlox subulata*, Arabis, primrose, *Viola car-*



Carved Oak Chimney piece. Circa, 1680.

A leisurely breakfast and plenty of  
**SEAL BRAND**

Coffee — that's the way to begin the day!

A "whole-meal" biscuit — endorsed by doctors and dietists.

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## When Summer Comes—



### Save Two-thirds of Your Lawn Mowing Costs

Any unskilled man can now mow as much grass with an Ideal Power Lawn Mower as five men can with hand mowers. While he mows he will roll the soil to velvety smoothness, giving the lawn a park-like appearance.

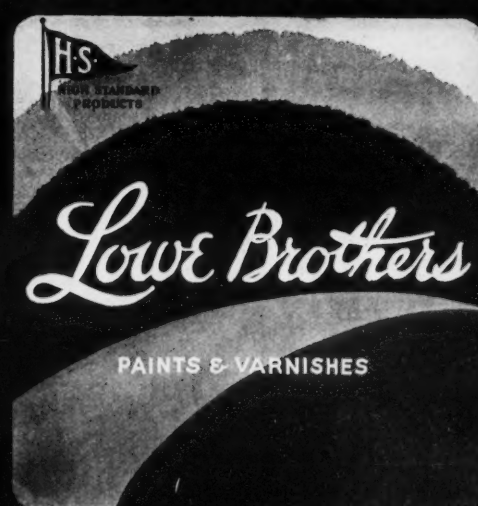
You can save from two-thirds to four-fifths of your lawn maintenance. Ask us to demonstrate.

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### A NAME

also a trademark denoting excellence dependability and economy in the PAINT VARNISH ENAMEL and LACQUER PRODUCTS it distinguishes. Remember the name when next you wish to tastefully and serviceably add to the charm of your home with PAINT VARNISH or LACQUER. Decorative suggestions gladly submitted free on request.

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 is often  
**better**  
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 than a heavy meal

**HOT WATER**  
 Automatically

on the days when the furnace or range is dead. Constant hot water comfort at all times. No smoke or fumes to annoy and no ashes to bother with.



**"for General Use Give Me a Bissell"**

SO writes a lady from Tylertown, Miss. And her sentiment is that of thousands of up-to-date housewives and of housekeeping authorities.

With amazing ease and efficiency, the Modern Cyco Ball-Bearing Bissell gathers those elusive dust balls from under the beds, the crumbs from under the dining room table, sand from the children's shoes—muss and litter of every sort.

Many women keep a Bissell on each floor, thus saving steps and time. The cost of the first half-dozen brooms it saves pays for a Bissell which lasts for years. Play-size Bissells for a few dimes. At department, housefurnishing, furniture, and hardware stores.

Booklet of Bissell Models, or Circular on How to get best results from your present sweeper, on request.

**BISSELL**  
 Carpet Sweeper  
 CO. OF CANADA, LIMITED  
 Niagara Falls, Ont. (Factory) and Grand Rapids, Mich.

nata, *Campanula carpatica*, would all be interesting.

Choose next year's bulbs as they come into bloom from now on. Make notes as to color, height and season of bloom, and good companion plants. Uncover violets and pansies in the frames. They stand a lot of cold.

Lift all frame covers on warm days, but leave them on at night.

Begin to spray the garden when it is all uncovered and when the first leaves of hollyhock, larkspur, phlox and acornite appear. These need spraying with Bordeaux every two weeks from then on.

The bottlebrush (*Metrosideros*) may be forced indoors to flower for Easter.

Pot-grown figs are excellent house plants if not allowed to dry out.

### Marvellous Clocks

"O! I'll have none of them. They cut up God's time too much."

So spoke a conservative old seventeenth century gentleman when he was first shown one of the new clocks which showed the quarter-hours.

Until then clocks had only one face, the "hour plate," and one hand, which travelled round it. Then came the clock to which this old gentleman objected. It had a second dial and hand which showed the quarters. In those more leisurely days one was quite sufficiently punctual for an appointment if one arrived, say, "Twixt noon and one of the clock." Clocks and watches with both hands on the one dial and recording the minutes came later.

What would our old gentleman have said of "Shorts" the Greenwich Observatory clock, which "cuts up God's time" so accurately and finely that it checks other clocks to a thousandth of a second? It itself keeps going for years on end without the variation of a hundredth of a second.

Rank blasphemy, he would probably have called it—only still more probably he would not have realized it was a clock. It is just a handless, dialless master pendulum swinging in a vacuum in a hermetically sealed copper cylinder. Its one job is faithfully to cut up God's time to all eternity. There it swings in silent darkness, like a priest at his task, doing no other work. It even has a "slave clock," with which it is electrically connected, to supply the power for its swing. Otherwise, it might lose the millionth of a second on each swing if it supplied its own power, as does an ordinary clock.

There are two other "Shorts" at Greenwich—No. 11, used only in emergency, and No. 16 which regulates the wireless time-signals.

While exact punctuality is a peculiarity of the modern world, clocks have fascinated men for long ages. As long ago as 996 A.D., Gerbert, a German monk (afterwards Pope Sylvester II.), made a great weight-driven clock for the Town of Magdeburg. Sun-dials, water, candle and sand-clocks, of course, are even more ancient.

Though some did object, like our old gentleman, to the uncanny and remorseless precision of clocks (how in accurate we should think them now!) they fascinated others. Clockmakers were very highly esteemed and paid as master craftsmen, if not masters of a "mystery." One famous man made a wonder clock for Strasburg, set to go for all time, to record the movements of the sun and moon with their eclipses for a thousand years, to show a picture of the night sky and its stars for the same period, as well as to show the time and to play a different tune at each hour while carved figures came out and moved before the face.

So jealous of it were the councillors that they immediately imprisoned its maker and put out his eyes to prevent him ever constructing another to rival it.

He bore the torture with uncanny calm, and then said: "The clock is not finished. But, though you have wronged me, I love it too much to let it spoil. Lead me to it, and I will complete my work. I can see without my eyes, so sensitive is my touch."

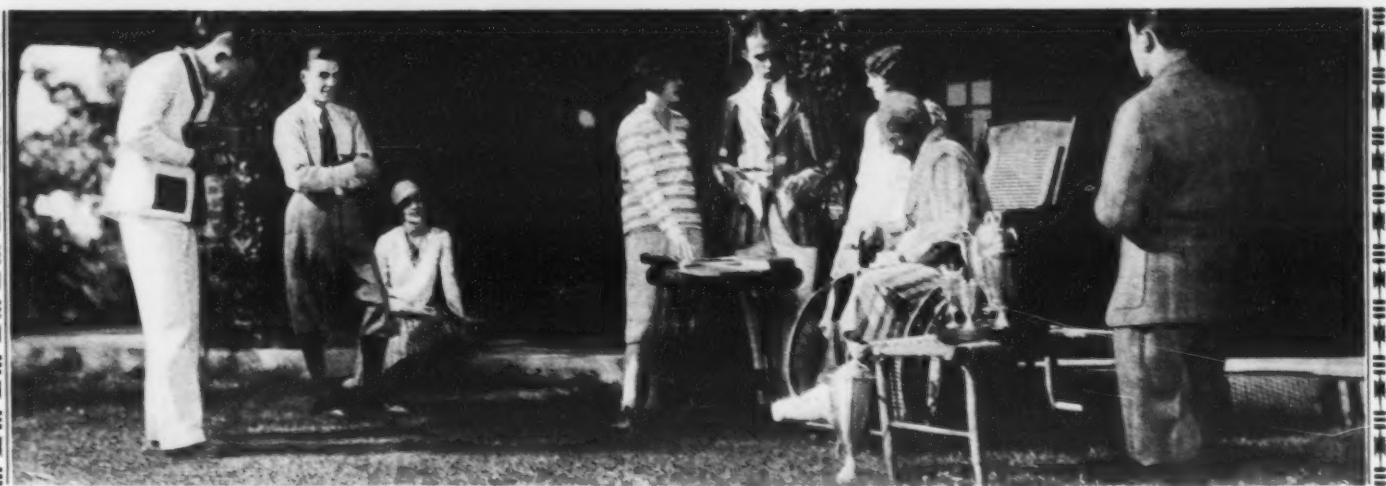
They led him to the great clock. He put in his hand. There was a whirring, jarring sound. He turned to his captors: "For that which you have done to me—see, the clock is dead."

It was two hundred years before another craftsman could be found to repair the damage.

The clock, much remodelled and repaired, still records the hours, the days, the years.

### A Good Suggestion

HERE is something I learned about keeping your easy chairs fresh, even when you have them upholstered in light colors, even when you have them slip-covered in a black shadow cloth with an all-over design in rose, violet, blue, and gold. It may serve to overcome the economical objections of the most earnest devotee of green velvet. It is to have a hood made for the back of your easy chair out of the same material it is covered in. And a little pair of what one might call "elbow sleeves" for the arms. These three places get most wear and most soiled in any chair. Your hood and



## MOVIE STARS...WANTED!

How would you like to be a Movie Star? Or a Movie Director? Or a Scenario Writer? Or all three in one? Read this amazing story of how Amateur Movies are produced

COME out "on location" and learn the thrill of the newest of all dramatic arts... amateur movie-making!

No previous experience is necessary. No years of apprenticeship are needed. Tomorrow you can be on location. Making your own action-shots—close-ups—love scenes. With all the joyous thrills that go with movie-making.

### New Movie-Making is the Vogue

Nowadays, it seems as though everyone were interested in amateur movie-making. And is it any wonder when you consider the facts?

For here is a new art... a new opportunity for self-expression... a new source of home entertainment.

The hard work is done. The months and years of research have passed. Now, thanks to the efforts of Kodak Scientists, Home Movies are as easy to make as the ordinary snap-shot. Anyone can take them with professional results.

Everything is simplicity itself. No grinding crank. No need to focus. No tripod. You just sight the camera either from waist height or eye level. It's just as easy as making an ordinary snap-shot.

Then press the button. A shutter whirls inside, and the film slides swiftly behind the always-ready lens. Instantly every action within the scene before you, every changing sequence of light and shadow, is registered for all time on your film.

Then comes the greatest thrill of all. When the films are taken, your work is done. We develop them for you at no extra cost, and return them ready to run on your own silver screen.

### You see them in your own living room

Now with equal ease your films are shown. Switch on your Kodascope Projector and instantly the screen becomes alive with action. Drama... adventure... romance... all are captured on the film and flash into a swift pattern of light and shadow in the quiet of your darkened room.

To supplement your movie program, Kodak Cinegraphs, 100- and 200-foot reels covering a

variety of subjects, are available at your dealer's, \$7.50 per 100-feet.

In addition, full length films, which constitute a complete entertainment and include the biggest screen successes of famous stars, may be secured for a modest rental from the nearest Kodascope Library.

Today a real movie camera, that takes pictures of sparkling clearness, sells for only \$80. This includes everything necessary for movie-making.

And the Kodascope Projector—a wonderful device for throwing the pictures you have made upon a screen—may now be purchased for as little as \$70. The silver screen itself costs \$12.

Go see the Cine-Kodak at your nearest Kodak dealer's. Remember Cine-Kodak embodies the Kodak Company's forty years' experience in devising easy picture-making methods for the amateur. Unbiased by the precedents and prejudices of professional cinema camera design, the men who made "still" photography so easy have now made home movie-making simple for you. Get the facts about Home Movies.

### Send for a Booklet About Home Movies

Perhaps you are interested in making your own movies, but a little in doubt as to how to begin. If so, the first step is to send for information regarding the Cine-Kodak, the simplest and most efficient of all home movie cameras. A postcard or a letter addressed to us will bring it to you free of charge. Canadian Kodak Co., Limited, Toronto, 9, Ontario.

### Ciné-Kodak

Simplest of All Home Movie Cameras



CRISP and clear you see the pictures you've made flash in a swift pattern of light and shadow upon your silver screen. It's the Miracle of Movies!



HERE'S a new thrill—a new opportunity for self-expression—a new source of home entertainment. It's so easy, thousands are making movies now.

sleeves protect them from both, and they slip off and go cheaply to the cleaners by themselves, whenever the cleaner's attentions are necessary.

Of course, if you don't have them made when the covering of the chairs is fairly new, they show too badly to add later. But there is a way of dealing with the old worn chair that falls under my brightening-by-small-touches scheme. It is to make the hood and sleeves of coarse linen—ecru color—and embroider them in vivid contrasting shades. Good patterns for embroideries, from the simplest to

the most complicated, are obtainable in any art needlework shop. Execute them in reliable washing cottons—Clark's are excellent, they never run—or in silk-finished cotton which looks like pure silk but wears better and tangles less in the doing (like the Anchor-stranded cottons). After the embroidery is finished, fit the hood on to your chair back, wrong side out, and pin it together. It will take very little time to sew it up and finish it. Another touch of brightness has been introduced into the room still in colour-transition stage.



A FINE EXAMPLE OF CLASSICAL SIMPLICITY, IN FLOWER ARRANGEMENT.

### The Cherry Prinsepia

THE cherry Prinsepia (*Prinsepia sinensis*) is a shrub from Asia, about 5 or 6 feet high, with twiggy arching branches. It is particularly useful as one of the first shrubs to show green leaves, and these vary from 1½ to 3 inches in length. It can be used also for hedges.

It blooms very early in the spring, with small, pale yellow, rose-like flowers which have an exotic fragrance. The fruit is like a small one-half-inch plum or cherry and is pleasant to eat.

The bush needs sun and well-drained soil and if the flowers are to be effective it should be in a sheltered spot, as otherwise the flowers are often hurt by frost.

leaves appear, to prevent mildew and rust.

Uncover and prune tender roses. Before the buds break, spray weak kerosene solution if there is any scale on hardy rose bushes.

Combine bleedingheart, blue forget-me-not, Mertensia, Solomonseal, columbine, *Aquilegia vulgaris*, and laurel in the semishade. Try *Doronicum* (cleopatra) this year for early yellow, but remember that it is a coarse plant.

To protect seeds from cutworms, roll them in red lead bought at any hardware shop. Moisten the seeds and stir them in the powdered lead until all are covered. Let them dry before sowing.

### Mirrors

A MIRROR allows us to see ourselves as others see us, and plays a very definite part in house decoration as well. To fulfil its destiny the mirror must be adapted in size, shape, and framing to the room in which it is placed.

In a shadowy hall a long mirror on the wall opposite a door catches and reflects the light from the room when ever the door is opened. In a drawing room a mirror in a gilt or oxidized frame looks well, and should be hung by chains of the same material. Small standing mirrors with frames decorated by colourful flowers and fruits in barbola work add kaleidoscopic gaiety. The more sombre frames of copper, stainless steel, or wood are in favour for living rooms and halls.

For bedrooms, nurseries, and the lesser apartments, nothing could be more colourful and charming than a mirror framed in wood enamelled in white or some pale pastel tone, with a delicate stencilling of flowers and foliage introducing harmonising hues.

### Among the Flowers in April

FINISH transplanting the perennials and get the garden tidy and in order for the year.

When the ground is workable, sow outside hardy annuals, such as mignonette, sweet pea, candytuft, sun flower, cornflower, annual larkspur, sweet alyssum, Silene, Nicotiana. Sow tender annuals in the frames and transplant in mid-May.

Before sowing seed outside, pulverize the soil to a depth of 12 inches or more and use sifted soil on top (3 inches). Sow seeds 2 to 3 times their depth in diameter and sow very fine seed on top, after mixing with sand.

April is the month for daffodils and early tulips. Besides these, hyacinth, violet, primrose, pansy, Mertensia, bloodroot, crocus, squill, grape-hyacinth, lungwort, hepatica, anemone, adonis, Doronicum, and other early wildings should be blooming.

Begin to spray larkspur, acornite, hollyhock, and phlox with pyrox or Bordeaux mixture as soon as the first

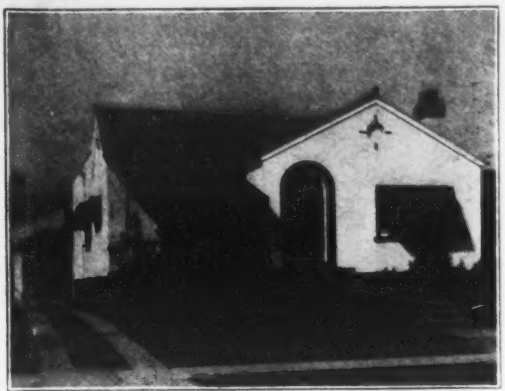


Photo by courtesy W. N. McEachern &amp; Sons, Toronto.

### Stucco on Metal Lath Gives Year Round Comfort

Stucco is here to stay and is becoming more popular each year. It is a finish not only attractive, but durable, and when plastered over Expanded METAL Lath it assures warmth in winter and cool comfort in summer. The small home owner finds Metal Lath construction ideal because of its low cost and fire resisting qualities for exterior stucco and interior plastered walls.

Specify Pedlar's Expanded Metal Lath when you plan to build. Write for Lath Booklet.



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**PEDLAR'S METAL-BUILT PRODUCTS**

### Gone Forever—

#### The Drudgery of Spring Cleaning

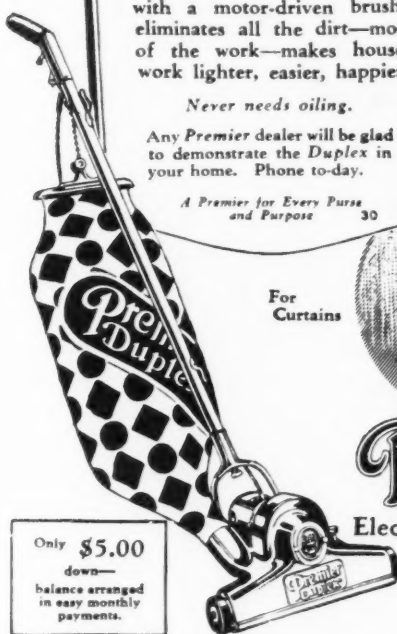
In this Premier Duplex era—laborious beating of rugs is a thing of the past. To-day spring cleaning just means a general brightening-up that fits into your regular household routine.

The quick, thorough cleaning power of the Premier Duplex lightens every day's work—takes the drudgery from spring and fall cleaning. Premier Action (powerful suction combined with a motor-driven brush) eliminates all the dirt—most of the work—makes housework lighter, easier, happier.

Never needs oiling.

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A Premier for Every Purpose and Purpose 30



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Electric Vacuum Cleaner

Made in Canada

"Look for the Cheery Checkered Bag"

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### The Glossy Sheen of Snow-White Linen

EXPENSIVE, fine-quality, table linens can only be a source of pride when they retain their appearance of shimmering beauty.

Table linens entrusted to the Brighton staff are returned snowy white, carefully folded and with sparkling sheen. This result can only be achieved by scrupulous care and modern, scientific methods which are in no way harmful to the materials.

Try us now on your particular work. We know we can please you.

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**BRIGHTON LAUNDRY**

"The Careful  
Laundrymen"

LIMITED

826 Bloor  
St. West



Miss Evelyn Ward, of Hamilton, Ontario, recently has been a visitor in Toronto, guest of Mrs. Philip Gilbert.

An interesting event on Thursday night of last week was the presentation to Mrs. John H. Symons, President of the Speranza Musical Club, of Toronto, by the members of the Club, of a beautiful silver salver. The presentation was made at a reception given by the Club members who had not this year previously entertained the members, and Mrs. Symons, whose marriage to Colonel J. H. F. Usher takes place at Easter, was the guest of honor. Mrs. W. G. A. Lambe made the presentation and Mrs. D. S. Barclay and Mrs. T. W. Delamere presided at the prettily decorated supper table.

Mrs. Duncan Donald, of Toronto, was hostess at a jolly tea on Friday afternoon of last week in honor of her guest, Miss Edith Atkinson, of Chicago, and a number of the wives of the officers and old friends of the 48th Highlander Regiment. Mrs. Donald, who was smart in a grey lace gown with a rhinestone buckle, and shoulder bouquet of violets, was assisted by her daughter, Miss Margaret Donald, who was in rose georgette, and Miss Atkinson, who was becomingly frocked in black lace with a shoulder bouquet of sweet peas. The tea table attractively done with a silver bowl of spring flowers and yellow candles, on a lace cloth, was presided over by Mrs. Charles Catto and Mrs. Frank Allan. The assistants were Mrs. Hugh Donald, Mrs. F. W. Macdonald, Mrs. W. W. Southam and Miss Winifred Cameron. Mrs. Donald's guests included Mrs. John I. Davidson, Mrs. Campbell Macdonald, Mrs. W. A. Cameron, Mrs. Mackenzie Alexander, Mrs. Donald Gordon, Miss Michie, Miss Effie Michie, Mrs. Hugh Murray, Miss Coby, Mrs. Eric Hadenby, Mrs. Donald MacLaughlin, Mrs. K. MacLaren, Mrs. E. Riekle, Mrs. G. T. Chisholm, Mrs. John Chipman, Mrs. Frank Smith, Mrs. J. C. Mason, Mrs. James Mackenzie, Mrs. W. H. Galt, Mrs. C. Lee, Mrs. MacLachlan, the Misses Nairn, Mrs. George MacLaren, Mrs. Harold McMahon, Mrs. G. Cook, Mrs. W. Campbell, Mrs. B. Gilbert, Mrs. L. B. Lucas, Mrs. M. Morgan, Mrs. J. J. Wright.

Miss Widmer Brough, of Toronto, and Miss M. Rathbun leave this week to be the guests in St. David's, Philadelphia of Mrs. Frederick Richardson.

Sir Henry and Lady Pellatt, of Toronto, entertained at dinner on twenty-two covers at the York Club on Friday night of last week in honor of Major Lionel Gibbs, D.S.O., The Lieutenant-Governor of Ontario and Mrs. Ross were also distinguished guests on this occasion.

Dr. and Mrs. Herbert Jackes have returned to Regina after visiting Mr. and Mrs. E. H. Jackes, of The Elms, Deer Park, Toronto.

Mrs. W. E. H. Massey and her daughter, Mrs. Harold Tovell, of Dentonia Park, Toronto, are leaving on April 12 to sail for France.

Mrs. Sydney H. Logan of Avenue Road, Toronto, entertained at tea on Friday afternoon of last week and received in the drawing room in a becomingly smart gown of printed georgette, in tones of green and amber. She wore green slippers and for ornament a jade necklace. Mrs. Logan was assisted by Mrs. Ferguson Burke, who was in black and silver with small black hat, Mrs. R. B. Watson in delicate pink georgette and large pink felt hat, Mrs. Herbert Burgess in green and mauve, and Mrs. Winston Burgess in lacquer red gown and small hat. The tea table in the candle lit paneled dining room was done with lovely Venetian glass candlesticks holding tall cream candles and a bowl of fragrant spring flowers on a beautiful fluted lace cloth. Mrs. Logan's guests included Mrs. D. A. Dunlop, Lady Hearst, Mrs. C. N. Cander, Mrs. J. P. Watson, Mrs. W. H. Prior, Mrs. Frank MacKellar, Miss Agnes Dunlop, Mrs. G. C. Sprague, Mrs. J. A. McLeod, Mrs. Hugh Aird, Mrs. J. J. Dixon, Mrs. A. W. Anglin, the Misses MacKellar, Mrs. Donald Cameron, Mrs. Melville White, Mrs. Parkin Murray, Mrs. G. G. Glennie.

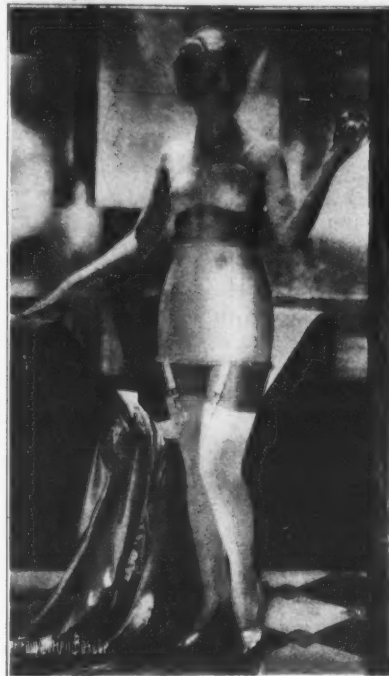
Mrs. Clark, wife of Brig.-General R. P. Clark, of Vancouver, and the Misses Mildred and Eddie Clark, arrived recently in Montreal and were the guests of Sir Arthur and Lady Currie. They left for New York to sail in the S. S. Arabie for England. They will remain abroad for some months.

Mrs. J. M. Mood, of Toronto, and her two children are the guests in New York for ten days of Mrs. Mood's brother, Sir William Wiseman.

Mrs. E. Atherton Smith, President of the Women's Canadian Club of Saint John, who is leaving for a trip to Montreal, New York and Bermuda was the guest of honor at a beautifully arranged luncheon given by the executive of the Women's Canadian Club, at the Admiral Beatty on Monday. The luncheon table was extremely pretty with its decoration of blue bowls filled with pink roses and fragrant spring flowers, arranged in sunken garden effect, and silver candlesticks with French blue tapering candles and dainty cards placed at each cover. Twenty members of the club were present. Following luncheon, Mrs. Stothart first vice pres. of the club who acted as chairman made an address of farewell eulogizing Mrs. Smith's work for the club during the past winter and expressed the wishes of those present that Mrs. Smith's trip may be a delightful one. Mrs. Leonard Tilley also spoke charmingly of the president's services to the club and on behalf of the executive presented her with a lovely bouquet of Colombia roses and mauve lilies. Miss Grace Searitt also expressed her wishes that Mrs. Smith's trip may be a benefit to her in every way.

Miss Helen Allison who has been in Boston during the past winter in connection with her art studies, has returned to her home in Rousesay, N.B.

What will probably be the last social function to be given by His Honor the



### HERE'S the ideal Combination . . . to slenderize and greatly enhance the average silhouette.

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Women who require footwear to harmonize with their new costume ensemble will find at this store, as they will find almost nowhere else, a service that is helpful and styles that are in keeping with the best taste of the times.

Never have we shown a more fascinating assortment of colors and leathers from which to choose; such an assortment, in fact, as one would not expect to find outside of Paris and New York.

It is well worth the time for any woman seeking for value and smartness in shoes to visit this store now.

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Choicest Cut Flowers and  
Flowering Plants awaits  
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### Dr. ALFRED WEBSTER Dentist

Announces the removal of his offices  
from 32 Bloor St. W.

to  
Suite 27, Royal Bank Bldg., 2 Bloor St. E.

The Same Telephone Number—King. 3662.

Lieutenant-Governor and Mrs. Todd in the City of Fredericton was the bridge party Wednesday in the Corporations Committee room in the Parliament Buildings, when 20 tables were in play, with a number of others who did not play bridge sitting out in the official reporter's room.

The function was one of the most elaborate given by Governor and Mrs. Todd during their official residence in Fredericton.

Play was carried on until 11 o'clock when the prizes were awarded, as follows: Ladies, first, Mrs. C. J. Mersereau; second, Mrs. H. F. MacLeod; 3rd, Mrs. M. G. Siddall; consolation, Mrs. G. C. Vanwart; gentlemen, first, Col. J. W. Bridges; second, Col. C. J. Mersereau; third, Dr. M. A. Oulton; consolation, H. Colby Smith.

At midnight, supper was served at small tables, which had a small vase of bright spring flowers in the centres, and afterwards dancing was participated in by some of the guests.

The reception room was bright with flowers, which were arranged at every angle for the function. Many lovely gowns were in evidence, and the affair came to a close at one o'clock.

### The Onlooker in London

(Continued from page 30)

Ham Soager (president of the Chamber of Shipping of the United Kingdom) and Sir A. M. Kennedy and Mr. A. B. Gowan. The belief of those qualified to judge is that if there is no disturbance in the industry or other leading industries which might react on shipping and shipbuilding, the position will slowly but steadily improve. Among the visitors during the week was Sir Joseph Isherwood, the well-known inventor. During the past few years Sir Joseph, who is actively identified with oil tanker construction, has placed many orders on Tyneside. Sir Joseph is confident that another revival will take place, although he recognizes that the shipbuilding industry still requires stimulus and encouragement. The *Troisdeux* is the fifth Canadian lakes steamer which the builders have launched in five weeks. The order includes seven vessels, and it is expected that the others will be launched before the end of the month. The vessels are 255 feet in length, and intended for the carrying of grain.

### An Underground Waterloo

OUT of sight of the bustling throng, work is proceeding steadily on the construction underneath Piccadilly Circus of the most up-to-date underground station in the world, a station which, when it is opened next Christmas, will be ready to cope with fifty million passengers a year. This has been a five years' job, costing £500,000, but a pipe subway, which is little larger than an underground tunnel and which the public will never use, is a vital appendix to the main scheme. When a man in the street hears that a booking-hall, 15,000 sq. feet in extent, is being made underneath Piccadilly Circus he wonders—having in mind the maze of railways and mains and cables underneath central London—how it can be done without making a great upheaval. He remembers that when Piccadilly was up last year, crowds watched the workmen in the hope that their pick would strike a water main, and the thought of the interference caused by such a tremendous undertaking as the new station at the Circus is staggering. The problem was solved in a clever way. The engineers gathered together all the mains and cables underneath the Circus, and placed them in a specially made pipe subway a third of a mile long. Work on the new station goes on night and day and it is all done by hand. The rejection of mechanical aids is on account of the confined room for working. There will be seven entrances to the station at points round the Circus, giving on to a booking hall and shops, then on to a common landing. It is all being designed to keep people moving. Lifts are out-of-date for underground stations, and eleven escalators are being installed. Hidden beneath each escalator is a stone staircase used by engineers for repair work, but these will not come into general use except in an emergency.

### Famous MSS. To Be Sold

KEEN literary interest will be aroused by a sale at Sotheby's next month that will include notable manuscripts of Thomas Hardy, Burns, Lewis Carroll, George Borrow, Kipling, and a diary which contains the earliest written account of how Shakespeare met his death. This diary, written by the Rev. John Ward, Vicar of Stratford-on-Avon, within 25 years of Shakespeare's death, is being sold by the Medical Society of London for the purpose of replenishing its library with medical books. Among other references to Shakespeare it states that out of the proceeds of his plays he "spent at the rate of £1,000 a year," and after a merry meeting with Drayton and Ben Jonson, "at which it seems he drank too much, he died of a fever there contracted." The most remarkable manuscript in the sale, however, will be that of Lewis Carroll's "Alice in Wonderland", which is being disposed of by Mrs. Alice Pleasance Hargreaves, who was the original "Alice" of the story, and for whom it was written privately by the author with no idea of publication at all. The MS. is beautifully written, illustrated with pen and ink sketches and decorative headings, and bound into a little book. As first edition copies of "Alice in Wonderland" now fetch high prices, the manuscript is sure to provoke very high bidding. A large collection of first editions and manuscripts of Thomas Hardy is the feature of the library of the late Mr. Clement Shorter, who was an assiduous collector. The Hardy MSS. include the verses on "The man he killed", and there is a great deal of Johnsoniana and letters of Dickens, Barrie, Shaw, and others.

### Queen Victoria and Sunday Bands

IN HIS work of establishing Sunday League concerts, Mr. Henry Mills, who has just died, had the full sym-

pathy of no less a person than Queen Victoria. Her Majesty, years before Mr. Mills began his campaign, had expressed herself very strongly in favor of Sunday bands. In 1855 Sir Benjamin Hall inaugurated a series of band performances in Kensington Gardens on Sunday afternoons, and when this met with opposition Her Majesty let it be known through a letter to Lord Palmerston that "she quite concurred" in the performances, which followed "a practice which has been maintained on the Terrace at Windsor through good and evil report." The next year, when the Archbishop of Canterbury and others succeeded in stopping the performances and threatened to follow up the victory by preventing military bands playing when the troops marched to church on Sundays, the Queen wrote again very indignantly, and declaring herself "anxious to express her very strong feeling on this subject, and her wish that on no account should the proposal be accorded to."

### Fairies' Song

We the fairies blithe and antic,  
Of dimensions not gigantic,  
Though the moonshine mostly keep us  
Off in orchards frisk and peep us.

Stolen sweets are always sweeter;  
Stolen kisses much completer;  
Stolen looks are nice in chapels;  
Stolen, stolen be your apples.

When to bed the world are bobbing,  
Then's the time for orchard-robbing;  
Yet the fruit were scarce worth  
peeling

Were it not for stealing, stealing.

—Thomas De Quincey.



MRS. PHILLIP HENRY BARTLETT  
Formerly Louise McDowell Kennedy, daughter of Mr. George E. Kennedy, and the late Mrs. Kennedy, whose marriage took place in Calgary.

There's nothing like Old Dutch  
Because it assures

Healthful  
Cleanliness

MADE IN CANADA

Chases Dirt  
Protects the home



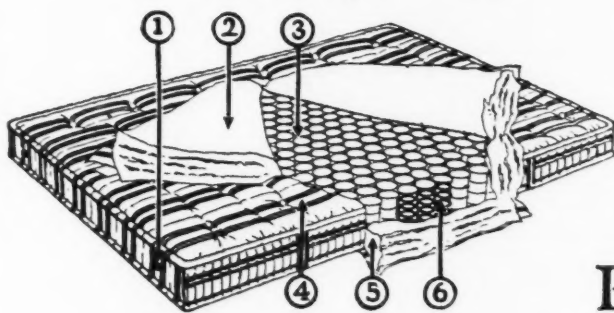
### Care For Your Hair With Cuticura Soap

And Cuticura Ointment. Before shampooing anoint the scalp with Cuticura Ointment, letting it remain on over night when possible. Then shampoo with a suds of Cuticura Soap and warm water. Rinse thoroughly. A clean, healthy scalp means good hair.

Sample Each Free by Mail. Address: Canadian Depot, Cuticura, Ltd., Montreal. Price, Soap 25c, Ointment 25c and 50c. Cuticura Shaving Stick 25c.



## Beautyrest



1. Eight ventilators in side walls keep interior fresh and sweet.
2. Inner cover which insures smoothness and durability.
3. Gentle, yielding support is given by the hundreds of small sensitive coils.
4. Attractive, durable cover. Tailored edge adds to the appearance of the bed.
5. Luxurious cushions of new felted cotton at top, bottom and sides.
6. Fabric pockets cut open to show tempered coil springs under tension.

Beautyrest has been perfected by the makers of the famous Ostermoor.

## Perfect Relaxation, Sound Sleep

MAKE the most of every moment of rest. Be sure that your sleep yields the kind of relaxation that builds feminine charm and vitality which weariness can so quickly dispel.

Now you can fathom new depths of sleep; you can enjoy a new measure of luxurious relaxation — on a Simmons Beautyrest Mattress.

Entirely different from ordinary mattresses, the Beautyrest shapes to your body curves and lures you to relax. Its hundreds of sensitive little springs, buried between layers of pure new cotton give you complete relaxation, complete support. Sleep of a deeper, sounder kind, comes and stays.

And long after an ordinary mattress mats down, Beautyrest remains like new. Lasting so long, it costs much less than any cheap mattress.

Health, energy and  
personal appearance  
depend upon it.

# SIMMONS MATTRESSES

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BUILT FOR SLEEP



**Companions**

IN these busy times when a note often has to take the place of a lengthy "call" good stationery becomes a woman's intimate companion. Cameo Vellum meets all requirements in social correspondence—correctness and style for most exacting occasions and yet sufficiently economical for everyday letters.

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**CAMEO VELLUM**  
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FRUIT SALT

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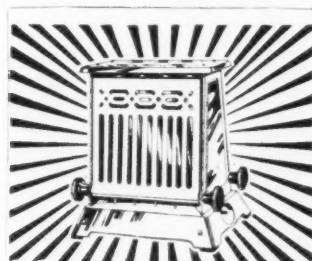
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method of mounting and displaying  
your pictures. They are made of  
sturdy, fireproof material, and  
are available in many sizes and  
colors. They are the perfect  
solution for the problem of  
displaying your pictures.

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2 for 25c  
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**Two  
Minutes**

THAT'S all the time the  
Hotpoint Toast-Over  
Toaster needs to prepare  
two pieces of golden  
brown toast. Speeds up  
breakfast and keeps a  
whole family supplied with  
crisp, hot toast. Revers-  
ible racks turn the toast  
automatically, and the  
famous Hotpoint heating  
elements also save valu-  
able time. Let the Hot-  
point Dealer show you  
this handsome appliance—  
backed by a year's guar-  
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\$6.75

**Hotpoint**  
TOAST-OVER  
TOASTER  
CANADIAN  
GENERAL ELECTRIC CO.

Women in particular appear to regard the Stock Exchange as a Santa Claus who will provide them with the wherewithal for their Christmas purchases.—Daily Mail.



Elizabeth Lady Shaughnessy recently entertained at luncheon at the Edgemoor, Montreal, in honor of the Hon. Mrs. Ronald Greville, of London, England.

Lady Drummond, of Montreal, entertained at luncheon on Wednesday of last week in honor of the Hon. Mrs. Ronald Greville, of London, England.

Miss Marion O'Hara is again in Ottawa from Quebec where she was a much fêted visitor. Miss O'Hara was the guest in Quebec of Mrs. Vesey Boswell, of Dufferin Terrace.

Mrs. George Davis and Miss Brenda Davis are again in Quebec from Atlantic City where they spent two weeks.

Mr. and Mrs. W. M. Southam are again in Ottawa after several weeks spent in Florida.

Mrs. E. S. Dumoulin of Quebec, entertained at a bridge-ten on Wednesday afternoon of last week for Mrs. R. A. R. Sinclair, of Toronto, her guest.

Mrs. James Murray, of Dorval, called on Thursday of last week from St. John, N.B. in the S. S. Melita to visit relatives in Scotland.

Mrs. John F. Stairs of the Linton, Montreal, is returning home late this week after two or three months spent abroad. Miss Margaret Stairs, who accompanied her mother is remaining in England for the present.



LADY MORINE

Wife of Sir Alfred B. Morine, K.C., a member of the Newfoundland Government, who received knighthood in the King's birthday honors. Lady Morine was formerly Alice Melisse Mason, of St. John's, Newfoundland.

Colonel and Mrs. George J. Boyce and their son recently sailed on the S. S. Antonia for England, where they will reside.

Mr. and Mrs. Edwin Hallett, who recently were the guests of Mr. and Mrs. Gordon Nicholson, Cote St. Antoine road, Montreal, over the week-end, are in Toronto, where they are visiting Mrs. Hallett's mother Mrs. Kuhring, before returning to their home in Galt.

Miss Jean Fairbairn, of Montreal, entertained at bridge on Friday of last week for Miss Alice McDougall, the bride-elect.

Mrs. H. C. Fortier, the Misses Fogarty and Master Vincent O'Donohue, of Montreal, left early this week for Atlantic City where they will be till after Easter.

Miss Beatrice Carter will be maid of honor at the wedding of Miss Adelaide Marler, daughter of Hon. Herbert Marler and Mrs. Marler, of Montreal, to Mr. Cecil Jackson North Jr., son of Mr. and Mrs. Cecil North, of New York, which is taking place on Monday, April 9, at half-past twelve o'clock at Christ Church Cathedral when the Very Rev. Dean Carlisle will officiate. The bridesmaids will be Miss Marguerite Dunnet, Miss Marjorie Stevenson, Miss Percy Porteous and Miss Lavinia Bisker, of Ashstead. King Mr. Henry North, of Ottawa, will act as best man for his brother, and the ushers will be Mr. Andrew Allan, uncle of the bride; Mr. A. E. C. Fiske, of New York; Mr. Walter Salter, of Niagara Falls; Mr. James Bisker, of Pittsburgh; Mr. John Marler, and Mr. Howard Marler, brothers of the bride.

Mrs. H. N. Bates, of Ottawa, and her son Mr. Trenwick Bates, are again in the Capital from the British West Indies.

Mrs. Jules Duchastel de Montrouge, of Montreal, has been the guest in Quebec of her sister, Madame J. P. Landry.

Mr. and Mrs. E. R. Bremner, of Ottawa, with their daughters Helen, Muriel and Norma, and Mr. Donald Bremner, who are on a Mediterranean Cruise, in the S. S. Empress of Scotland, are the guests in Cairo of Mrs. Huggott, formerly Miss Eleanor Plaunt of Ottawa. Recently they attended the Cavalry Ball at the Helopolis Hotel, at which Lord Lloyd, High Commissioner for Egypt, was the guest of honor. Today many Canadians from the Empress of Scotland's party were guests at a garden party at Sheppard's Hotel in honor of King Fuad's accession. Mr. Bremner and his family have been made honorary members of the Ghazirah Sporting Club, Cairo.

Miss Margaret Barclay, of Montreal, entertained at bridge on Thursday afternoon of last week for Miss Dorothy Molson and Miss Alice McDougall both brides-elect.

At St. Mark's Chapel Dorval, the Rev. W. P. R. Lewis officiating, the marriage took place quietly on Monday evening of last week of Norton Scott, widow of Henry Stevenson Fry, late Lieutenant 42nd R.H.C., to Mr. John Bulmer, Rutherford, son of Mr. and Mrs. Wm. Rutherford, Cote St. Antoine Road. Owing to the absence of her father, Mr. Arthur H. Scott, who is in Italy, the bride was given in marriage by her brother-in-law Mr. John Fry, and was unattended. She wore a French frock of pearl grey pussy willow with touches of rose needle point, a small rose transparent hat to match and carried a bouquet of Ophelia roses. Mr. Wilson Dutton acted as best man. The ushers were Mr. Jackson Rutherford, Mr. Andrew S. Rutherford and Mr. George McTaggart. Following the ceremony, Mr. and Mrs. Rutherford received informally at their residence, 351 Cote des Neiges Road and left afterwards for a fortnight's trip to Bermuda and New York. Guests from Toronto included Mrs. Ruggles George and Mrs. F. A. Ralph.

The Hon. R. B. Bennett left Ottawa last week-end for Calgary to spend the Easter recess. Miss Mildred Bennett is leaving Ottawa this week for Bermuda where she will be for some time.

Mrs. W. C. Kennedy, who has been spending the winter in Ottawa is again at her residence in Windsor.

Colonel and Mrs. Henri Desrosiers and Miss Mariette Desrosiers of Quebec, recently left to spend a few weeks in Bermuda.

Mr. and Mrs. Alvarez Pereira, of Ottawa, are leaving shortly for England and will reside in London for the future.

Mrs. H. H. Sharples of Genevieve Avenue, Quebec, was hostess at a delightful luncheon on Wednesday of last week, for Mrs. J. M. Power, who with Colonel Power are leaving Quebec in May to reside in Montreal.

Dr. Charles W. Vipond and Mr. H. S. Vipond, K.C., recently returned to Montreal from the West Indies.

Mrs. Donald Gordon, of Montreal, entertained at bridge on Tuesday afternoon, April 3, for the bride-elect, Miss Alice McDougall.

Mrs. Edward Mackay, of Montreal, with her children, is spending three weeks in Atlantic City.

Mrs. W. H. Rowley, of Ottawa, entertained at a most enjoyable luncheon on Wednesday of last week for the Minister of the United States to Canada, Hon. William Phillips and Mrs. Phillips.

Miss Lilian Steers, of Ottawa, was a visitor in Montreal last week, guest of Miss Queenie Roland.

Colonel and Mrs. Cortlandt Fages have returned to Quebec from Bermuda.

Mr. and Mrs. Horace Perodeau, and Mr. and Mrs. Gustave Rainville are again in Quebec after a month spent in Bermuda.

Mrs. Frank Adams, of Montreal, entertained at luncheon on Friday of last week for Miss Adelaide Marler, the bride-elect.

Miss Helen Meredith is again in Quebec after a visit to Montreal, where she was the guest of her aunt, Mrs. K. Molson.

Mr. and Mrs. Gregor Barclay and their young son, are again in Montreal from Atlantic City.

Sir George Berry arrived in the S. S. Montclair at St. John, N.B., last week-end.

Hon. Herbert Marler and Mrs. Marler, of Montreal, spent the week-end in Ottawa, where they were guests at the Chateau Laurier.

Mrs. Colin Campbell, of Montreal, entertained at luncheon on Thursday of last week in honor of the bride-elect, Miss Adelaide Marler.

The following ladies and gentlemen were guests at luncheon of the Governor-General of Canada and Viscountess Willingdon at Government House, Ottawa, on Wednesday of last week. The Hon. John McLean and Mrs. McLean, the Hon. A. Hayden and Mrs. Hayden, the Hon. J. J. Hughes, the Hon. John Lewis and Mrs. Lewis, M. and Madame J. E. Dussault, Mr. and Mrs. W. H. Fansher, Mr. and Mrs. W. A. Hall, Mr. and Madame L. Lacombe, Mr. and Mrs. W. J. Lovie, Mr. J. S. McDiarmid, Mr. T. McMillan, Mr. and Mrs. F. W. Perus, Mr. and Mrs. D. Spence, Mr. and Mrs. J. Steedsman, M. and Madame A. Sylvestre, and Mr. Spragg, of London, England.

Mr. and Mrs. A. D. Braithwaite are returning to Montreal this week from the British West Indies.

Mr. and Mrs. S. H. Dobell are again at their residence at Belvedere Road, Montreal, after a visit to the South.

The Quebec Snow Shoe Club will give a ball on Monday night, April 16, at the Chateau Frontenac.

Madame L. A. David, of Montreal, entertained at dinner on Thursday evening of last week for the Hon. J. E. Perrault and Madame Perrault, of Arthabaska.

Mrs. Herbert Hersey is again in Ottawa from Central America.

Mr. and Mrs. Hugh Crombie, the latter formerly Miss Joyce Cowie, returned on Tuesday of this week from the West Indies to Montreal and are at their apartment in the Rockcliffe, Cote des Neiges Road.

Major and Mrs. Ward Pittfield return to Montreal from Aiken, South Carolina on April 12.

## The Mirror's Reflection



BEFORE

Sunken Chin  
Slumping Shoulders  
Flat Chest  
Sway Back  
Protruding Abdomen  
Heavy Hips  
Thick Thighs  
Lagging Footsteps

### DIAGNOSIS

Tired Posture

### CAUSE

Incorrect or  
Insufficient Support  
from Corsetry.

## HELEN'S House of Corsetry

300 DANFORTH AVE.

TORONTO



AFTER

Dear Madam:—

The new foundation garments are not only beautiful in material, design and workmanship, but they are so constructed as to give perfect scientific support.

They must, however, be very carefully fitted by experts, because more than ever there are different types of garments to suit every style of figure.

Faulty posture is an outstanding evil of to-day, which can, however, be successfully overcome by a few exercises, combined with correct corsetry.

No woman expects one pair of shoes to do service at all times—why expect a corset to take care of one's figure at a six months' stretch, without a change? Is there any garment in one's wardrobe gets more tear and wear than the lowly corset? Why not be fair to oneself?

The French have a very wise saying:—

"SAVE ON CORSETS, LOSE ONE'S FIGURE"

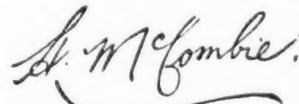
"SPEND ON CORSETS, SAVE ONE'S FIGURE"

Why not get a firm garment for a tailored and well-groomed appearance, and also to avoid or correct the evils of sagging? Then for motoring or sports, a hand-knit elastic Girdle or Step-in, and a one-piece control for Negligee or evening wear. This would not be extravagance, but the sanest of economical buying.

WE LEAD in the science of figure correction, but at the same time we follow closely the trend of Fashion's contours—hence we are in a position to guarantee the latest style with absolute comfort.

May we show you?

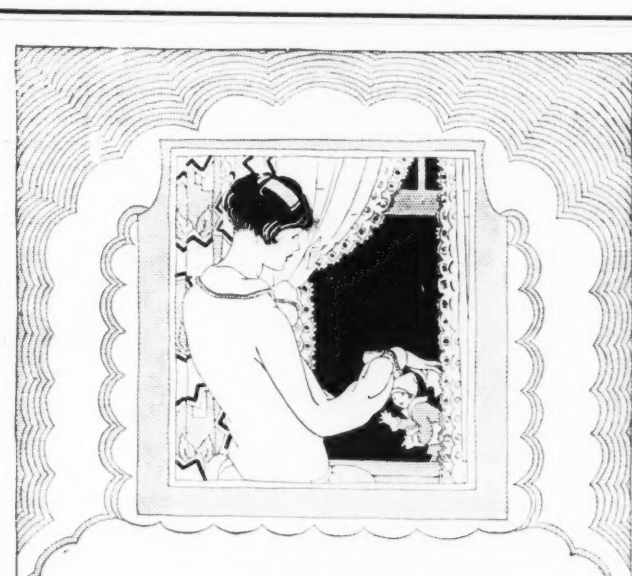
Sincerely yours,



A graduate nurse sent to the home to fit surgical supports in cases of Hernia, Ptoxis, Post-operative, Maternity, etc. Measurements of Elastic Stockings for Varicose Veins, Tired Limbs, etc., will be gladly taken in the mornings.

STORE HOURS: 9 A.M. TO 10 P.M.

TELEPHONE: GERRARD 6183



## Like New!

"Like New" best describes our method of laundering and refinishing lace curtains. We absolutely retain original size, shape and mesh of all curtains—they hang alike in pairs. Straight edges, square corners, scallops even. We retain that soft lace feel, with just sufficient sizing to make them "set pretty".

No Pin Holes, No Marks, just perfectly lovely, like new.

RUGS, BLANKETS, PILLOWS, QUILTS

Cleansed to look like new.

ORIENTALS RECEIVE OUR SPECIAL CARE.

Blankets and Rugs moth-proofed with Larvac.

**NEW METHOD LAUNDRY**

LIMITED

"We Know How."

### Christianity in India

India is not tending towards Christianity, but that among many other philosophies she has accepted a portion of the Christian philosophy. That is, she has extracted from it what she feels to be best suited to her own mentality. It does not seem to be realized that India, instead of possessing one religion, is a regular maelstrom of religions, a kind of whirlpool of religi-

ous thought. Hinduism is the result of half a dozen religions of the higher and lower cults mingled together in inextricable confusion, and there can be no doubt that a good deal of Christian influence has found its way into the common stock. There are at present about three-quarters of a million Christians among India's hundreds of millions of inhabitants.—*Ikbal All Shah. (New Statesman.)*